JOHN BULL, FEBRUARY 13, 1926

Vol. XXXIX. No. 1023.

TWOPENCE

JOHN BULL

OVER A MILLION CERTIFIED SALE

Registered at the G.P.O. as a Newspaper.
Postage in U.K. 1d., Abroad 1½d.

CHURCHILL'S Astonishing CONFESSION

by the Rt. Hon. Philip Snowden M.P.

Mullard

THE · MASTER · VALVE

ADVT., THE MULLARD WIRELESS SERVICE CO., LTD., BALHAM, LONDON, S.W.12.

"My Poor Head!"

ZOX relieves Headache and Neuralgia almost immediately. Mention this Journal and enclose 1½d. stamped addressed envelope for Two Free Powders Write THE ZOX CO. 11, Hatton Gdn., London, E.C.1.

CURED BY ZOX

The GOLDEN BEAN OF HEALTH.

No More Coughs Or Colds I Take DOC WRIGHTS Gold Medal HERBAL BEANS.

To every reader suffering with Cough or Cold we will send a 1s. 9d. family box Post Free for 7½d. Kindly mention the name of your nearest Chemist or Stores. Post 7½d. at once and

GET RID OF THAT COLD.

DOC. WRIGHT'S LABORATORIES, 98, Rosebery Avenue, London, E.C.1

RHEUMATISM CURED QUICKLY AND EFFECTIVELY.

Copenhagen St., Worcester.

Sir,—I have suffered with RHEUMATISM since 1917 and have been in various hospitals and under doctors' treatment until three months ago.

I was crippled to such an extent that I could not help myself in any way, not even to wash or feed myself, and could not walk without a stick. I have been taking Urace Tablets three months and I have found great relief. They have done me a world of good, and I shall lose no opportunity in recommending Urace to anyone suffering as I did.

Yours truly, Mr. W. HOPE.

URACE and URACE alone can cure rheumatism. It directly attacks the cause—uric acid—dissolves and expels it from the system, and prevents its re-appearance. That is why URACE has succeeded when scores of so-called cures, such as spas, appliances, belts, and treatments, and cure-alls have failed. That is why URACE is so freely prescribed and supported by the Medical Profession. Get your supply to-day.

1/3, 3/-, & 5/- per Box.

From Boots (600 Branches), Timothy Whites Co., Taylor's, Selfridge's, Whiteley's, Harrod's, and all Chemists and Stores, or direct for remittance from the URACE Laboratories, Dept. 75, 82, St. Thomas's Street, S.E. 1.

URACE TABLETS

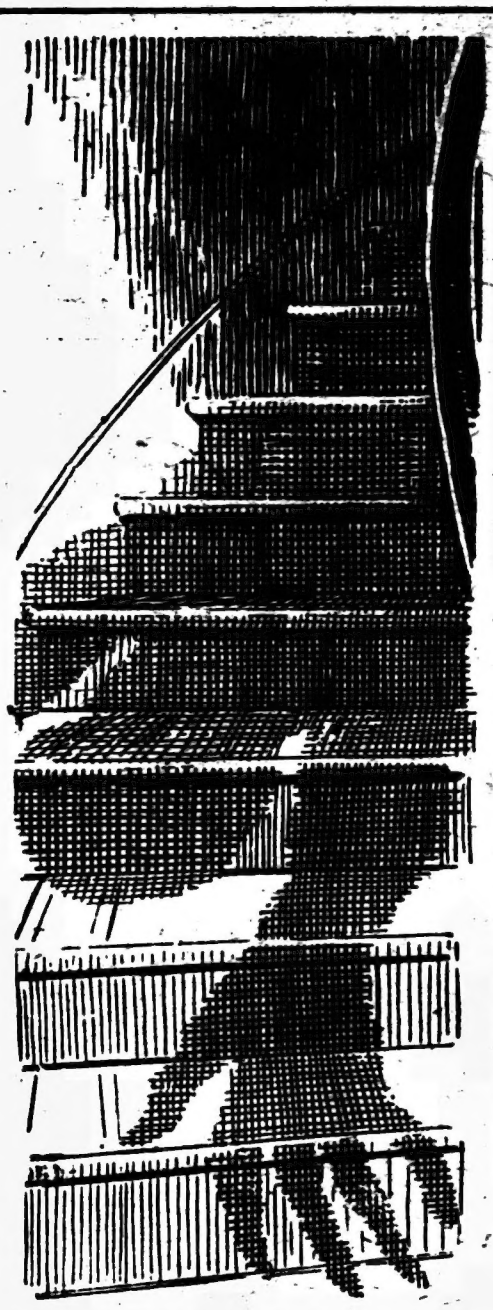
THE ACKNOWLEDGED REMEDY FOR NEURALGIA, CRAMP, NERVE PAINS, LUMBAGO, RHEUMATISM, KIDNEY TROUBLES, GOUT, BACKACHE, SCIATICA, &c.

NIMROD'S ASTHMA CURE

Quick relief to sufferers from Asthma. Hay Fever, Colds, etc.

1/6 a tin at all chemists.

JOHN BULL'S GREAT FREE INSURANCE GIFT



STAIRCASE TRAGEDY

JOHN BULL Pays £250

A STAIRCASE such as you will find in every home. A figure gropes its way to bed, stumbles and plunges headlong. Such is the tragic death that has overtaken one of our readers, Mrs. Walker, of 20, Butterworth St., Radcliffe, Nr. Manchester. "John Bull" has dispatched to her husband, a registered reader, a cheque for £250.

A few of the many ACCIDENT BENEFITS PAID this week.

Space permits us to publish only a few.

Accident Benefits £3 per week.

ROTHERHAM.—Mrs. M. A. SHERRY, 17, Hoober Street, West Melton.
BLACKBURN.—Mrs. R. MARSDEN, 17, Union Street.
BATH.—Mrs. E. J. FOOPEN, 90, Walcot Street.
BOLTON.—Mrs. M. A. LAWTON, 9, Cecil Street, Hanigh.
INNERLEITHEN.—Mrs. A. HARBONE, 51, Station Road.
HOCKLEY HEATH.—Mrs. F. SMITH, Spring Cottage, Packwood Road.
HANLEY.—Mrs. E. HALL, 21, Victoria Street.
WALLSEND-ON-TYNE.—Mrs. A. L. RICHARDSON, 40, Durham Street.
BARROW-IN-FURNESS. — Mrs. F. HARSON, 25, Delhi Street, Walney Isle.
GLASGOW.—Mrs. MCKELVIE, 16, George Street, Whiteinch.
DISS, NORFOLK.—Mrs. E. PEAVEAR, Year, Cross Common.
CLEETHORPES.—Mrs. A. LYONS, 12, Brereton Avenue.
RADCLIFFE.—Mrs. M. L. LLOYD, 103, Rice Hill Road.
BURNOPFIELD, Co. DURHAM.—Mrs. E. W. BELL, 15, Wood Street.
HAYDOCK, Nr. ST. HELENS.—Mrs. E. LAWLESS, 42, Lyme Street.
Nr. CODNOR, DERBY.—Mrs. E. M. PRIESTLEY, Loscoe Road.
EASTBOURNE.—Mrs. E. J. PAUL, 34, Willingdon Road.
LIVERPOOL.—Mr. L. COOK, 10, Clinton Place, West Derby.
CWMBRAN.—Mrs. M. A. REES, 11, Orchard Street.
WEST BROMWICH.—Mrs. F. JACKSON, Gt. Bridge Street.
SHEFFIELD.—Mrs. E. CARTWRIGHT, Hall Lane, Totley.
BATLEY.—Mrs. E. TERRY, 7, Beckett Street, Warwick Road.
BRADFORD.—Mr. F. SMITH, 994, Manchester Road.
HARROW-ON-THE-HILL.—Mrs. E. BUNCH, 41, St. Kildas Road.
DUNDEE.—Mr. F. NEES, 13, North Ellen Street.
BIRMINGHAM.—Mrs. E. E. KING, 3, Beatrice Place, Brookfields.
ROCHDALE.—Mrs. T. RENSHAW, 8, Worcester Street, Sudden.
SHIPLEY.—Mrs. E. J. OGDEN, 40, Aire Street, Woodend.
SEAHAM HARBOUR.—Mrs. E. REYNOLDSON, 34, Princess Road.
NEWCASTLE-ON-TYNE.—Mrs. A. J. HARRISON, 1299, Walker Road, St. Anthony's.
SALFORD.—Mrs. E. J. DAVIES, 22, Reservoir Street, Seedley.
DARNALL.—Mrs. S. OLDFIELD, 18, Pearce Street.
SPARKBROOK.—Mrs. H. RODGARD, 151, Anderton Road.
MANCHESTER.—Mrs. M. E. TAYLOR, 10, Spurgeon Street, W. Gorton.
LINCOLN.—Mrs. E. M. CLEVERAM, 5, Lathate Place, Rasen Lane.
SHEFFIELD.—Mrs. A. E. PIRTH, 1/1, Leicester Street.
GLASGOW.—Mrs. M. SMITH, 57, Glenpark Street, Dennistoun.

NEWSAGENTS' BONUS.—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

ACCIDENTS—FIRE—FLOOD—STORMS—SICKNESS —they all come when least expected. Sign now.

CUT HERE.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader

Reader's Name in full ..... Age.... (CAPITAL LETTERS.)

Address .....

.....

Reader's Signature .....

Name and Address of Newsagent .....

.....

Date .....

Use ½d. stamp. Don't send envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed.

PLEASE WRITE CLEARLY. J.B. 13/2/26.

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY. J.B. 13/2/26.

JOHN BULL Pen Coupon—Value 2d.

This Coupon will be accepted as 2d. in part payment of the "John Bull" 8/- Lever Self-Filler Pen with which is presented FREE a 2/6 Everpointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull," and will be accepted in part payment. Thus you may send six Coupons and p.o. for 6/3 (which includes postage and insurance). Pocket Clip, 2d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL Pen Dept., Long Acre, London, W.C.2.

John Bull's Wonderful Pen Offer

HERE is a wonderful opportunity to own the famous "John Bull" Pen and pocket a shilling. *Send any number of Coupons up to Six, and deduct their value (2d. each) from the price of the Pen.* At the same time procure a beautiful 2/6 Ever-pointed Pencil FREE. Series of Coupons limited —send to-day.

Written 2 years' guarantee with each pen.

Your Name Engraved in Gold as Pen, 2d. extra.

Pocket a Shilling and get a 2/6 EVERPOINTED PENCIL FREE

Pen is fitted with 14-ct. solid gold nib, and equal to pens costing double the price.

NO. 1

NEW SERIES

OUT ON FRIDAY

Augustus John's Wager.

"Why don't you write your reminiscences?" said Augustus John to Arthur Roberts, the greatest comic actor of his time. "If you do," he added, "I will do your portrait."

"Done," said Roberts. "If you will do my portrait, I will write my reminiscences, and some of them will be as frank as your pictures."

This unique portrait appears in No. 1 of the new "London Mail," and with it (and in subsequent numbers) Arthur Roberts' racy reminiscences.

* * *

Behind the Scenes.

If you want to read *real* gossip—not just tea table tittle-tattle—get the new "London Mail." Here is gossip that is unusually well-informed—intimate—candid—a real searchlight behind the scenes.

* * *

Things We——

Every week under the title of "Things we want to know," the "London Mail" has some very intriguing questions to ask. Some of them may make you raise your eyebrows, but—the "London Mail" is nothing if not candid.

* * *

Meet John Smith.

He is a new character in the field of burlesque. The celebrated humorist, Ashley Sterne, has invented him, and though you may not approve of his behaviour, you will laugh at his exploits in a way that his victims—yes, victims!—never could.

A Brilliant Modern Weekly

MISS your breakfast—miss your train—miss anything else you like—but *don't* miss No. 1 of the new "London Mail"—out on Friday, February 12th.

Here, at last, is something really new—something as different from the ordinary weekly as a glass of champagne is from a mug of barley water.

The new "London Mail" will delight you with its sparkling wit—intrigue you with its intimate gossip—startle you with its audacious questions—fascinate you with its brilliance—astonish you with its unconventionality.

Here is a modern weekly for modern people—something new, alive, original, irresistible—36 pages and a two-colour cover for 2d.

There will be a rush for No. 1—*don't miss it!*

THE NEW

LONDON MAIL

The Modern Weekly for Modern People.

TWO-COLOUR COVER——36 PAGES——TWOPENCE

LOOK FOR THIS COVER.

Look out for this brilliant two-colour cover in black and green, which will be displayed prominently everywhere.

Give your newsagent a standing order to deliver the "London Mail" every week.

WHEN SENDING
Write your name and address in block letters. Give exact description of goods required. Send Money and Treasury Notes by registered post. Always mention JOHN BULL.

The Mail Order Market

A Perfect Postal Service for Bargain-Hunters.

YOUR PROTECTION.
The JOHN BULL guarantee covers all offers in this section. You can send your money as safely as buying across a store counter, so post your order to-day.

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 10/- down and the rest in easy monthly instalments, until you have paid in all . . . **59/6**

Before placing your order elsewhere write for Patterns, Catalogue and simple Self-measurement Form

J. B. THORNE & Co
36 LANGHAM ST., LONDON, W.1.

FREE A Full-size stick of Joyes Lysol Shaving Soap

To Men who shave Themselves

Yes, absolutely free, a genuine full-size stick of Joyes' Lysol Shaving Soap, value 1s. The distributors of **HIRO EAGLE RAZOR BLADES** make this special introductory offer to JOHN BULL readers who use a Gillette Pattern Razor, in order to gain another 10,000 satisfied customers for their super-edge blades. Merely send 2s. 2d. (which includes 2d. postage and packing), and you will receive by return your free gift and ONE DOZEN of the world's best and cheapest blades.

Send for YOUR FREE GIFT *NOW!*

HIRO EAGLE RAZOR BLADE CO., Dept. J.B.
17, BARTHOLOMEW CLOSE, LONDON, E.C.1.
Trade Enquiries Invited.

5.19.6

OR £1.1.0 down and 12 monthly instalments of 11/6.

Cabinet Gramophone as illustrated ("O" model), beautiful Oak finish, reliable d.s. three-record motor, Fullotone Junior Soundbox. Latest 1926 improvements. Write for new catalogue or call and examine full range of models at

The Cabinet Gramophone Co.
(Dept. J.B. 17a),
73, Camden Rd., Camden Town, N.W. 'Phone: North 2235.

FULLOTONE Gram. Pat. 11.

PRAM BARGAINS from 1/6 Weekly

We will send ON APPROVAL, Packed Free and Carriage Paid, any one of our lovely world-famed Prams. Models from 59/6 Large, roomy, beautifully finished White Rubber Cushion Tyres. Cycle Rim Wheels.

Wonderful HANGING

From 1/7 weekly. Strongest ever made. Last a lifetime. Large selection including convertible Table Mangles.

Call or write for Catalogue required.
IMPERIAL CARS (Dept. 4),
189-193, PENTONVILLE ROAD, KING'S CROSS, LONDON, N. 1.

Pleasant Evenings at the Piano

Let me teach YOU to play really well this Winter—so that you shall make the piano s'ng—and read readily at Sight! There shall be no dreary practice, drudgery, but simple enjoyable Physical and Mental Training, BY POST from Ordinary Music in your own home and leisure time. You shall quickly play Songs, Dances and Hymns, so that your friends will want you always. THIS IS YOUR OPPORTUNITY. Send me a postcard for my interesting FREE Book "Mind, Music and Keyboard." State Mrs. Miss or Mr. and one word to suit you: Moderate, Elementary, or Beginner. Mr. H. BUCKLE, 42, Bristol House, G.P.O. Box 208A, Malborn Viaduct, London, E.C.1.

GENUINE BARGAIN.

9-VALVE LOUD SPEAKER PORTABLE SET, entirely self-contained, with Loud Speaker ENCLOSED. Most sensitive and powerful wireless set at present on offer. Guaranteed to receive all B.B.C. and Continental Stations.

Delivered for **50/-** down and 12 monthly payments of 16/-, or **£10 10s.** net cash, carriage forward.

Complete, including Marconi Royalty, 3 dull Emitter Valves, H.T. and L.T. Batteries. Money refunded if not satisfied after 3 days from receipt of set. Demonstrations daily.

HENRY PETERS & CO.
Triumph House, 189-191, Regent Street, London, W.1.

PROTECT YOURSELF NOW!

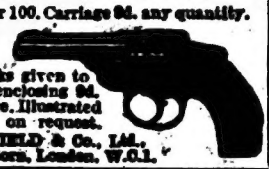
ACCIDENTS IMPOSSIBLE.

NO LICENCE REQUIRED. Exact replica of revolver converted to fire blanks. For Theatricals, Sports, Protection against Burglars, Dogs, etc. In Nickel or Blued Steel finish. Easily carried in pocket.

6 chamber **9/6** 8 chamber **12/-** 10 chamber (Cowboy Model) **15/-**

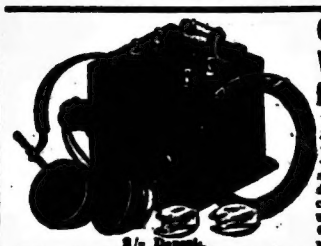
Cartridges 1/6 per 100. Carriage 9d. any quantity.

FREE



Supply of blanks given to all purchasers enclosing 9d. extra for carriage. Illustrated catalogue free on request.

JAMES MANSFIELD & Co., Ltd.,
71, High Holborn, London, W.C.1.



Complete **WIRELESS for 32/-**

Owing to the enormous success of our super Crystal Set we have decided to continue our unprecedented Offer for a few weeks longer.

2/- Deposit.

Send us 2/- and we will send you a complete Crystal Set (as shown), including a Pair of our World-Famed 4,000 ohms. EXCELLAITE HEADPHONES. Lightest and best. If perfectly satisfied, you send a further 5/- on receipt of Set, and then 5 monthly payments of 5/-, or 29/- cash in 7 days.

If 'Phone only required, send 1/- and 1/6 on receipt and 6 monthly payments of 2/-, or 12/6 cash in 7 days.

1926 Catalogue Now Ready Free.

THE WIRELESS DISTRIBUTING CO., LTD. (Dept. J.B.), WIRELESS HOUSE, STOKE NEWINGTON, N.16.

SAMPLES FREE

...ST! ...REAL FLOOR COVERING

60 sq. ft. *for* **15/-**

Thicker than Linoleum
aterproof, Rotproof and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Being stainless a damp cloth is all that is required to clean it. Supplied in rolls containing 60 sq. ft. for 15/-; 120 sq. ft. 30/-. Longer lengths pro rata. All rolls are 2 yards wide.

J. B. ANDREWS & SONS,
30 Carter Street London S.E. 7.

PAROLEUM

ELECTRIC WALL AND TABLE LAMPS

INDISPENSABLE for Bedsides and Nurseries. Wall Lamp for passages, coal cellars etc. Switch on when required. Table Lamp is arranged to fix watch on. Touch button to see time. Turn button for constant light. Either Lamp complete with battery and bulb.

POST FREE 3/- Each

The Two **5/6**

John Bickerton Co.,
73 Boundary Rd.,
St. John's Wood,
London N.W.8.

Standard batteries can be procured anywhere.

LIFE-SIZE SEPIA ENLARGEMENTS 20 x 16

We will reproduce from any negative, photo or group an enlargement 20in. x 16in. within 7 days 2/- post free. Write name and address on all photos, and on stamped addressed envelope to ensure safe return of original photograph.

JOHN BULL Guarantees this Offer

POST **2/-** FREE

The REGENT ART STUDIOS
(Dept. D) 18, Regent St.,
London, S.W.1.

PERFECT TONE

This EXCELLAITE DE LUXE LOUD SPEAKER has been Pronounced by Experts as the FINEST LOUD SPEAKER YET PRODUCED.

We want every Prospective Loud Speaker User to test this Instrument on their own set at our expense. If you have not heard the Excellaite De Luxe, you have not heard the best Loud Speaker. Sent on receipt of 2/- Deposit. If perfectly satisfied, you send 5/6 on delivery, and 10 monthly payments of 5/-, or 50/- Cash in 7 days.

2/- DEPOSIT
Height 20in.
Flare 14½in.

The Excellaite De Luxe is a Speaker not a Toy.

1926 CATALOGUE FREE.

THE WIRELESS DISTRIBUTING CO., LTD. (Dept. J.B.),
WIRELESS HOUSE, STOKE NEWINGTON, N.16.

15/- down

and your promise to pay ten monthly payments of one guinea buys this superb **S.T.100** complete with 4 B.T.H. Valves, Loud Speaker, 4 volt 10 actual Accumulator, Peto-Scott Concert Coils & H.T. Battery. Fully guaranteed. Details of 32 other Sets free on application

NEW TIMES SALES CO.,
Yukon House,
56, Ludgate Hill, E.C.4

Buying a Dog?

COME to us for Puppies and Adult Dogs of every description—Alsatians, Airedales, Bulldogs, Retrievers, Collies, Fox Terriers, Irish Terriers, etc. Every dog sold on 3 clear days' Approval. Write requirements or call. We can satisfy you.

THE EMPIRE KENNELS,
2a, Oakley Place, Old Kent Rd., London, S.E.
Phone: Central 7391 (nr. The Lord Nelson).

Its cost saved on the first job you do

Reduction in Price owing to increase of output. The famous Lightning Auto Awl can now be obtained for the reduced price of 29/6. Sews a perfect lock-stitch like a sewing machine. No handyman should be without one.

LEATHER STITCHER

British & Best.

Simple to Use. Quickly sews Boots, Belts, Bags, Harness, Suit Cases, Hoods, &c.

Supplied complete with 3 different needles, thread and illus. directions. 29/6 post 4d. Extra waxed thread 9d. skein. 3 for 2/-. Extra needles 4/- dozen.

29

J. PENN & CO.,
142, Cottenham Road, London, N.19.

FLOOR COVERINGS

Thicker than Cork Lino. Damp proof, Rotproof and Sanitary. Suitable for Wood, Stone, Brick & Concrete Floors. Lies flat without any fastening.

2/- per sq. yard. Carr. Paid to your door.

SEND NOW FOR FREE SAMPLES.

CHAS. JONES & SON
(Dept. J.B.),
60, NEWINGTON CAUSEWAY, LONDON, S.E.1.

Satisfaction guaranteed or money refunded.

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Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Linn, Drapery, Gramophones, Wireless, Bicycles, Jewellery, Watches, Curios, China, Toys, Baby Carriages, etc.

How to register employment applied as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT. Enquiries for Agency invited

LAVENDER HILL, LONDON.

The FAMOUS ULTRA

Height, 22 ins. Flare, 14 ins.

FOR **5/-** NOW

TYPE S 22

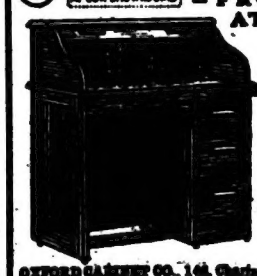
Balance, if satisfied, in 15 weekly payments of 3/- to all approved orders, or 4 monthly payments of 1/8. CASH PRICE **£2.5.0.** Sold under the manufacturer's guarantee. This Speaker is equal to any £5 5 0 model on the market.

WAKEFIELD TRADING CO.,
16, CHRISTOPHER ST., LONDON, E.C.2

OFFICE FURNITURE

IF IN LONDON CALL AT OUR SHOWROOMS

BUY DIRECT FROM MAKERS AT WHOLESALE PRICES.



A TYPICAL EXAMPLE OF O.C.C. VALUE.
SOLID OAK ROLL-TOP DESK.
3ft. wide, 23in. deep, 3ft. 9in. high. Strongly made, well finished. Fitted pigeon holes, three drawers, and pull-out flap. **£6 15 0.**

Office Furniture of every description equally as cheap. Send to-day for money-saving List B.J.

OXFORD GARRETT CO., 146, Charing Cross Rd., London, W.C.2.
'Phone: Revest 601.
London's Cheapest Office Furniture Suppliers.

THE BOLTON

From 1/6 per week or 6/- per month

Direct from Factory.

2/6 DEPOSIT
IMMEDIATE DELIVERY.
Carr. Paid on approval from
£2:17:6
Cash or Credit.

Write for fully Illustrated free Catalogue showing all latest models.

S. BOLTON, 408, Kingsland Rd., E.8
DEPT. No. 9.

FOR SMALL TRADERS, SHOPKEEPERS.

A.B.C. GUIDE to Remnant and Drapery Trade free. Worth pounds, valuable hints. Make money selling Prints, Towels, Tabling, Travellers' Samples, etc. Send p.c. to-day for Catalogue and full particulars.—Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners. — Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free. — Wolfson's Warehouse, 48, Thomas Street, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free. — H. Clegg (Dept. B.), High Street, Manchester.

RETAILERS requiring cheap lines in Hosiery, Underwear, Blouses, Jumpers, Overalls, Shirts, Collars, Ties, etc., should write for new 1926 Illus. Cat. to S. Mosco, Dept. J.B., 6, Lever Street, Piccadilly, Manchester.

HOSIERS, DRAPERS.—Are you meeting the present demand for highest quality goods at the lowest prices? You can rely on these important points if you send for my wholesale price list, post free. Invaluable Advice Book and Guide to drapery for 3d. stamps for postage. —Dept. 3, M. Rosen, 69, Piccadilly, Manch'ter.

MAKE THESE PROFITS YOURS. — Sell Nicso Safety Razor Blades—the keen blade at a keen price.—Apply on letterhead for free sample blade and terms.—Nicso Co., 17, Bartholomew Close, London, E.C.1.

DRAPERY.—50/- sample bale of Fents. Also 20/- sample parcel of Blouse and Jumper lengths. Wholesale Catalogue Post Free.—Dept. B.B., A. Barker, 17a, Turner St., Manchester.

AGENTS WANTED.

"FREEMAN'S" Spare-Time Agency.—See Large Advert page 4.

EARN £2 to £5 weekly.—Run a blanket club amongst friends. No outlay. Send for partics. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

AGENCY.—Add to your earnings by representing in spare time old-established firm selling Boots, Clothing, Drapery, etc.; cash and credit; any man in regular work can apply; good commission; liberal supply samples; splendid catalogue; no outlay whatever.—Dept. J., Bessant, Bright Street, Leicester.

WHAT'LL I DO TO MAKE MONEY?—Why! Easy! Write C. H. Cooper, Wholesaler, Howe Street, Burnley, for particulars of Agency—absolutely new line. Nothing like it on the market. Boon for every household.

CLUB HOLDERS WANTED — Excellent terms. No outlay, samples free.—Write "Miniatures," 267, High Holborn, London, W.C.1.

AGENTS AND OTHERS.—Sell well-known men's collars at bargain prices. Send 3d. (returnable) sample, particulars.—Columb Shirt Co., 51, Carlisle Road, Londonderry.

EMPLOYMENT.

THERE IS NO BETTER WAY OF QUALIFYING FOR A BIGGER JOB THAN BY STUDYING SALESMANSHIP UNDER MR. WALLACE ATTWOOD. Salesmanship is a certain way by which an intelligent and ambitious man can make a secure and well-paid future for himself. The Wallace Attwood Course in Scientific Salesmanship combines Practical Demonstrations and Lectures with Correspondence tuition, and can be studied in your spare time while you are filling your present position. You can qualify in six months or less for a selling post to which you will be introduced.—Write for your copy of an interesting free book, "The Profession of Salesmanship."—The Wallace Attwood College, 86T, Bedford Row, London, W.C.1. (Phone: Chancery 7526.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. R. M. Co., Dept. 1vs, 91, Clerkenwell Road, E.C.1.

PART-TIME AGENCY. — Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com. — J. Holt (Dept. J.), 2, Paradise Lane, Blackburn.

THE MOTOR INDUSTRY NEEDS TRAINED MEN.—Drivers, Salesmen, Demonstrators, Mechanics, Chauffeur-Mechanics, and Fitters. Let the British School of Motoring quickly train YOU for a well-paid job. The best equipped school in London. Introductions to positions free of charge. Lowest fees.—Call or write, British School of Motoring, Ltd., Head Office, 5, Coventry Street, Piccadilly Circus, W.1.

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500 vacancies occur for boys of good education who will be between 15 and 16½ years of age on July 1, 1926 (the age limit is extended to 17 years for boys who are at school).—Full particulars of scheme on application to the Royal Air Force (Boys' Dept.) (J.B.), 4, Henrietta Street, Covent Garden, London, W.C.2.

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Lessons personally or by mail; new system quickly and easily learnt; practically no outlay. £5 to £10 per week can be made, spare time, supplying shops. 3d. stamp for particulars.—LIBERTY CANDY CO., Summit House, Langham Place, Regent Street, London, W.1.

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DO YOU ADVERTISE? Your advertisement inserted in 50 Provincial or London and Suburban Newspapers, 7/10; Papers covering Wales, 2/6. Many others. Prospectus.—Central Press (Series Dept. 60), 190, Strand, London. 'Phone, City 842.

BUILD up a Business, without buying Stock, under Noble Bros.' (Nottingham) Co-operative Scheme.—Write Booklet, "Your Business," J. Hutchinson, Phœnix House, Oxford St., W.1.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levine (Dept. J.B.), 143, Houndsditch, E.1.

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WONDERFUL INVENTION.—"EVERNEW" linen-faced stiff white collars, 2/9 doz., post free. No laundry bills.—Higginbottom, 52, Mauldeth Road, Heaton, Mersey.

SOMETHING LIKE A FREE GIFT! Most men shave themselves. Most men will, therefore, be interested in the Nicso Co.'s offer on page 4.

THE STANDARD TREATMENT FOR

ASTHMA & BRONCHITIS

One of our most eminent Asthma Specialists says:—

"I have not seen one who, if there were no serious complications, no matter how long the duration of the Asthma, could not be cured . . ."

Photo] [London Stereoscopic Co.

THE ROYAL PHYSICIAN,

Sir Morell MACKENZIE, who said he knew many people benefited by using

DR. HAIR'S ASTHMA CURE.

The recognised treatment for counteracting Asthma and Bronchitis is Dr. Hair's Asthma Cure. It is a liquid cure, taken in teaspoonful doses, which speedily attacks the internal root cause of the disease, banishing the struggle for breath and enabling the wearied sufferer to sleep peacefully and rise next morning refreshed.

A free booklet by B. W. HAIR, M.D., will be sent by return, post free, to all who mail the coupon below. It explains the cause and treatment of Asthma, Bronchitis, Hay Fever and Catarrh, and gives valuable information on diet and hygiene.

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Dr. HAIR'S ASTHMA CURE

THE PROVED LIQUID CURE.

EFFECT MARVELLOUS.

Mr. A. Bishall, The Grange, Blyton, Gainsboro', Lincs. Nov. 28th, 1925.

"The first bottle did me a lot of good. I was so bad I could not walk ten yards, and I despaired of ever getting better. I wish every sufferer knew about it. The effects are marvellous!"

MARVELLOUS CURE.

Mrs. Reid, 41, Lenan Street, Tyne Dock. Dec. 9th, 1925.

"What a blessing I saw your advertisement in the paper. It is a marvellous cure. I both sleep and eat well, and often think it is too wonderful to be true. I have not had the slightest return despite the frost and fog."

MAIL THIS TO-DAY.

To Dr. Hair's Asthma Cure, Ltd. (Dept. 69), 104, High Holborn, W.C.1. Please send me, FREE and post paid, a copy of Dr. Hair's Booklet on Asthma and Bronchitis.

Name.....

Address .....

.....

.....County.....

J.B. 13/2/26

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THE GRAVES GRAMOPHONE is the World's Greatest Gramophone Bargain. Made entirely in the Graves Gramophone Works. Easy payments. Catlg. free.—J. G. Graves, Ltd., Sheffield.

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SMOKING more enjoyable, healthy and economical. KARAH, Finest Herbal Smoking Mixture. Cigarettes. No nicotine. Not injurious to health. Mixture, 4 oz. 1/6, 8 oz. 2/9, 16 oz. 5/4. Cigarettes, 20 9d. Box-de-Luxe, 50 1/8, 100 3/3. Karah Co., Colyweston, Stamford, Lincs.

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HAVE Perfect, dazzling, white teeth. Send to-day for a tube of the world's finest tooth-paste; it is British and best. Its cleansing and antiseptic properties are perfect, and its taste delightful. A postal-order for 1/3 brings you a tube by return of post, and if you are not fully satisfied your money will be instantly refunded. The proprietors believe there are many people who are looking for a good British dentifrice, and it is these they particularly want to interest. Send to-day to Godden & Co., Ltd., 49, Lamb's Conduit St., London, W.C.1.

SEND NO MONEY

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Any article advertised will be sent to responsible readers on receipt of the Coupon below (or copy) on ABSOLUTELY FREE APPROVAL. After receipt you send us 2/- only, the balance is then payable by small monthly instalments within every one's means. Only one article can be supplied on these truly wonderful terms, and we reserve the right to refuse any orders. Irish and Colonial orders cash only.

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Gent's Massive Full-sized Domed Lever Watch. Extra stout nickel-silver finished cases with engine turned back case. Absolutely dustproof. Carefully adjusted accurate three-quarter plate lever movement. Bold, clear hands and figures, enamelled dial, perfect timekeeper. Fully warranted. Sent on Free Approval. After receipt send 2/-, and the balance may then be paid by instalments of 2/- monthly until only 16 6 is paid. Cash with order price, or balance within 7 days, 15/- only.

Solid Gold Gem Set Brooch Given Free

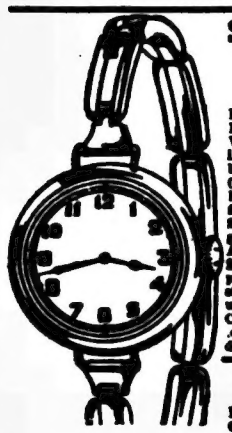
Rich Fur luxuriously lined.

FURS Real Animal Stole

This exceedingly handsome real animal Stole, dyed in any of the following fashionable shades: Skunk, Stone Marten, Rich Sable Brown, Grey, Brown or Black to your choice. Warranted skins of exceptional quality and rich colour (carefully selected). A really handsome and distinctive Stole of great depth and rich silky fur. Full length and width. Sent on Free Approval. After receiving the Stole, if satisfied, send 5/- on receipt and 5/- monthly until 22/6 is paid. Full cash with order (or balance within 7 days) 20/6 only.

GENT'S (Ladies) LEVER WRISTLET WATCH

as illustrated. Handsome Gent's size Lever Wristlet Watch, complete with Leather Strap. Best quality polished Nickel-Silver-finished Case, Luminous Hands and Dial to see time in the dark. Carefully adjusted Lever Movement, Jewelled Balance. Fully warranted. Sent on Free Approval. After receipt you send 2/-, balance by instalments of 2/- per month until only 20/- is paid. Price, full cash with order, or balance within 7 days of receipt, 15/- only. Reduced from 25/-.



SOLID SILVER WRIST WATCH

Ladies' neat and dainty English Hall-Marked Silver Wrist Watch complete as illustrated with expanding bracelet of choice design (Gent's style same price). Highest grade and perfectly finished jewelled movement. Splendid time-keeper, fully guaranteed. Sent on Free Approval. After receipt send 2/-, the balance may then be paid by 9 monthly instalments of 2/- each until 20/- only is paid. Cash with order price (or balance within 7 days), 18/- only.

HEADPHONES

Latest Standard Model. General Radiophones, super sensitive and highly efficient. Magnets of highly expensive Cobalt steel. Diaphragms triple tested. Accurately designed sound chamber gives natural tone. Beautifully comfortable, highly finished, weight 7ozs. Fully guaranteed. Sent on Free Approval. If satisfied you send 2/- on receipt, balance 2/- monthly until only £1 -/- is paid. Price full cash with order (or within 7 days), £1.

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Solid Gold Shank Rings set with Brilliant Poona Gems, indistinguishable in setting, fire and lustre from genuine African diamonds. These latest designs to choose from. Sent on Free Approval. Each ring in a handsome velvet-lined presentation case. On receipt send 2/- and 2/- monthly until £3 5/- only is paid. Cash with order £3 only.

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This superior quality Gent's handsome full-size improved lever-action watch, jewelled balance, clear dial. Blued steel hands and second-hands (as illustrated) accurately adjusted and fully guaranteed. Sent on Free Approval. After receipt send 2/- and 2/- per month until only 20/- is paid. Cash price with order within 7 days of receipt 18/- only.

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To Messrs. SIMPSONS (Brighton) Ltd.
(Dept. 1928) 94, QUEEN'S ROAD, BRIGHTON, Sussex.

DEAR SIRS, PLEASE SEND ME:—

(ARTICLE REQUIRED) .....

.....

As advertised. If satisfied, I undertake to send 2/- on receipt and pay the monthly instalments in accordance with your terms, otherwise I will return goods at once.

NAME .....

ADDRESS (in full) .....

.....

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HOUSEHOLDER (Yes or No) .....

AGE 21 or over (Yes or No) .....

Goods CANNOT be supplied to persons under 21 without a guarantee by a Householder.

THIS
Fashionable Velveteen FROCK
FOR
2/-
WITH ORDER.

I have never offered a Greater Bargain than this beautiful Chiffon finish fast pile Velveteen Frock, which is made in my own workrooms of best class material in a large variety of lovely shades.

So confident am I of its wonderful Value that I am willing to send it to you on "home approval" for a small Deposit of 2/- only.

When you see this becoming and fashionable Frock you will realise how much you save by buying from the actual maker, as a similar garment would cost anything from one to two guineas at a shop.

The full price is only 16/11, the balance of which may be paid by weekly instalments of 1/6.

Unless you are quite pleased and satisfied when you receive this Frock, you may return it and your Deposit will be instantly refunded.

GREAT OFFER FOR LADIES

AMBROSE WILSON'S LATEST BARGAIN.

MY SPECIAL PRICE:

16/11

Send your Deposit now and judge for yourself.

SIZES: S.S.W., S.W., W., and O.S.

LENGTHS: 44 in., 46 in., and 48 in.

Be sure to mention both size and length when ordering.

COLOURS: Flame, New Blue, Mole, Rosella, Fuchsia, Copper, Bottle Green, Wine, Sax Blue, Cinnamon, Nigger Brown, Navy or Black.

COUPON For Home Approval with option of payment by instalments.

Please send me on approval Velveteen Frock No. F 74 at present bargain price of 16/11.

Size.....

Length.....

Colour.....

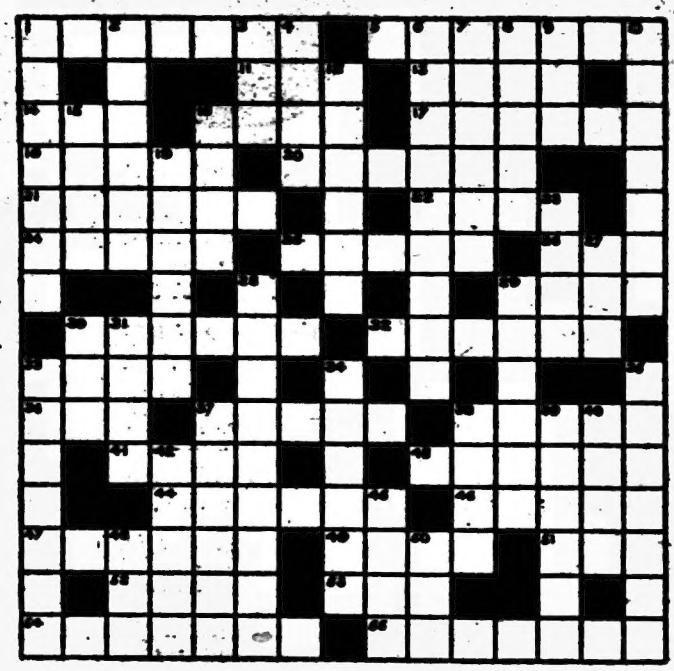
I enclose 2/- deposit, together with 6d. for postage, and will pay balance of price either in one sum or by weekly instalments of 1/6 or more. If not satisfied, and I return the Frock at once, you will refund my deposit. Enclose coupon with name and full address and Postal Order crossed thus / /. John Bull, 13/2/20. No. 500.

Post Orders to:

Ambrose Wilson, Ltd., 529 Allen House, 70 Vauxhall Bridge Road, London, S.W.1.

Our Cross-word Corner

Have a Shot at This!



CLUES DOWN

1. Day performance.
2. Just.
3. Human organ.
4. Bond.
5. Total blindness.
7. Shelf over fireplace.
8. Making regular passages.
9. Border.
10. Rose made of ribbon.
12. Detective.
15. The first garden.
16. Reed of a loom.
19. Entrance hall of Roman house.
23. A story.
27. Neither.
28. Dwellers.
29. Thin.
30. Sound emitted by doves.
31. To notice.
33. Highest church dignitary.
34. Weighing machines.
35. An ancient Greek.
37. Sullen.
38. Form of mending.
39. View.
40. To spy.
42. Keen-edged instrument.
45. Wickedness.
48. Mountain.
50. Before.

ACROSS CLUES.

1. The great prophet.
5. Aromatic oil.
11. Affirmative.
13. Masculine.
14. A number.
16. Aquatic animal.
17. Prejudice.
18. Perfection.
20. Deny.
21. Made home in the trees.
22. East.
24. An insertion.
25. Kind of seat.
26. Insect.
29. The blackthorn.
30. Place of worship.
32. To smile affectedly.
33. Composition in verse.
36. Female deer.
37. To fine.
38. To clothe.
41. Fall down.
43. A bunch of silk.
44. Suitable for ploughing.
46. To drive back.
47. Masculine woman.
49. Uniform.
51. Extend.
52. Misled.
53. A title.
54. The Queen's title.
55. Recipient under a will.

The solution to last week's Cross-word Puzzle will be found on page 8

PEACH'S 1926 CURTAIN BOOK FREE.

Send for 6th New Guide and Sure Money. Your Home Window Drapery. Handsome and of good taste. Nets and Silks 1/64 Curtains, Casement Cretonne, Art Muslins, Casement Curtains, Curtains and Blinds, Carpets, Special Offers Household Linens, Lace, etc. Direct from the Looms. Since 1807 always best value. E. PEACH & SONS, Ltd., The Looms, NOTTINGHAM.

"CLUB BLACK" ENAMEL.

For all Household Uses, Cycles, Motors, etc.

DRIES IN 20 MINUTES.

In two sizes, 6d. and 1/-

From all Ironmongers, Stores, Cycle Agents and Garages, or direct from:—

SILICO ENAMEL CO., Warton Road, Stratford E.

MISUNDERSTOOD

MARKER: "Send up some more PLAYERS, please!"

New Hair Growth

A multitude of men and women have used the remarkable compound—Kotalko, with astonishing and delightful benefit in removing scurf, stopping the falling out of hair, and in developing a new growth. This has been done in many cases where the baldness existed for years, and when many other hair tonics, lotions, medicinal treatments, etc., had been unsuccessfully tried.

KOTALKO
TRUE HAIR GROWER

New Thick Growth After Baldness.

Holland Park, London, W.

Two years ago I found, to my dismay, that my hair was all falling out. I could find nothing to stop it. At last only one patch of hair remained, about the size of my hand. I was under hospital treatment for some months, but it was all to no use, and I was still without hair.

Then I heard of Kotalko, and began to use it night and morning. After using it for a fortnight I was very much surprised to see a very faint down coming on my head. I used it regularly for six months, and now I have a fine thick head of hair.

(Mrs.) E. N. Hillman.

Big Patches of Baldness Now Covered with Hair.

Bossbeck, Yorks.

When I first sent for Kotalko I was practically bald all over my head with great big patches of baldness. Now, as you will see by my photograph, after six months' use of Kotalko, I have as good and thick a head of hair as anyone could desire. The improvement was noticeable from the very first box, and the complete new growth was achieved by only two large boxes.

William Bentch.

Thick And Curly Hair.

Nr. Farnham (Surrey).

When I began to use Kotalko I was quite bald. I used to wear a silk cap to cover my head, as I had given up all hope and was tired of trying things to get my hair back again.

My friends have watched the gradual change in my head, from its milk-white baldness to its present wonderful thickness of hair. I used to apply Kotalko every day to the scalp until the hair grew all over my head in its natural brown colour, and thick and curly as the photograph shows.

The new growth of hair is the talk of my neighbours and friends. My grateful appreciation for your good advice, and wishing you every success to Kotalko, yours sincerely,

(Mrs.) Nellie O'Neill.

Growth After Baldness.

Dungannon.

My head was all bald patches. Various preparations had been used but had failed to bring on the hair. This made me dubious about Kotalko, but I decided to give it a chance. After two months' use the hair started to grow on the bald patches, and now after using six boxes my head is absolutely normal, thick hair covering the baldness and the scalp in splendid condition. Kotalko has certainly worked wonders.

Robt. J. Wylie.

New Hair Grew On Bald Places.

Goxhill, Nr. Hull.

I can highly recommend Kotalko, for it is worth its weight in gold. I was greatly troubled with dandruff and falling hair and gradually the hair came away, leaving me quite bald in parts.

I quickly saw an improvement when I commenced using Kotalko, for the dandruff began to clear. Soon the falling stopped, and new hair began to grow on the bald places, and now my hair is quite thick, and free from all signs of dandruff, thanks to Kotalko. I have recommended your preparation to my friends, and shall be only too pleased to recommend to all I meet in need of such a hair-grower.

You may use this testimony if you wish to do so, and help convince the sceptical that Kotalko is genuine.

George Bent.

Success at Last,

Reading.

I had become quite bald on the top of my head, due to the constant falling and thinning of the hair, although I had used every possible hair tonic, but now the condition of my hair speaks remarkably well for the wonderful powers of Kotalko.

I need no longer worry about going completely bald, and I shall do all in my power to recommend Kotalko. My wife and daughter are so pleased with results that they have followed my example.

W. S. Smith.

New Hair At 75.

Carnarvonshire.

Kotalko has grown a nice lot of hair on the top of my head, although I am 75 years of age. When I was younger I had a wonderful head of hair, but it commenced to fall out many years ago, and I had tried many things, but to no avail, until I used Kotalko. My friends are surprised and my father is astonished at my hair growing so well, as shown in the photograph. Kotalko is grand, and I am proud to boast of such a good head of hair at my age.

James Harris.

100,000 TEST BOXES

Readers of this paper who are troubled by falling hair, dandruff, and baldness are invited to send for a test box at once.

A distribution of 100,000 testing boxes is now being made to those who apply—only one box to one person—either sex. To obtain a box it is only necessary to send threepence in stamps to the address below.

KOTALKO
TRUE HAIR GROWER

Send or Copy this COUPON.

Please send me, post paid, Testing Box of KOTALKO, with directions, for which I enclose 3d. in stamps.

NAME.....

ADDRESS.....

..... 53 HH.

JOHN HART BRITTAIN LTD., 2, Percy St., (53 HH) London, W.1

"The Greatest of These—"

ACKNOWLEDGMENTS

(Continued from page 42)

H. Andrews, 6d.; G. Bird, 1s.; Every Little Helps, 6d.; F. Perry, 3d.; L. B., 6d.; L. E. M., 1s.; "Hoots," 9d.; "A Lonely One's 6 Months' Weekly and parcel," 2s. 3d.; Mrs. L. Hammond, parcels; Warwick, parcel; For ex-service people, parcel; E. Townsend, 5s.; S. Bennett, 1s.; E. J. Jones, 10s.; M. S., 1s.; A Miner's Wife, 10d.; "M.2," 5s.; Signor, 6d.; "Lancashire Lad," 1s.; Canterbury, 1s.; Just a Bullet, 1s.; Mrs. A. Longley, 6d.; J. P. Rhys, 5s.; E. Lodge, 2s.; Also Ran, 2s.-6d.; "Paddy Potstick," 2s. 6d.; Turkey Tom's Second, 2s. 6d.; G. S., 1s.; Mrs. F. Ford, 10s.; Ashington, 2s. 6d.; Sloper, 2s. 6d.; Tommy, 1s.; W. B. C. R., 2s. 6d.; A. James, 1s.; A. Smith, 1s. 1d.; E. S., 2s. 6d.; Farnham, 2s.; J. O. H., 2s. 6d.; Mrs. E. M. Beckett, 2s. 6d.; E. G., 1s.; C. Press, 1 dollar; Miss D. Franklin, parcel; A. P. Hincher, 2s. 6d.; An Interested Reader, 1s.; E. Maltpress, 2s.; R. E., 10s.; T. Parker, 5s.; P. Edwards, 1s.; T. P. 9th, 2s.; Mrs. Clayton, 2s.; B. C. A. M., 10s.; A. Bruce, 4s. 4d.; Leeds Lad, 5 dollars; Grateful Heart, 2s. 6d.; "Steam Roller, Holsworthy Road," 5s.; Dorothy's Ninth, 3d.; H. E. M., 1s.; Maisie, 6d.; E. Tagg, 1s.; B. C. Simmons, 2s. 6d.; W. J. Roughan, 6s. 7d.; Warwickshire, 1s.; Mrs. L. Westropp-Dawson, 10s.; Every Little Helps, 5s.; T. E. A. (Edinburgh), 10s.; Newark, 1s.; New Reader, 10s. 6d.; C. W. D., 2s. 6d.; V. E. D., 1s.; H. A., 5s.; E. B. (B.C.), 1 dollar; Finchley Nurse, 2s. 3d.; Southend, 1s. 1d.; P. E. P. (Stoke Newington), 10s.; A New Helper, 2s. 6d.; J. N. S. M., 1d.; Heart's desires, 1s.; J. N., 6d.; "An Unemployed Ninth," 2s.; Melton Mowbray, 2s.; J. Almond, 2s.; E. Cripps, 5s.; E. Hood, 5s.; E. W. Bailey, 2s. 6d.; S. Woodward, 2s.; Mrs. A. Lewis, 1s.; C. E. Hunt, 9d.; A Working Woman, 2s. 6d.; T. Dutton, 5s.; A. E. Reader, 7s.; Bulleteer, 1s.; H. B., 1s.; Mrs. Brown, 6s.; Mrs. Parking, 1s. 6d.; F. Marie Berry, 2s. 3d.; Unlucky Bulleteer, 1s. 4d.; Mr. and Mrs. Saunders, 5s.; Hopeful Bulleteer, 1s. 1d.; "Ernie, Peterchurch," 5s.; C. E. King, 2s.

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Many acknowledgments unavoidably held over.

Many useful offers appear in the advertisements on pages 4 to 9 in this issue. Readers need never hesitate to respond to advertisers' announcements, because all trade advertisements are guaranteed; but be sure to always append your name and full postal address, written clearly, otherwise advertisers are unable to reply to your enquiries.

Our Advertisement Guarantee appears on page opposite.

Did You Get Them All?

S	O	N	G		T	O	P	E	R		F	A	S	T
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Solution to the Cross-word puzzle published in our last issue. This week's cross-word puzzle is on page 6.

The Squire's Free Newspaper.

"It's wonderful," said the Squire, "what you can do by saving the ha'pence. Take cigarettes, for example. You'll notice I smoke 'Country Life.' They cost me 5½d. for ten instead of the usual sixpence, though I must say you couldn't get a cooler, milder, better-made cigarette—and those ha'pennies saved, pay for my daily newspaper."

Player's
"Country Life"
Cigarettes
5½d for 10 CORK TIPS

"Country Life" Tobacco—Mild and Medium, 1/- per oz.
White Label, 10½d. per oz.

CL 41

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

TESTED JB

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED
Proprietors of "John Bull."

The real depth of Beauty

Modern woman is discovering where the truth of that trite old saying about the depth of beauty, starts.

She doesn't need telling that the bloom of beauty is the bloom of health; that beauty is as truly a matter of radiant look and bubbling laughter, of vivacious spirits and sparkling expression, as it is of rose-petalled cheeks and perfect features.

Consequently, all her beauty secrets aren't to be found on her dressing-table. In spite of the demands of her home, her children, her job, her social obligations, she finds time for those two matchless cosmetics—fresh air and exercise. But she doesn't stop there. As her own Beauty Specialist, she has learnt the importance of eating and drinking the right things. That is why women everywhere are drinking Instant Postum. For Instant Postum fits into the modern system of beauty culture. It is so utterly wholesome and pure. Made solely from whole wheat and bran, with a little sugar-cane molasses, it helps to keep beauty's bloom on beauty's cheek. Its tiny crystals dissolve instantly in boiling water into a fragrant, delicious smooth drink that tastes good because it *is* good. It contains the precious vital elements of golden grain. No drugs, no stimulants, nothing but goodness. And—wherever there's a kettle singing on a hob you can make Instant Postum as quickly as you can say "Jack Robinson!"—when and how you like it—for less than a halfpenny a cup.

Give it a month's trial

You can't expect to discover how much better Instant Postum is for you than other hot drinks unless you give it a fair trial; can you? So we suggest that you drink it, not once or twice, not even "now and again, for a change," but steadily, for, say, a month. That will give you a real chance to prove how much good it does you—how much better you really do feel for drinking it regularly.

Instant Postum

Most good grocers sell Instant Postum—45-cup tin 1/7 : 90-cup tin 2/8. Instant Postum is one of the Post Health Products, which include Post Toasties (Double-thick Indian Corn Flakes), Post's Bran Flakes and Grape Nuts

You know Vaseline
PETROLEUM JELLY
is good for Wounds

TESTED JB

Bottles 4½d 6½d & 1/3d
Tins 2½d 3d

It also prevents Bandages Sticking

CHESEBROUGH MFG CO (Consolidated of New York) WILLESDEN LONDON NW10

MADE SPECIALLY TO PREVENT SORE THROATS

Just [illegible] qualities—
that additional care in making
is why Craven 'A' are being placed
FIRST in order of MERIT.

CRAVEN "A"

The Cork-Tipped Cigarette of this Generation

20 for 1/-

50's and 100's
NOW IN METAL BOXES

Carreras Ltd. 138 years' reputation for quality.

Week ending Saturday, Feb. 13, 1926. Twopence
Vol. XXXIX No. 1,028.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870
Telegrams: Heroically, London.

On Other Pages—

Churchill's Astonishing Confession, by the Rt. Hon. Philip Snowden, M.P. p. 19
Old Lady's Tragic Story ... ... p. 14
A Doctor's Queer Admission ... ... p. 15
A Trust We Don't Trust ... ... p. 16
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The Brand of Bedlam, by Sir Curtis Lampson, Bart. ... ... p. 22

The WORLD, the FLESH & the DEVIL

The New Session.

That Mr. Baldwin remains undisputed head of his own Party, in spite of clever attack, is a tribute to his coolheadedness. If he takes his courage in his hands over the electricity scheme and the coal crisis he will gain unexpected adherents. These great issues must not be blocked by the Budget.

Exhibition Sparring.

Till the coal crisis has to be faced, Parliamentary debates will be only sham fights. In any case the Opposition is so hopelessly divided that no real fight is possible.

Rally or Split?

Re-elected Liberal leader by a mixed lot against the Radical group, with Sir John Simon and Runciman standing aloof, Lloyd George hardly knows yet whom or what to punch. So he feels with the gloves for an opening.

What Next?

Always poking irons in the fire, Lloyd George drops them if they don't heat quickly. Coalition is stone cold. The Land and Nation League isn't making headway with either land or nation. Already people ask—What will be the next jump?

Too Gentle.

The hints towards a land policy tabled by the Government are eminently calculated not to provoke secessions. But "ginger" is the need—not treading gingerly.

A Hint.

One result of the mining trouble, due to come to a head in May, will be a reshuffling of posts in the Cabinet. Peerages will be in the offing. Make a peer, and—lose a difficulty!

Our Prophecy.

We have no hesitation in making a good guess at the nature of the possible changes. Sir Philip Cunliffe-Lister will go to the House of Lords. Who so likely to take his place at the Board of Trade as Sir Alfred Mond? Mark our words.

As We Were.

The reception into Tory ranks of Major C. F. Entwistle, ex-M.P. for Hull, continues the landslide begun when the Radicals rallied to Labour. We are slipping back to the two-Party system, and the pace is accelerating.

"Nuts" in May.

Water, oil and electricity make a powerful trinity, against which coal can hope to compete in one way only: output must be increased and prices kept low. Miners and owners will do well to ponder this fact before the coming of May.

A Pointless Point.

Publishing "Points for Land Reform," Liberals say, "It is useless to rely on the old land-owning class." Their inaction during long years of power robs that point of sharpness. Land hunger, in this country, didn't begin in 1926.

The Men—

Despite the critical situation of our key industries, a fine spirit of willingness to co-operate upon equitable adjustments is apparent throughout the country. No one wants a strike, least of all those who know, by actual experience, the suffering a strike entails.

—And the Moment.

It would have been an easy business to foment serious trouble during the railway conference. Both sides knew it, and coolness prevailed. Similarly significant is the patience of the miners. In the most critical moment in mining history, they are just—waiting.

The Opportunity.

This spirit of co-operation must not be betrayed. The key to just and lasting industrial peace lies in the hand of the Government. With the biggest majority of modern times behind it any measure of resettlement can be carried. Real statesmanship is called for. A false step now may rattle us all to ruin.

Churchill and the Cash.

Unless the Cabinet puts its foot down on the debt question, France will score off Churchill at our expense just as Italy did. A small cheque next month tempted a Chancellor whose Budget threatens his prestige. Baldwin had better not let Winston see any Frenchmen till after April 5.

After Winston Has Gone.

Years ago, for the common good, Britain made a generous sacrifice of Allied debts and enemy reparations. She ought not to be bled further. We are not a small tradesman forced to sell the future for cash down. Most taxpayers now alive will have to pay for many a Budget after Churchill has quitted the Treasury.

Moscow's Offer.

What ails the Government with Russian money? Russia in 1924 made a much better debt offer than Italy has done, and it was contemptuously turned down.

Putting off Disarmament.

Stories that the British Government obstructed the Disarmament Conference that should have met at Geneva next week are not true. But undoubtedly one reason why France procured the postponement is that she wants a preliminary understanding with this country about naval reduction.

Staircase Tragedy
"JOHN BULL" PAYS £250

See page 2.

Feeling Their Way?

Recently we expressed our strong disapproval of the suggestion to disenfranchise those in receipt of relief. Hence we welcome the assurance of Colonel F. S. Jackson, the chairman of the Government Party, that the Cabinet has never considered the possibility. Somebody has evidently been testing the pulse of the people.

The Golden Brick.

Brick and tile makers, declare the *Statist*, are "earning very satisfactory profits," some firms declaring a dividend of 37½ per cent. on the year's workings. It looks as though all the blame for expensive building doesn't lie at the door of the wicked bricklayers after all!

The Red Cross.

There's a proposal to organise the national Red Cross societies internationally for the common benefit. Famine and flood, earthquake and pestilence, are ever-menacing enemies. To lighten the suffering by international co-operation is a great idea.

For Those at Sea.

Another good idea comes from the Norwegian Red Cross. They suggest in every port a clearing-house for sick sailors. No class needs more the proper scientific help that prevents disease and checks infection. Given a good lead from the League of Nations the scheme should go.

To Let—Furnished.

Since legislation cannot help folk afraid to complain lest they lose a shelter, sub-letting sharks continue to live at ease by battening pitilessly on their unfortunate tenants. It's slow murder, that houses, and only houses, can stop.

Reforms We Want.

New methods of assessment for income-tax are called for. The practice of "deeming" the wife's income one with her husband's is intolerable in view of woman's legal independence.

Better Late than Never.

Cologne is now without a British soldier. It has taken the Allies long to learn that the surest way to transform a latent enemy into an open friend is to shake him by the hand and trust him.

On the Upgrade.

As a nation we are growing healthier. Fresh air, sanitation and knowledge of hygiene are doing their work. Whatever the new age may be it won't be sickly, providing it is adequately housed.

The Milky Way.

Evidence given before the Food Commission merely proves to Londoners what they always guessed. They are being systematically robbed in their daily milk supply. What interests them is what the Government means to do about it. And that's what we want to know.

"From the Horse's Mouth."

"War, like disease, is dangerous, expensive and avoidable. The view that strikes, like bad weather, are inevitable is a fallacy." Thus writes Sir William Mackenzie, for six years President of the Industrial Court, the official tribunal of arbitration. Wisdom from one who knows!

Picking the Sinner.

We agree with the Recorder that if the late Mr. J. F. P. Rawlinson, K.C., had done nothing else in his life but bring about a reformation in police identification parades he would have deserved well of his countrymen. The motive should ever be fair play to the accused, not the gathering of evidence for the prosecution.

Famine at Home.

West Country fishermen are faced with starvation as the herring fishing season draws to a close. King herring has proved elusive, even the drifters failing to pay their way. If distress sets in these useful servants of the public must not be left in misery. They wouldn't be if their silent suffering took place further afield. It's only at home where famine seasons pass unnoticed.

Milk that Murders.

"A very large proportion of the tuberculosis amongst young children in Manchester can be traced to the dirty stuff sold as milk," declares the city's medical officer. Manchester must handle the grave peril with gloves off. Bairns will only be saved from suffering and the grave when the sale of life-destroying milk is stopped.

Judge's Serious Charge.

Some of Seaforth's police appear to need instruction on how to hold an identification parade. Mr. Justice Swift, an excellent judge, has described the methods they adopted in handling a recent case as calculated "not to assist the administration of justice, but obviously to defeat it." This is a serious charge, and one the local Watch Committee must investigate.

A Hard Heart.

A poor mother, at Huddersfield, hearing that her sixteen-year-old son had been arrested, was greatly distressed and hurried to the police station. She pleaded, but in vain, for her boy to be allowed out on bail until next morning. But the officer in charge locked, bolted and barred him in a lonely cell and kept him there for the night. Perhaps he had no children of his own. No other reason would account for his hardness of heart.

Roving Reynard.

Nothing that can be urged in favour of hunting should be allowed to weigh against the welfare of the community. Last year we paid away over £20,000,000 for eggs and poultry, every penny of which might have remained in this country. The fear of the fox often deters the farmer. In districts where this is so the animals should be ruthlessly destroyed as vermin and not kept alive for the pleasure of the few.

Greedy Graspers.

Graspers of the type of a family of five at Flint often cause unjust suspicion to rest on the poor in real distress. With wages coming into the home of more than £13 a week they posed as people in want to the local guardians, impudently appealing for relief. Flint ought to set up stocks, and place in them the five who tried to obtain money intended for the poor by a false pretence.

Good Grounds for Divorce.

Lord Buckmaster will not please a section of the Church by stating that adultery is a relatively insignificant ground for divorce compared with insanity, persistent cruelty, and crime, but he will have the support of a hapless minority who have drawn blanks in the lottery of happy marriage. His lordship has behind him an unrivalled legal experience and wise understanding of the frailty of human nature, which makes his opinion valuable.

Still Pegging Away.

Lieutenant C. H. Glendinning, the young Irish officer who was branded as a lunatic by his senior officers in India, is still striving to have his wrongs righted. He has had a large number of pamphlets printed for broadcast distribution setting forth his case in a simple, straightforward manner. It is to be hoped that he will at last obtain a hearing, and that satisfactory, if belated, amends will ultimately be made.

The Price of Duty.

If Nurse Edith Rivette, of Bromley, had put herself before a sick child she would have been alive to-day, but a child patient was predominant in her sense of duty—and she paid the price. While applying fomentations to the child's septic throat she burnt her wrist. To save the child she continued, instead of going on the sick list, and contracted blood poisoning. She is another addition to the long list of members of the nursing service who have given their lives to the sick.

The Poor Man's Crime.

"There is no crime and no sin in betting," said Judge Atherley Jones at the Old Bailey. His remark must puzzle the street bookmaker who is mulcted in stiff fines for accepting ready-money bets from poor men, and it will raise the ire of fanatics who prognosticate hell fire for the man who puts a shilling on a horse instead of in a bran-tub at the parish bazaar in aid of providing pink bathing-drawers for black piccaninnies in Wallawoolloo.

The Human Machine

Whither Away?

by E. R. THOMPSON, M.A.

"YOU spend all your life getting somewhere," said a character in a famous play, "and then, when you get there, where are you?"

It is just as well for us to sit down by the roadside occasionally and study the route we have marked out for ourselves.

Whither away? What lies at the end of the road? Are we plodding on to a definite goal—or are we just ambling along neither knowing nor caring whether the journey's end shall find us in the City of Dreams or in an unpeopled waste?

Believe me, a satisfactory answer to these questions makes all the difference.

Whenever we find a man who has clearly "got there" we find also a man who had a very exact knowledge of where he wanted to go, and who deliberately used every means in his power to ensure that he arrived in the end.

"Chance," remarked one of the greatest scientists who ever lived, "favours those who are ready to make use of it."

What he meant was that it is no use ambling through life just waiting for something to turn up. If you are to get on you must recognise anything that turns up as an opportunity to move a step forward.

UNLESS you are working on a plan towards a definite end, opportunity after opportunity may pass you by, for you will either fail to recognise them as chances or else find you have no scheme of life into which to fit these new openings.

So find out where you are going—and get all the "lifts" you can!

**** Many of Mr. Thompson's previous articles are now reprinted in book form under the title of "The Human Machine." (2s. 6d., post free 2s. 10d. Mills & Boon, Rupert Street, London, W.)*

Tragic Training.

In how many constituencies was "more work" the effective election cry? Yet to-day an army of children are trailing Yorkshire's roads with homeless, workless parents. The tragedy of it is that the only school in which they are learning their future citizenship should be that in which only vicious and casual habits are taught! Has statesmanship failed that it cannot solve the problem which involves the future of the children?

One Law for Both.

It was fortunate for Mrs. Mary Ann Gunn that she appeared before a magistrate who does not look upon poverty in itself as a crime. Also, she showed wisdom in pleading guilty to having fallen to a sudden temptation, for kleptomania is the monopoly of the rich. The charge was stealing goods from a Brixton store, for which she was bound over. We are glad the lack of hypocrisy was not allowed to weigh against her.

Bride's Bad Bargain.

Harry Collison, of Godfrey Street, Chelsea, was ordered at Westminster to pay 21s. a week towards the keep of children who had become chargeable to the guardians. For eighteen years Collison lived with one woman by whom he had nine children. She became blind, when the man left her and got married to another. We don't envy the bride her bargain. She has married a fellow whose human perceptions are blinder than a bat's.

Slaves of the Sea.

A master mariner, Mr. W. H. Coombs, in his book, "The Nation's Key Men," tells the truth about the wretched conditions under which officers of the British Mercantile Marine eke out a precarious existence. We have long championed the cause of ships' officers and men and we accord our wholehearted support to Mr. Coombs' demand for a Ministry of Mercantile Marine. The powers that be have apparently forgotten who fed the nation in war time.

A New World-teacher.

Mrs. Annie Besant is, apparently, still being duped, by certain undesirables who have been repeatedly exposed in JOHN BULL, into thinking that the young Indian, Krishnamurti, is the much-heralded "World-teacher" of the Theosophists. She tells wonderful stories of events that have brought about this conviction and anticipates "proclaiming" him before long. We hope that none of our readers will be taken in by this rubbish.

Another Cruelty Fiend.

The R.S.P.C.A., through whose intervention on behalf of our old horses John Cart, a horse dealer of Folkestone, has been fined £25 and sent to prison for three months, is to be congratulated. Cart beat a poor old mare so unmercifully that its terrible condition aroused the notice of a railway official who refused to send it with others intended for Belgium. Another nail in the coffin of the export of worn-out horses, that infamous traffic that should have been stopped long ago.

Driven to Desperation.

A wife just out of hospital, a child lately dead, no gas, no food—is it wonderful that Patrick McNamara, a Camberwell labourer, saw red when informed by the relieving officer that the guardians had postponed the consideration of his case for a week? It was foolish to assault the officer, but a man who attributes the loss of his child to official neglect is not in a condition to make nice distinctions. We are glad he went unpunished.

The Untemptable "Char."

Mrs. Bramley, of Vauxhall Bridge Road, who cleans the St. George's picture-gallery off Hanover Square, may not be able to distinguish an Orpen from a Lavery, but she's clever enough to spot a crook when she encounters one. When a gentlemanly, well-dressed man informed her he had bought a number of pictures and asked her help to pack them she laughed in his face though he offered her a sovereign. Threatened, she stood her ground, and a big robbery was thwarted. Mrs. Bramley is a woman in a thousand.

None Too Soon.

If Mr. Frank Briant, M.P
carries out his proposal to
legislation for providing be
secretaries and treasurers of
it is to be hoped that he me
than attends so many pr
The number of annual disap
has reached a scandal. La

Pests in the Making.

Israel and Reuben Schwa
nineteen, were charged bef
assault and obstruction resp
told a fairy-tale about an
but the magistrate declined
matter of fact, the lads are
hooligans, and went to Be
trouble. We trust Mr. Wa
threat to make it hot for
ever they come before h
seek to emulate Yankee
squashed early and hard.

Crafty Criminals.

How much longer will m
the craft of the corrupti
pleading guilty, knows he
penalty of beastliness?
Joseph Putman, a porter,
Crosslet Street, Walwort
assaulting a girl of eleven i
and we venture to think t
on the Bench he wouldn't
A charge of this nature sh

Splendid Courage.

A disastrous fire at K
near Loughborough, has th
of work. But what the
would have been but for th
employees, William Pap
known. Papworth, inste
himself, rushed back into t
turned off the oil. Throu
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None Too Soon.

If Mr. Frank Briant, M.P. for North Lambeth, carries out his proposal to introduce this session legislation for providing better supervision over secretaries and treasurers of Christmas slate clubs, it is to be hoped that he meets with better success than attends so many private member's Bills. The number of annual disappearances of such men has reached a scandal. Legislation is overdue.

Pests in the Making.

Israel and Reuben Schwartzman, seventeen and nineteen, were charged before Mr. Waddy with assault and obstruction respectively. The former told a fairy-tale about an insult to a girl friend, but the magistrate declined to be bluffed. As a matter of fact, the lads are members of a gang of hooligans, and went to Bermondsey looking for trouble. We trust Mr. Waddy will carry out his threat to make it hot for these young ruffians if ever they come before him again. Boys who seek to emulate Yankee gunmen should be squashed early and hard.

Crafty Criminals.

How much longer will magistrates countenance the craft of the corruptive criminal, who, by pleading guilty, knows he will escape the just penalty of beastliness? To give a hound like Joseph Putman, a porter, of Wellington House, Crosslet Street, Walworth, three months for assaulting a girl of eleven is a mockery of justice; and we venture to think that had a woman been on the Bench he wouldn't have got off so lightly. A charge of this nature should go before a judge.

Splendid Courage.

A disastrous fire at Kegworth glove factory, near Loughborough, has thrown eighty people out of work. But what the damage in loss of life would have been but for the coolness of one of the employees, William Papworth, will never be known. Papworth, instead of trying to save himself, rushed back into the blazing building and turned off the oil. Through this fine action four tons were left untouched and a dreadful explosion averted. A man's deed, if ever there was one.

Not Good Enough.

Alleged to have been concerned with the theft of three hens, Frederick Ernest Mason, of 11, Manor Road, Southtown, was brought up at Yarmouth Police Court. He was subsequently discharged "because there was some doubt." This is not good enough. Mason has suffered the ordeal of being detained in a police cell, and has lost 10¾ hours at his work. And now the question, of his guilt or innocence is left "in doubt," and the shadow of disgrace is upon his family. He is demanding, and very rightly, that his name should be definitely cleared.

Child's Awful Ordeal.

If the pathetic breakdown of little six-year-old Doris Dean in the witness-box, where she had to be held up in her uncle's arms while she gave evidence likely to hang her own father, does not bring about a change in procedure in criminal prosecutions, then we are a nation callous to the point of brutality. If the testimony of children is deemed essential in such cases, why cannot it be taken away from the precincts of the court by an independent official, in the presence of representatives of the prosecution and the defence, who could cross-question at desire? Never again must we be so shamed.

The Way the Money Goes.

For having a mud-splashed number-plate upon his motor-car a Hampstead resident was spoken to by a police officer. Shortly afterwards he began to receive periodical visits from members of the local force, until five in all had called. They were after his licence, which had been in the hands of the L.C.C. for nearly a week. When this came to hand, the owner took it round to the station, hoping this would satisfy the powers. But it didn't. Two more turned up later; and for all we know to the contrary, the game is still going merrily on. Are there no real criminals up Hampstead way?

Shining Once More.

We warn the authorities that Brilliant Chang is on the war-path again. The comparative ease with which "snow" can now be procured in the West End of London is evidence of the reliability of our information. This irrepressible chink, from the fastness of his Continental retreat, is in charge of these subterranean operations; and his cheek is so brazen that unless the police remain on the alert he will shortly be among us again. The penalties for drug dealing should be made so heavy as to scare away the dope king's satellites.

Where is Arthur Bendor?

Not so very long ago, Mr. Arthur Bendor, of Egyptian House, 170-173, Piccadilly, W.1, was busily engaged in writing to all the clients of Messrs. Hobson and Laken, commission agents, to say that he had taken over their business. But he has suddenly vanished from his Piccadilly address, and all efforts to trace him have been fruitless. This sudden disappearance is a matter of some concern to a great many clients who are far from satisfied with Mr. Bendor's methods.

Polluting Young Minds.

We have received a letter from a father who has just made the disturbing discovery that his motherless son, aged seventeen, has come into possession of several copies of that disgusting paper called *Jazz*. We have frequently commented strongly upon this publication, which, though printed in English, emanates from Paris. There are countless secret subscribers in this country, and it is to be feared that many of them are youths of tender years. Can nothing be done to prevent this contamination of young minds?

Accommodation Addresses.

Advertising that she was selling her wardrobe at a sacrifice, Mrs. Leslie Lennox, of 149, Westbourne Grove, obtained various sums from unsuspecting people who were doubtless impressed by the high-sounding name and address. It was merely an accommodation address, however, being a small café, kept by a highly respectable person who had no idea of the activities of Mrs. Leslie Lennox. This should act as a warning to other small shopkeepers who may be tempted to add to their income by allowing strangers to use their premises for the receipt of letters.

Mysterious Marks.

Three years ago, a Newtown reader who had a large quantity of German and Polish marks on her hands, was attracted by the advertisement of the Union Franco-Anglaise de Banque, Ltd., of 50, Pall Mall, S.W.1. This company outlined a banking scheme in respect of marks, and our reader finally handed over her entire holding in exchange for four preference shares in the concern. From the time of the transaction she has heard no more, and all her letters have been ignored. One of the directors was Brig.-Gen. F. E. Metcalfe, C.B., C.M.G., D.S.O. Perhaps he can explain the position?

Two Birmingham Bouncers.

We recently denounced Rachel and Henry Livingstone—of Midland Advances, Ltd., Birmingham, a moneylending concern—for endeavouring to collar the furniture of one of their victims who was a couple of days late in paying an instalment due on a paltry loan. We gave the private address of Henry Livingstone as 46, Grant Street, Edgbaston, but it appears that he is no longer there, the present tenant being a Mr. Elton, who has nothing to do with either Rachel or Henry. This address, however, still appears on the official records of the company at Somerset House, and we suggest to Mr. Livingstone that he finds a minute to bring the Somerset House records up to date.

HAYLEY MORRISS
More Sensational Disclosures.
See "*The People*" Next Sunday.

Problems of Life

The Duty of Being Happy

by the Rev. R. J. CAMPBELL, D.D.

WE hear much at the present time about the selfishness of people who in a period of national poverty and strain are making a parade of luxury and idle enjoyment. The Prime Minister has publicly rebuked them and justly accuses them of being the cause of much of the prevailing discontent.

Dr. R. J. Campbell

But is there not a danger of an opposite kind? There are many people who live their lives in an atmosphere of depression and sadness, who hate to-day and fear to-morrow, who view everything around them with a sort of hopeless resignation or angry protest.

This ought not to be, and is very harmful. I do not mean that there is no cause for feelings of discouragement and gloom. Life is difficult for the ordinary person in any age, and ours is no exception. It is better to take it too seriously than too lightly.

Also one observes that some of the most selfish people in the world give the impression at first sight of being thoroughly good-natured and cheery. You only find them out when you need them or by gradually getting to know their ways.

ON the other hand, there is nothing more helpful and stimulating than the company and example of the men and women who face life bravely and serenely, taking the rough with the smooth, fighting a good fight when it has to be fought, neither shrinking from unpleasantness nor rushing upon it, and always ready with a smile and a warm hand-clasp when a friend needs brightening up.

You would seldom be able to guess from the demeanour of such people that they had ever known trouble. Is this because they disregard it? Not at all. It is because they recognise their moral obligation to bring to their daily task all the gladness they can command.

ROBERT LOUIS STEVENSON has bequeathed us an inspiring philosophy in the well-known lines:

If I have faltered more or less
In my great task of happiness;
If I have moved among my race
And shown no glorious morning face;
If beams from happy human eyes
Have moved me not; if morning skies,
Books, and my food, and summer rain
Knocked on my sullen heart in vain;
Lord, Thy most pointed pleasure take
And stab my spirit broad awake.

These represent the spirit in which he himself went through many years of struggle against odds, the spirit he maintained to the end.

To be happy is a duty we owe to ourselves and our fellow men. And it is far more easily within our power than is commonly believed.

Acquire the habit of it. It is like opening the door and going out into the fresh air.

OLD LADY'S TRAGIC STORY

DUNNED OUT OF HER HOME

Grasping Loan Society Exposed

THE appalling misery that can be wrought by ruthless money-lenders is evidenced in the following sad story.

A week or two ago, a lady who was in search of apartments was recommended to call on a certain Miss Hill, who resided at "Harpswood," Mount Pleasant, Weybridge.

She was assured that she would find Miss Hill "a dear old soul," who had a few select boarders, and also that she would be comfortable there.

So the lady decided to act on her friend's advice, and proceeded to Weybridge without delay.

Arriving at "Harpswood," she was considerably surprised to find that the house had every appearance of being deserted. She knocked, however, and the door was opened by an elderly lady, who appeared heavy-eyed and sorrow-stricken.

The visitor was shown into a small, sparsely furnished room, and hastened to explain her reason for calling. She learnt that she had not been misinformed. Miss Hill had let apartments until quite recently, but now she was in dire trouble.

The fatal step

She had had the misfortune to get into the hands of a firm of money-lenders. After she had paid them large sums of money they seized the whole of her furniture, with the exception of the few bare necessities which were visible in that one room.

After sympathising deeply with Miss Hill for the shameful way in which she had been treated, the lady took her leave and hastened to inform us of the circumstances, knowing that JOHN BULL is ever ready to take the side of the oppressed.

Our Special Commissioner at once looked into the matter, with the result that we are now able to publish the whole story and give the concern the showing up it deserves.

In July, 1924, Miss Hill was in some pecuniary difficulty, and, seeing no other way out, she applied to the Temperance Loan Fund, of 9, Defoe Road, Tooting Broadway, whose circulars had often been thrust through her letter-box.

Had she found someone to advise her to come to us all might have been well. But she was a lonely woman, and took the step in a moment of distress.

Unwelcome guest

In response to her letter, two men called at her house and inspected the furniture. There were, at that time, nine rooms fully furnished, and on this a loan of £40 was arranged!

Miss Hill signed an agreement, the terms of which were by no means clear to her, except that she understood that she was to repay the loan at the rate of £4 10s. per month.

She commenced repaying on July 23, 1924, and paid up to and including October, 1924. In November she was only able to pay £2 10s., and in December, being temporarily without boarders, she was unable to raise any money at all.

In January, 1925, without any previous warning, a bailiff, Mr. E. J. J. Lane, of 123-125, Newington Causeway, S.E. 1, came to the house with a bill of sale.

Miss Hill managed to pay him the £11 due, but she was charged an additional £2 2s. 6d. for expenses, although he was only there for a few hours.

After this, Miss Hill continued her payments until June, when she borrowed a further £20.

Then in August, she asked to be allowed to pay weekly, in £1 instalments, and continued on these terms until November, when Mr. Lane, the bailiff, again called upon her.

This time he produced a bill of sale with a deficit of £13 10s. on it. With the assistance of friends, Miss Hill contrived to discharge this after a week's time, plus a charge of £5 17s. for expenses.

Miss Hill was expecting some money at this time, and she wrote to the Temperance Loan Fund to ask how much would be required to liquidate her debt. They astonished her by replying that she must pay £82 10s. As she had already paid back over £60, Miss Hill was greatly distressed.

Then the final blow fell. On January 15 the bailiff called with a van and cleared out everything in the house with the exception of a few pitiful remnants. There were only women in the house at the time, and they were too terrified to protest.

All the boarders were forced to find accommodation elsewhere, and Miss Hill was left alone in her distress.

A terrible fate

A short time ago her furniture was valued at £300. Much of it was very old, and included some valuable china, for which Miss Hill had refused £5 a piece.

A lonely woman, aged sixty-seven, with no relations, Miss Hill signed away her home in ignorance of what she was doing. And, thanks to the grasping and unprincipled action of the Temperance Loan Fund, she is now heartbroken and destitute.

A Continental Catch

Fleecing the Job-seeker

THE way of the job-seeker becomes more perilous every day. From all sides he is besieged by certain obliging gentry who are anxious to fleece him.

In this country alone there is a very extensive army of "home employment" sharks. Now comes a call from the Continent in the form of the following advertisement which has appeared in a number of British newspapers:

"British Firm requires young man for office work; permanency and good salary: security £25. Write Express Office, 5, Avenue Gallilee, Brussels, Belgium."

* * *

That this advertisement has attracted a great number of applicants is shown by the fact that we have had thirty or forty callers in the last week or so, whilst letters of enquiry are coming in from all parts.

We have numerous letters before us which have been sent out by the International Express Office in reply to applicants, and they are decidedly interesting.

The wording is very much the same in each case, and the odd part about them is that the salary offered for the position of "clerk for correspondence and general office work" varies from £4 10s. to £7 per week!

* * *

In every instance an advance is promised after two or three months' time, and it is pointed out that living is much cheaper in Belgium. The situation is stated to be permanent, with good prospects.

Where is the catch? The catch is that *every* applicant is requested to forward £3 in cash as a "guarantee." But Mr. H. Baker, who signs the letters as director, does not state what guarantee his firm has to offer in return.

This omission is probably due to the fact that the International Express Office is not recorded in the Brussels Directory for 1925, nor in the latest telephone guide to that city.

How far Mr. H. Baker is to be trusted may be gauged from the following curious discrepancy. A Manchester reader who was particularly cautious wrote to ask for more definite terms of the engagement. He was promptly favoured with a post-card which stated curtly that the position had been filled.

* * *

Now, this postcard was dated January 20, so perhaps Mr. Baker can explain why he was still writing to applicants in various parts of England on January 26, still offering a position of "clerk for correspondence and general office work" and still requesting an advance of £3 "by return of post."

In these circumstances readers will need no further warning from us, for it is very apparent that no money should be forwarded to the International Express Office of Brussels.

Wheeler on the War-path

A Rogue to Watch

TOWARDS the end of 1924 we were instrumental in securing the arrest and conviction of "Will-o'-the-wisp" Wheeler, a man who had been concerned with many shady deals; and, although he only came out of jail last September, we are already receiving complaints from various sources.

An Amersham reader writes to say that Henry Wheeler is at his old games again, and has been doing his best to get fresh victims into his hands. He asks us to insert a general warning before it may be too late.

Another reader, who lives at Luton, confirms this, and also shows that Wheeler is living up to his nickname of "Will-o'-the-wisp." This reader had the misfortune to be fleeced of £220 by Wheeler, prior to the latter's conviction, and he is now absolutely penniless.

Nothing to regret

At the time of taking this money from his victim, Wheeler offered as security about 1,600 bottles of "Flu-Mal," a patent medicine, which he claimed as his own discovery.

This was supposed to be stored with a Mr. A. Jurd, at 120, Lower Clapton Road, and Wheeler declared that everything would be quite all right."

Then came Wheeler's arrest and conviction, and our reader had ample cause for alarm. But on June 6, 1925, Wheeler wrote to his victim from Pentonville, in a reassuring strain.

"I am glad to say I have made certain arrangements as to my future . . . and I shall certainly do the right thing by those who have done the right thing by me. With the assets I have there is nothing to prevent me making good. You will have nothing to regret, and *if you cannot make something out of me in the future it will be your own fault.*"

After Wheeler's release, our reader received two further letters, but as these were dated from "Moorgate Street Post Office," where Wheeler "called every day" for letters, there was no clue to his actual whereabouts.

Meanwhile, news had been obtained that Mr. Jurd was no longer to be found at Lower Clapton Road, and that the premises where the patent medicine was supposed to be stored were now occupied as a motor-works.

Cool cheek

At last, however, Wheeler met his victim by appointment and coolly told him that he could "whistle for his £220." He also declined to say what had become of the stock of "Flu-Mal" which he had offered as security.

Our reader succeeded in tracing Wheeler to Matilda Street, Copenhagen Street, London, N., where he had another fruitless interview. Since then, however, Wheeler has decamped and is almost certain to be looking for fresh dupes.

Two Brutes and a Baby

Little Peter's Plight

WE are being inundated with complaints in respect of callous and wanton cruelty to little children, and the latest statistics of the N.S.P.C.C. show that such cases are on the increase.

Some are so shocking in their details that one finds it hard to believe that parents can subject their own little ones to such treatment.

Take, for example, a case which occurred recently at Dover, where a Mr. and Mrs. Gee were summoned for unlawfully and wilfully ill-treating and neglecting their three-year-old son in a manner likely to cause unnecessary suffering and injury to health.

A shocking sight

Mr. Chitty, who prosecuted on behalf of the N.S.P.C.C., stated that he regarded the case as the worst that had been put before them for some considerable time, and this was borne out by a doctor.

The medical man declared that when he visited Albany Flats, where Mr. and Mrs. Gee resided, he found Peter Thomas Gee, aged three, in an emaciated condition with his ribs sticking out. His forearms and legs were swollen and red, presumably from the cold, and his head was twisted to one side through wry neck!

The poor little fellow had bruises and scratches all over his face, and scratches on his chest. He was terribly dirty, and his sole article of clothing was a shirt. He appeared to be half-starved, and kept whining for food and pointing to a loaf upon the table.

There was a bed in the room in a filthy condition. The parents stated that they slept in this bed with their two other children, while Peter slept on two chairs.

The doctor at first thought that this child was in the last stages of consumption, and declared that he had never seen anything like it before.

Scandalous leniency

This terrible story was corroborated by an inspector of the N.S.P.C.C., and equally distressing statements were made by various other witnesses.

The parents denied the charges, but the chairman said that the Bench had come to the conclusion that there had been wilful ill-treatment of the child, and he further remarked that they did not think they had ever heard of such treatment.

And what punishment did these inhuman fiends receive? They were sentenced to *one month's imprisonment*, and a reader who was present in court, and who heard the case, writes that he would have given them *six* months *and a flogging as well!*

We can understand his indignation, which will be shared by most of our readers. How *can* we put down cruelty when such scandalously lenient punishment as this is inflicted in a case that is described by the magistrates themselves as "the worst ever heard"?

DOCTOR'S QUEER ADMISSION

AMAZING CASE OF HOSPITAL NEGLECT

Sent Home to Die!

EVERY week brings us numerous complaints of alleged carelessness and neglect on the part of the staffs of our hospitals, and there is no doubt that many of these complaints are well-founded. The chief trouble would seem to lie in the fact that many of our hospitals are sadly understaffed.

Occasionally, however, one meets with instances where officials have been guilty of errors of judgment which suggest that the regulations and organisation of these institutions are not so efficient as they might be.

Take, for example, a recent case at Croydon, where the victim of a motor accident was sent home to die after being detained at the General Hospital for barely half an hour.

The patient in question was George Aldridge, and he was sixty-five years of age. He had been knocked down by a motor-car and severely injured. He was still conscious, and the municipal ambulance was summoned for his removal to the Croydon General Hospital.

Extraordinary treatment

On arrival at the hospital he was examined by the house surgeon, Dr. I. L. P. Beauchamp, who bound up his head and shoulder. He was then sent home, being told to attend the hospital on the following day for an X-ray examination.

Aldridge was still conscious when he reached home, but as he was in considerable pain his relatives summoned another doctor. He afterwards lapsed into unconsciousness, and when the doctor arrived he was found to have expired.

A post-mortem examination revealed the fact that among other injuries this unfortunate man had sustained *a fractured neck, a fractured pelvis, and a fractured arm*, the serious nature of which had not been ascertained by the hospital surgeon!

The Croydon Borough Coroner, Dr. H. Beecher Jackson, went very thoroughly into the case.

That the man's exact injuries had not been ascertained at the hospital was a serious matter, but it was admitted that the injuries were of a nature that was difficult to diagnose.

Too-speedy diagnosis

The point upon which the coroner laid particular stress was that the patient had only been detained for half an hour.

Addressing the house surgeon, he said: "If he had been kept longer under observation it would not have been long before you realised that there was some very serious injury you had not diagnosed."

It was pointed out that there was no available bed at the hospital when the man was brought there, and the coroner remarked that he fully realised the difficulties at the hospital through overcrowding.

Nevertheless, he was most anxious about a serious case being taken to the hospital and, finding no bed, being sent on the road in the ambulance again. He thought it would be desirable for some arrangement to be made whereby the ambulance authorities should be informed when the hospital was full so that a second journey might be obviated.

He also suggested that an emergency bed should be kept if possible, and, in conclusion, remarked:

"I hope, in face of the serious injuries which this man had, that it will be a warning to you not to send patients who have been involved in motor accidents away without keeping them under observation for some time."

A case of a totally different nature was disclosed recently by the Westminster coroner at the inquest upon a young man named Hammond. The deceased had been treated for epilepsy at a London hospital, and had been given a drug called "luminal" with most beneficial results.

He continued to take this regularly until he developed other symptoms, which were apparently caused by the "luminal." He therefore ceased taking it for a day or two, and the epileptic fits recurred. He was removed to St. George's Hospital, where he died.

Dr. Scott-Edwards, of St. George's Hospital, pointed out at the inquest that "luminal" had been used for some years with success, but when once resorted to it must be continued, as it was very dangerous to stop it. He declared that patients should always be warned of this fact, but in this case no such warning was given.

Why a patient was trusted with this dangerous drug without being carefully instructed as to its use is a question which the hospital authorities should be made to answer.

Regulations ignored

Readers may recall our criticisms a few weeks back in connection with the death of Florence Halyard at St. Mary's Hospital, Manchester, which was caused by a swab being left in her abdomen after an operation.

It was shown that if the hospital regulations had been conscientiously followed this deplorable error could never have occurred, and we suggested the desirability for an enquiry.

We have purposely cited three cases of a very different nature, but we would point out that in each case the result has been the same. The patient has died, and the blame lies at the door of a hospital.

Photographic Fakes

Case-Hardened Canvassers

AT the present time hundreds of photographic sharks are touring the country inducing poor people to part with their money by that shabby device that has become known as the "enlargement fraud."

A man named Robert Barclay was found by the police at Leeds to have fifty-two photographs in his possession, and he admitted that he had been canvassing for enlargements and had obtained certain sums on account which he had spent on drink.

* * *

Barclay was said to have been convicted eleven times previously in various places. There were thirty charges of obtaining money in Leeds by these means, and he was "wanted" in Halifax for similar offences.

Yet, despite this record, he escaped with the light sentence of three months' hard labour!

When hardened offenders get off so lightly it is small wonder that the "profession" is expanding. The old hands at the game are finding it necessary to introduce new members into their ranks, and some interesting sidelights are thrown on their methods in a letter which comes to us from a Manchester reader.

* * *

This gentleman, being unemployed, answered an advertisement in the *Manchester Evening News*, which offered a position as canvasser. Later he got into touch with the advertiser, who turned out to be a case-hardened photographic shark.

So case-hardened was he that he did not waste any time in beating about the bush. He came straight to the point and frankly admitted that it was a business "entirely on its own," and that one had to be expert at "telling the tale."

He went on to explain the whole process to the would-be canvasser, telling him that he must be prepared to go from door to door, and inform the occupants that he represented a high-class photographic firm.

"Ladies are the tenderest and easiest to gull," declared this shameless shark, and then described in detail the various methods by which a clever salesman might play upon the feelings of poor women who had lost relatives in the war.

Needless to say, our reader did not stay long to listen to this talk, but refused the offered position and hastened to write to us on the subject.

* * *

We can only warn the public not to do any business with any company of this sort unless it is able to produce at least three satisfactory references. Respectable firms will not raise any objection to this, neither will they call for money before they deliver the goods.

A TRUST WE DON'T TRUST

FOUR FORTUNE-MAKING FINANCIERS

Golden Secrets for the Gullible

THE army of philanthropic people who know all there is to know about speedy fortune making, and who are willing to pass on their golden secrets to all and sundry for a mere song, is an ever-growing one.

Until recently, a firm called Thompson & Powell, Ltd., occupied offices at 40, Great Tower Street, E.C.3. This concern was formed for the purpose of dealing in a comprehensive field of operations, but our enquiries show that Messrs. Thompson & Powell confined themselves chiefly to the work of "stock and share brokers."

They sent out glowing circulars, inviting the public to open three-monthly accounts with "option" dealings in stocks and shares. In some curious way, they *knew* the very shares that were to earn big dividends rapidly, and their promises brought them many clients.

The philanthropic band

Now who were the generous-hearted individuals behind this philanthropic firm? They were J. William Thompson, Upper Park Road, New Southgate; Edward J. Powell, of Chittys Lane, Chadwell Heath; Harold E. Bettes, of Thorpe Bay; and Aubrey Percy Browning, of Northampton Road, Croydon.

Four fortune-making, fortune-seeking financiers, whose golden secrets were to bring riches to all who got into touch with them.

As we have said, a large number of people rushed to put money into the concern, but instead of getting the huge dividends on the shares sold by Thompson & Powell, Ltd., they suddenly realised that things were not quite so pleasant as they had at first appeared.

For the fortune-seekers received a letter from these "brokers" in July last which put a different complexion on the matter altogether.

Financial difficulties had overwhelmed the firm of Thompson & Powell. The golden secrets of the four fortune-making financiers had failed them, but they had a "scheme" by which they "hoped" to pay all claimants in full!

Golden profits missing

This precious scheme was that Thompson & Powell should cease to do any further business, and that its affairs should be taken over by a new company, which should devote 50 per cent. of its profits towards liquidating the outstanding debts.

Disappointed clients are still waiting for their money, but the story does not end there.

A five-page leaflet is now being distributed by a concern called the Kensington Trust, Ltd., which occupies the same offices as the insolvent Thompson & Powell Company, and which, curiously enough, possesses the same telephone number, the same "private branch" exchange, and the same telegraphic address!

Not to beat about the bush, the Kensington Trust is the successor of the inglorious Thompson-Powell concern, and is equally free with golden phraseology. It knows all about gilt-edged securities, and has "strong advice" to give about "making a quick profit."

But how does the Kensington Trust scheme work out in practice? A gentleman who put in £10 waited anxiously for his golden profits.

In due course he received a letter with the barefaced statement: "We have now *pleasure* in advising you of the details of the operation, which unfortunately terminated *rather* unsatisfactorily."

"Pleasure" is good, so is "rather," since the unfortunate client was further informed that he had £1 18s. in hand. In other words, he lost £8 2s. over the "quick-profit" transaction!

But this gentleman is not as badly off as a good many others. He has a friend who has a bigger sum involved, whilst there are people who have been let in for amounts which will be very serious for them if their money is lost.

The scandalous thing is that, as the result of enquiries, we are able to state that the Kensington Trust does not possess one cent of money capital! All its business is on trust—with other people's cash!

It was registered in 1920, without any nominal capital, as a company "limited by guarantee," which means that individuals, not exceeding twenty in number, made themselves responsible for its liabilities to the extent of one shilling each!

It existed merely as a name until, in July last, it became the successor of insolvent Thompson & Powell, Ltd.

Prospectus pushing

And what is its position at the moment? It is at present busily engaged in pushing the prospectus of a concern called the Harimau Rubber Estates, Ltd., and also in soliciting business in a new and extensive list of "options."

Whilst the Kensington Trust "would like to accommodate" all its friends, it states that its operations are "strictly limited."

For our part, we *trust* that, after the appearance of this article, the operations of this undesirable concern will be limited altogether!

Over-zealous Zealots

Efforts That are Wasted

ALL our readers are well aware that dumb animals have no more ardent champion than JOHN BULL.

But, whilst we are ever ready to give our support to the various animal protection societies in their good work, we cannot blind ourselves to the fact that much public money is wasted through overlapping.

* * *

In addition to the R.S.P.C.A., there are nearly a dozen large organisations and a host of smaller ones, which, whether they deal with the field generally or with specialised branches, must necessarily cover much of the same ground.

And all are subscribed to generously by the animal-loving public, with the result that some are occasionally over-zealous in their efforts to prove that they are alert in their self-appointed duties.

A striking example of this was shown only the other day, when Charles Beesley, an inspector of the Equine Defence League, summoned Miss Poppett Ginnett for cruelty to a chestnut gelding at the World's Fair Circus. Mr. J. Swallow, the director of the circus, was also summoned for permitting the cruelty.

* * *

The case was heard at Clerkenwell Police Court before Mr. Dummett, and the inspector gave evidence to the effect that he attended the circus performance and observed that Miss Ginnett put the horse through certain evolutions by digging her spurs violently in the animal's sides.

He noticed that this made the horse swish its tail and flinch, suggesting that it was in pain. After the performance he interviewed Miss Ginnett, who referred him to Mr. Swallow. The latter refused to allow the inspector's veterinary surgeon to examine the animal.

The magistrate himself inspected the horse, and pointed out that there was no skin broken and no sign of tenderness. He suggested that one of the veterinaries for the prosecution should make an examination.

The result of this examination fully confirmed the magistrate's view, and the case was dismissed.

One of our representatives viewed the circus performance and examined the horse before and after its act. The spurs used by Miss Ginnett were very light, with blunted rowels, and there was not the slightest suggestion of cruelty.

* * *

The Equine Defence League recently received the handsome bequest of £4,000 in the will of a wealthy widow, and we think it is greatly to be deplored that this money should be frittered away in lodging trivial and unfounded charges against hard-working circus folk.

Col. Eaton's Ramps

Bogus Companies Scandal

A NEWPORT reader is the unfortunate holder of twenty-five cumulative preference shares, twenty-five deferred shares and thirty debenture shares in a concern known as The Wareham Electric Supply Co., Ltd., of 43, Cannon Street, London, E.C.4.

He is a miner, and he believed that he was doing a wise thing in putting his savings into something utilising the product of his own hands. But all the promises of the glowing prospectus which first induced him to part with his cash have remained unfulfilled.

The anticipated dividends were not forthcoming, and when he wrote to enquire into the position of the company he received replies to the effect that his letter was "not quite" understood, or that his previous correspondence "could not be traced."

Feathering the nest

Now he has been out of employment for six months, and has written to ask our advice in the matter. We have regretfully informed him that he stands little chance of recovering any immediate dividend from the concern in question, which was criticised in JOHN BULL last September.

The Wareham Electric Supply Co., Ltd., is one of the countless shady companies promoted by the notorious Colonel Edmund Octavius Eaton. It was registered in October, 1920, with a capital of £5,000, but this has been increased to £20,000 by the colonel's pet policy of inflation.

The list of bogus companies with which Colonel Eaton has been concerned is an unending one, and he has conducted his booby-traps from various addresses. The scandal is that he has been constantly exposed since 1906, and yet he is able to carry on as merrily as ever.

Even at the moment he has a little nest of companies housed at his Cannon Street address. There is the Electricity, Gas, Share Debenture and Guarantee Trust, Ltd., and another similar concern known as the Lighting and Power Finance Corporation, Ltd.

One of a number

Both these companies are used to boost the sale and purchase of shares in the Wareham Electric Supply Co., Ltd.

And, not content to rest on his laurels, this busy colonel was recently offering shares in the Heathfield and Waldron Gas Company.

This offer has now been followed up with a new prospectus of his Electric Light and Power Contracts Finance Corporation—the latter concern being a ramp which he works from a branch office in Birmingham.

It must be realised, therefore, that the poor Newport miner, who has had his savings snatched from him, is but one of countless unfortunate people who have been shamefully victimised by Colonel Eaton and his associates.

Why is he permitted to carry on in this way?

Dilatory Distributors

A Very Limited Store

WE are receiving numerous complaints concerning a company known as British Distributors, of 9 and 10, Savoy Street, Strand, which is run by a gentleman named Percy Swinford Harrison.

A Plymouth reader who was advertising for employment was favoured with a letter from Mr. Harrison, who offered him the post of "Depôt Manager at Plymouth for the County of Devon."

This position was to carry a salary of £3 per week, plus 10 per cent. on all orders obtained. British Distributors undertook to supply the depôt with stock at wholesale prices, and to replenish the stock free, as required.

Temporary difficulties

The depôt manager, however, was called upon to deposit £50 as security against all stock and cash received on behalf of the company.

Our reader agreed to these terms, but from the moment of paying his £50 he has been very badly treated. He has not received anything like the quantity of goods promised, and has several times demanded his money back without success.

Another gentleman, at Southsea, deposited £50 with British Distributors on similar terms, and was asked to canvass the Isle of Wight and Hampshire for orders in respect of "Scourine" and "Kleenoff"—two patent preparations controlled by the company.

He set to work at once, but as no supplies were forwarded he was unable to fill his orders. After three weeks his salary ceased suddenly, and our reader terminated his agreement and asked for his deposit to be refunded.

Mr. Swinford Harrison expressed his regret, but pleaded temporary difficulties, and up to the time of writing the £50 deposited has not been returned.

From enquiries we have made we have also discovered that the police have received a number of complaints from dissatisfied clients of the British Distribution concern.

Wrong methods

We do not advise British Distributors—that is to say, Mr. Harrison—to continue this method of doing business. He seems, moreover, to have been careless from the inception of his concern, for, in October last, he was fined for failing to comply with the Business Names Act at the proper time.

Mr. Percy Swinford Harrison, who lives in Kildare Terrace, W., occupies only a couple of rooms in the building in Savoy Street for the purpose of carrying on the business of British Distributors.

He cannot, to say the least, expect this business to develop into a multiple store unless he takes our tip and puts an end to his very dilatory methods of business.

CRUEL SAVINGS-BANK FRAUD

"SHEPHERD'S" FLOCK FLEECED

Forty Fishy Affairs

"UNFORTUNATELY I have only just become a reader of your valuable paper, or you would have heard of this sooner." So writes Mrs. Allen, of Ralph Road, Staveley, Chesterfield.

Mrs. Allen is a very poor woman. The victim of the housing shortage, she is compelled to make her home in a van, and this fact lends additional pathos to her story.

For this unfortunate lady is not only a victim of the housing shortage, she is, with many thousands of others, a victim of a cruel swindle.

Mrs. Allen complains that a representative of a concern called the Yorkshire Mutual Benefit Company, Limited, of Harrogate, some time ago induced her brother to become its agent in that district.

Gold bugs and humbugs

Being impressed by the alluring literature of the company, which set forth in glowing terms all the great things it was to do for the poor and the oppressed, Mrs. Allen's brother finally accepted the offered position.

Let us first of all consider some of the claims which this company put forth.

It represented itself as a kind of people's bank, and proudly stated that it had "no cause to serve except the cause of humanity, groaning and suffering under the exactions and tyrannies of the profiteers, moneymongers, gold-bugs, and humbugs of every description."

Groaning and suffering humans were therefore invited to invest their limited savings in the company, and they were given the assurance that "under our system of saving you derive a benefit from the systematic saving of small sums weekly in the shape of interest ranging from 4 to 7½ per cent."

Acting upon the company's instructions, Mrs. Allen's brother set to work and induced a number of people to invest on the principle of "put in so much for so many years and then draw the interest."

The agent's entire family seized this opportunity for thrift. The father, by dint of strict economising, contrived to pay in small sums week after week until he had invested £60. Mrs. Allen contrived to save £15, whilst other members of the household contributed £100 or so.

Mr. Shepherd, Managing Director of the Yorkshire Mutual Benefit Company, Limited

Many other local people were also enthusiastic supporters of the scheme.

In "safe" hands

Now, who was responsible for the movement in the first place? A pamphlet issued by the Yorkshire Mutual Benefit Company, Limited, bears the portrait of a gentleman named Shepherd, who is described as managing director of the concern.

"The company's affairs are safe in his hands," declared the pamphlet, and thousands of people in various parts of the country were convinced.

But *have* the funds been safe in his hands? After collecting savings through his agents for some time, he suddenly told a different story when people like Mrs. Allen wrote asking for the golden profits which became long overdue. As a matter of fact, Shepherd and his satellites had squandered many thousands of pounds obtained in this way.

The fact that the Yorkshire Mutual Benefit Company, Limited, was insolvent did not deter Shepherd from carrying on with his rosy stories. In the end the company went crash, and many thousands of pounds were involved in it.

What is being done for all the thousands of victims? Here are a few of the questions people like Mrs. Allen are asking.

A bad record

Why, since the voluntary liquidation which occurred two years ago has no word been heard and not a penny received? Is there anything to come from the débris? If not, why are the poor victims not told?

What is Shepherd's position in the matter? He took money from the public when he knew his concern was bankrupt. What has been done since to stop him, and other people like him, from doing the same thing again?

The fact that Shepherd has been behind over forty other ramps of a similar nature, and that the Yorkshire Mutual Benefit Company, Limited, was merely a two-roomed concern, makes the company law all the more ludicrous.

Will it *ever* be altered? We are really tired of asking this question. But the reason we go on exposing cruel swindles like this is because we think it is the duty of the Board of Trade to amend the company law, and thus to make it far more difficult for impudent persons of the Shepherd type to operate with impunity.

Child's Agonising Ordeal

An Uncle's Vile Crime

NOW Parliament has reopened we hope that something will be done concerning the scandal of unjust punishments meted out to brutes who commit criminal assaults upon helpless children.

Our protests have already had good effect, and a number of organisations are now working with us to get the law altered so that punishment may be made to fit the crime.

Let us once more emphasise the fact that if a man charged with indecent assault against a child elects to go for trial before a judge or jury, he can be sentenced to anything up to seven years' penal servitude.

* * *

If, on the other hand, he pleads guilty, and is dealt with by the magistrate (who in such circumstances has no power to send him for trial), he cannot be punished for longer than six months.

But the scandal does not end there. Often when brutes *are* found guilty by magistrates they are not given the full punishment. The trouble is that magistrates, sitting all the time on their own respective benches, are not generally aware of the extent to which criminal assaults are practised to-day.

* * *

A dreadful case occurred recently in the Bermondsey district and has aroused much local indignation. A man named Albert Smith, of Eugenia Road, Rotherhithe, grossly assaulted his little niece, aged thirteen.

Terrified, the child rushed to her mother and burst into tears. Gradually her dreadful story was extracted from her. The callous uncle was ordered out of the house, and later the matter was placed in the hands of the police.

Smith stated that he did not remember having done anything to the child. He did not, however, wish to give evidence on oath—which saved him from being a perjurer, as well as the defiler of the innocence of his own little niece.

Was he, as many people think he should have been, given the "cat"? Was he subjected to the fullest punishment a magistrate can impose? *He was sent to jail for six weeks!* Thus justice was done!

But justice weighs differently in other countries, for at Maritzburg recently a young white man was sentenced to imprisonment for life, with twelve strokes of the "cat," for brutally assaulting a young woman at Glencoe.

* * *

Officialdom may say that the reason for this life sentence was that the victim was no longer a child. But most people will take the view that the offence is as bad, if not worse, when it is inflicted upon innocent little children, who have no strength with which to struggle against their vile offenders.

KEEP YOUR EYE ON LAZARUS!

A MUG-CATCHING SYNDICATE

Spoof on a Visiting-card

A COMPANY possessing a name like that of The Bankers Development Trust Union (Regd.) sounds important enough to induce many simple-minded people to have dealings with it straight away, without any enquiry as to its bona fides.

And if the Union further suggests its importance by a lavish use of magnificently got-up printed matter, the chances that it will find a large number of mugs are still greater.

The Bankers Development Trust Union (Regd.) sets out to impress prospective clients in every possible way. The visiting-cards carried by the Union's representatives are the last word in *finesse*, for they bear the shadowy reproduction of what purports to be a giant building—a building so vast, in fact, that it is reminiscent of some of the greatest banking houses in the City.

Printed across the face of this great building, in large capitals, is the title of the firm, and the address is given as Sentinel House, Southampton Row, London, W.C.1. The telephone numbers, Museum 8340 69 (Private Exchange 30 lines), suggest that the volume of business carried on by the Union is enormous.

Imposing bombast

People in the provinces, to which the Bankers Development Trust Union (Regd.) looks particularly for clients, may never have heard of Sentinel House, but the visiting-cards will show them at once what a splendid and gigantic place it is.

But it will not tell them that Sentinel House is the home of hundreds of various companies. Nor will it tell them that the telephone numbers mentioned by the "Union" are for the use of all the tenants.

Lacking this information, they remain in blissful ignorance of the fact that The Bankers Development Trust Union (Regd.). for all its imposing bombast, only occupies a couple of rooms at the top of Sentinel House.

On enquiring into the business of this concern we find that its leading light is a gentleman named Albert Lazarus, who resides at Oxford and Cambridge Mansions, Marylebone, W.

Mr. Lazarus is very keen on impressive little touches, for even his private visiting-cards bear a pictorial reproduction of a telephone in the top left-hand corner.

The golden opportunity

Another gentleman, named Myer Harris, is closely concerned with Lazarus and the "Union" and they are both busily engaged at the present time in supplying people with particulars of an investment which they declare will lead to fortune.

It is barely a couple of months since they were sending representatives up and down the country to sell worthless shares in a West African mining concern which they also lauded to the skies.

They are now sending out attractive prospectuses, offering 200,000 Radium Ore Mine shares at 5s. each. They began by asking 7s. 6d. for these only two weeks ago, so the sudden reduction shows that they have not got such a fine proposition as they lead people to suppose.

We would specially warn medical men in this respect, as Lazarus and Harris seem to be concentrating their efforts in that direction at the moment. They are pointing out to doctors that, as they are so closely interested in radium, investment in Radium Ore Mines, Ltd., should prove attractive.

We hasten to say that the Radium Ore Mines, Ltd., is not so brilliant as the mineral with which it deals. It originated in 1911, and from time to time its shares have been hawked about by various "financiers."

The shares which Lazarus and Harris are so generously offering at 7s. 6d. and 5s. a time have never been worth anything like their par value and we doubt whether any respectable stockbroker would buy them to-day at a farthing!

Yet, with their misleading literature and audacious visiting-cards, an appeal is made to all and sundry for money to be invested in what is nothing more nor less than a booby-trap of the worst character.

Apart from his active endeavours to secure new mugs, Lazarus is also striving to keep a grip upon old clients. His representatives are now calling upon old shareholders of the inglorious Radium Ore Mines for the purpose of inducing them to snap up, while they have got the golden opportunity, further shares at 5s. apiece.

An old dodge

If they show any reluctance, the old dodge of putting before them an impressive-looking document for them to sign is resorted to.

This document is headed "Release of Privilege of Rights," and is worded so as to lead the client to believe that he is letting something valuable slip through his fingers by refusing to take up further shares.

Our advice to shareholders who are thus called upon is to send word back to Mr. Lazarus to the effect that they will be only too glad to sell the shares they already hold at whatever price he is willing to pay for them.

More Mail Order Slush

Flat-catching Circulars to Burn

WE recently commented strongly upon several American junk merchants who are flooding this country with circulars advertising get-rich-quick schemes.

Needless to say, these schemes are as useless as they are varied, but it is evident that the junk merchants expect the British public to rise to their bait.

A fresh batch of circulars has now come into our hands, and it includes a brilliantly coloured sheet of advertisements, published by Miss Esther Wolzmuth, of Traer, Iowa, under the title of the *Little Worker*.

This lady seems to exercise little discretion in her advertisements, for they are all of a doubtful nature.

* * *

One is headed "Big Money in Oil" and sets forth a generous offer of a "possible" 500 per cent. return on each dollar invested in the American Petroleum Company.

The generous gentleman behind this scheme is Fred. A. Strombeck, 2347, Fifth Avenue, Moline, Ill., who invites the world to purchase 1,000 or 10,000 shares on the easy-payment system at one cent per share!

* * *

Rare books, "rich and spicy," are offered by the Eastern Mailing Bureau, of 420, E. Third Street, New York City. They are said to be "the kind not found in public or many private libraries," and to be "spicy enough" to satisfy "the most exacting." The postal authorities should check this distribution of filth.

On the back of the same circular, H. L. Gardner, Box 581, Little Rock, Ark., makes an appeal to farmers and dairymen to send for a secret formula that will enable them to increase their income.

"Make three pounds of butter from one pound. No drugs used," says Mr. Gardner. We wonder what the Ministry of Health authorities think about it?

This same gentleman offers substitutes for milk and coffee, known as "milkine" and "coffeeline"! He also professes to know how to make thin people plump, how to preserve fruit and vegetables "for two years," and how to cure the tobacco habit.

His secrets are for sale at prices ranging from twenty-five cents to a dollar. We hope after these comments appear that he will not find much support in this country.

* * *

Another sheet of advertisements, said to be published monthly in the interest of mail order buyers and advertisers, is known as the *Calumet Messenger*. The messages it contains are all in the same vein, and boost the wares of quacks and sharks.

All English "greenhorns" who receive these rubbishy circulars should have the good sense to put them on the fire at once.

The Ire of Kathleen

A Night Club Echo

WE have been honoured by an illuminating communication from a lady named Kathleen Molloy, of Flat 2, 295, Euston Road, London, N.W. 1. Here it is:

To: "The Editor, or whatever you call yourself. Re. your article in JOHN BULL, headed 'Rogues who Defy the Police.'

"I am not over educated as you seem to be, but perhaps you would like a little of my mind—in the first place I don't think your paper ought ever to be published for all you seem to do is to damn people's characters without knowing them or trying to get to know them.

"I am Kathleen Molloy and not known as a Rogue,—secondly, you say the 'Swan Club' was used only by the worst women in London, people who live by their wits, and Sabini gang—this is a disgusting lie that you ought to be made to take back for this club had only decent people allowed in.

Direct challenge

"I would not even try to give such as you particulars concerning my business. I leave it to you to get your lying information where you got your article.

"Have you got the pluck to publish this letter in your paper,—as this has caused me a great deal of annoyance.

"I ask you for an apology, and please, in the same paper publicly that you tried to damn my character as a Rogue."

Oh, Kathleen. How can you be so harsh? We can quite understand your wrath, but why, since you have written so much abuse about ourselves, do you refrain from giving us any particulars concerning your business?

Were we, my dear lady, wrong in what we said about you in connection with the Swan Club? We will leave our readers to judge for themselves.

Were you not, after a police raid at the Swan Club (when several undesirable people were convicted for consuming liquor after hours in defiance of the law) brought before Mr. Mead at Mariborough Street, together with a man named Isaac Roselaar, alias Rose, and charged with selling intoxicating liquor without a licence?

Did not the magistrate sentence both Roselaar and yourself to a month's imprisonment in the second division and cause the Swan Club to be struck off the register as an undesirable haunt?

Glad, not sorry

Yes—yes—Kathleen—you appealed to the Sessions, true, and your conviction was remitted to a £50 fine, while Roselaar was mulcted for £100. But the club was still ordered to be struck off the register, wasn't it?

No, Kathleen, we are not minus the "pluck to publish this letter" in our paper. But we have no apologies to make for what we said about you.

Nor are we sorry that our article has caused you "a great deal of annoyance."

We are, in fact, glad that it has—it may show you and others like you the folly of being connected with drinking dens, like the sham Swan "club," which infest Soho and the West End of London.

Churcl

by the RT.

IF Mr. Baldu his crew co to be effected stand his

"Unless great economies cannot state this too defin taxation either this year Government is in power, MR. BALDWIN, January 25,

IN his Budget speech las announced his intentio expenditure by £10,00 ing at Leeds on Janu revealed the astounding info draft of the estimates of exp showed an increase of £ expenditure of the present This was the Departmen cellor's instructions to fram moderate scale!

It is inconceivable how s estimated expenditure coul But we must accept Mr. though we are amazed tha fessed that the Departme instructions to economise Probably, as Mr. Churchi agreed to an increase of £9,(ture last year, the Depa would try him with an i this year.

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Essential Services threatened

Great economies have t increase of taxation. indication in his speech economies are to be se pledge himself to the v rebuilding of the Fleet, essential to the continue the British Empire."

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There does not appea hope of making the g expenditure by a great penditure. And the Na items of national expe £60,000,000 a year.

Churchill's Astonishing Confession

by the RT. HON. PHILIP SNOWDEN, M.P. *(formerly Chancellor of the Exchequer)*

IF Mr. Baldwin is captain of the ship of State he must see that his crew carry out his instructions. He has ordered economy to be effected; so far his lieutenants do not appear to understand his orders or are incapable of carrying them out

"Unless great economies are secured—and I cannot state this too definitely—an increase of taxation either this year or next, whatever Government is in power, will be inevitable."—MR. BALDWIN, January 25, 1926.

IN his Budget speech last year, Mr. Churchill announced his intention of reducing national expenditure by £10,000,000 a year. Speaking at Leeds on January 20, Mr. Churchill revealed the astounding information that the first draft of the estimates of expenditure for next year showed an increase of £30,000,000 over the expenditure of the present year!

This was the Departments' reply to the Chancellor's instructions to frame the estimates on a moderate scale!

It is inconceivable how such an increase in the estimated expenditure could have been compiled. But we must accept Mr. Churchill's statement, though we are amazed that he should have confessed that the Departments had treated his instructions to economise with such contempt.

Probably, as Mr. Churchill had so complacently agreed to an increase of £9,000,000 in the expenditure last year, the Departments thought they would try him with an increase of £30,000,000 this year.

The public pays

Such an increase of expenditure would demand an increase of taxation just equal to the relief of income-tax given in the last Budget. Mr. Churchill must either get down the expenditure or increase taxation.

Mr. Baldwin says that *great* economies must be made, or an increase of taxation is inevitable. He had previously said that every class and every section must be called upon to make sacrifices, and that contracts entered into must be revised.

But neither Mr. Baldwin nor Mr. Churchill made it plain what difference it makes to the individuals having, say, the interest upon their War Loan reduced or the rate of their income-tax increased. The community will pay for Mr. Churchill's profligacy in any case, either in giving them less or taking more from them.

Mr. Churchill has announced that an Economy Bill is to be submitted to the House of Commons. This Bill is to enable the Government to break contracts which have been made by the State with the local authorities and the community.

Essential Services threatened

Great economies have to be effected to avoid an increase of taxation. Mr. Churchill gave no indication in his speech at Leeds as to how great economies are to be secured. He appeared to pledge himself to the vast expenditure for the rebuilding of the Fleet, "a process absolutely essential to the continued unity and greatness of the British Empire."

That will add £4,000,000 a year to the Navy vote for several years, though it may be possible to effect some reduction of expenditure to set against this by minor naval economies.

There does not appear, therefore, to be much hope of making the great reduction of total expenditure by a great reduction of naval expenditure. And the Navy vote is one of the big items of national expenditure; it amounts to £60,000,000 a year.

A million or two may be saved upon the Army vote, and contemplated expansion of the Air Force may be postponed for a year or two. But anything that can be saved on these two Services will not go far to relieve Mr. Churchill.

It is clear from what has been done already, and from what Mr. Churchill said at Leeds, that the economy campaign is directing its main attack upon the expenditure on the social services. Education, unemployment grants and contributions to road improvements have been attacked already.

Fallacious sacrifice

The Prime Minister gave pledges at the last election in regard to far-reaching measures of social reform. He has now realised that it will cost money to redeem these pledges. So the money is to be found by taking it from the social services already in operation.

It has suddenly dawned upon the Government that a progressive policy in education, public health and provision for misfortune involves a progressive increase in expenditure.

The one thing clear in Mr. Churchill's Leeds speech is that progress in these services must be stopped, so far as State assistance is concerned. If the local authorities *will* have an efficient educational system and a good public health service, they must find the money from local rates.

Mr. Baldwin's policy of "sacrifices from everybody and from every department" is utterly fallacious. Everybody has not the ability to make sacrifice. Every service does not stand on the same footing.

Some services could be reduced, and savings effected, without any loss of national efficiency or security. Other services are already starved, and further economy would result in indirect loss to the community. That particularly applies to education and public health.

Big items to tackle

Moreover, no possible economy on the social services could give the Exchequer any substantial relief. To get that they will have to tackle the big items of national expenditure. These are the cost of the National Debt, the fighting Services, war pensions, and Civil Service salaries.

The interest and sinking fund for the National Debt costs £355,000,000 a year; the fighting Services £120,000,000; war pensions about £70,000,000; and Civil Service salaries perhaps another £20,000,000.

If everybody is to make sacrifices, these items of expenditure must be reduced. Mr. Churchill has already sent out a circular to the departments which suggests that he is contemplating stopping the annual increases of salary.

It is difficult to believe that he can seriously contemplate such a course. It will be a gross breach of contract, and it would make the whole Civil Service indignant and discontented, with disastrous results upon its efficiency.

War pensions, too, are a contractual obligation, which the State is in honour bound to observe. The most eloquent passage in Mr. Churchill's Budget speech pictured the automatic fall in the pensions bill, through deaths, being devoted to fructify the other social services.

Now, if everybody is to be called upon to make sacrifices to relieve Mr. Churchill's financial embarrassment, the war pensioners must submit

The Rt. Hon. Philip Snowden, M.P.

to reduction of their pensions! If this proposal is made I do not envy the Government's position.

The expenditure on the fighting Services offers scope for great reduction. It is 50 per cent. more than it was before this country spent £12,000,000,000 to end war. It is far beyond the needs of national security.

Demand for disarmament

By the Covenant of the League, and by the Pact of Locarno, the Great Powers are committed to disarmament. By bringing down our expenditure on armaments to the pre-war level, we should save £40,000,000 a year, which would obviate all necessity to either reduce the expenditure on the social services or increase taxation.

The National Debt is the largest of the items of national expenditure. Here substantial reduction is possible, if a wise financial policy is pursued. But Mr. Churchill's policy has raised the cost of renewing the Treasury Bills by £10,000,000 a year.

There are vast blocks of war debt due for payment or conversion in the near future. Anything in the form of a forced reduction of the interest upon the debt would have disastrous results on the national credit and the prospects of favourable conversion.

But a sound financial policy would make conditions favourable for conversion at a cheaper rate. A reduction of one-half per cent. in the average rate of interest on the whole debt would save £30,000,000 a year—equal to 6d. in the pound on the income-tax.

Penny wise, pound foolish

In these two big items of national expenditure—the fighting Services and the debt service—are the hope and possibility of great economies. Reduction of expenditure on the social services would be a penny wise, pound foolish policy.

What a pitiable spectacle Mr. Churchill presents. A little over a year ago he inherited a sound financial position. He had a big surplus on the estimates for his first year of office.

In twelve months he has squandered it, and put the country in the position of having to reduce the expenditure on social services or face an increase of taxation. Verily Mr. Churchill is an expensive luxury for the country.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. STANLEY BALDWIN, M.P.,
10, Downing Street, S.W.

DEAR PREMIER,—Time flies. The end of the coal subsidy is in sight. A big cloud of trouble looms on the horizon that will grow in size and intensity unless a solution of the problem is found before May. This is the opportunity of your life-time. If you, in good time, point the way to settlement, and avert a national strike, you will not only be safe in Premiership for the life of this Parliament, but also the next. Moreover, you will prove yourself a very great statesman.

JOHN BULL.

To the Rt. Hon. Lord EUSTACE PERCY, M.P.,
Minister of Education.

DEAR SIR,—You have the courage of your office in shouldering sole responsibility for Memorandum 44. I note your emphatic assurance that if local authorities cut down expenditure for 1926-27 as low as they possibly can, the Board will not take these abnormally low estimates as the basis for block grants beginning April, 1927. My opinion of educational cheese-paring remains unchanged. The more the taxpayer saves on teaching the child the more he pays to keep it in reformatories, prisons, or unemployment and sickness later.

JOHN BULL.

To Captain FRIED,
American s.s. "President Roosevelt."

DEAR CAPTAIN,—You will be proud to share our congratulations with all who played their part in that glorious epic of the ocean—with Captain Tose, who refused to abandon his ship till the last shred of hope was snapped; Chief Officer Miller, too humane to leave the stricken vessel till assured there were no pet animals aboard; and with the gallant crews of both ships. Also we congratulate, even while we mourn with, the families of the two who died. It is no small privilege to claim relationship with men so brave. The whole splendid episode is a shining tribute to the brotherhood of the sea.

JOHN BULL.

To His Honour Judge CLUER,
Shoreditch County Court.

DEAR SIR,—When you had before you a money-lender, named Vangelden, of Stoke Newington, you knew how to treat him. Describing his conduct as "unconscionable and abominable" in claiming about 2,000 per cent. interest on a small loan, you gave him 20 per cent. and ordered payment at the rate of 2s. 6d. per month. A few more judgments like this and Shylocks will shut up their shops.

JOHN BULL.

To the Rev. H. D. HINDE, A.K.C.,
St. Philip's Vicarage, Clerkenwell.

DEAR SIR,—Nearly forty years ago you started musical plays that were neither "heavy nor pious" for children to perform. That during the present month adult audiences from all parts of London have crowded to see the children perform "Yolande" is a tribute to your success. It's a human way of bringing brightness into dreary districts.

JOHN BULL.

To Mr. W. H. STURGE,
Hon. Sec., Midland Vacant Land Cultivation Society.

DEAR SIR,—Is it too much to hope that the work of yours and similar societies may meet with the help and encouragement from the Government it deserves? There are thousands of unemployed and tens of thousands of acres of waste land overripe for turning into cultivable soil. To neglect connecting these two facts to the solving of our most pressing problems smacks, to me, of sheer lunacy.

JOHN BULL.

To Police Constable BLEAKEN,
Coleford, Gloucester.

DEAR SIR,—You and your willing helpers spent seven hours in rescuing a starving dog from a disused quarry. The poor beast had fallen 40 ft. below the surface and above a deep stretch of water. A boat was lowered, and when the animal was secured, you and it and the boatman had to be dragged back to the top. It was a difficult and dangerous job splendidly accomplished. All honour to you.

JOHN BULL.

To the CHIEF SUPERINTENDENT,
Hackney Police Station.

DEAR SIR,—There has been much merriment over the fact of little Irene Thompson, who found two penny stamps on the pavement, being escorted to the station to hand them over, and receiving official notice that if not claimed within three months the "findings" are hers. The law moves within specified grooves. This time, I take it, the intention was to teach Hackney children that meticulous honesty in even the smallest things is the right rule.

JOHN BULL.

To Madame SARAH GRAND,
Guildhall, Bath.

DEAR MAYORESS,—We profoundly regret that it would be useless to address you at your home, Crewe Hall, since it has been gutted by fire. We learn with approval, however, that you are facing your misfortune with a fine spirit, and have no intention of relinquishing your honourable office. "I am going strong," you declare. The moral we draw from your example—that pluck is mightier than ill-luck—is as potent a lesson as any you ever taught through the medium of your facile pen. Carry on!

JOHN BULL.

To FREDERICK MORTLOCK,
Ongar, Essex.

DEAR FREDDIE,—When your little seven-year-old playmate, Jackie Massley, fell into the River Roding you promptly plunged into the torrent to his rescue. Becoming entangled in some barbed wire you were in danger of your own life, being in the water forty-five minutes before a policeman arrived to your assistance. It was a severe ordeal for a little chap of eleven, but your recovery will be helped by the knowledge that your chum was saved. I want lots of boys of your sort.

JOHN BULL.

To the UNKNOWN LADY,
Tottenham Police Court.

DEAR MADAM,—I do not know your name, but I recognise your kind heart. You were touched by the unhappy appearance of an old man stepping into a prison van. Learning that he was going to jail because he could not raise 5s. to pay a fine for drunkenness, you paid it for him, when the doors were unlocked and the poor old chap, realising his freedom, collapsed with joy. You are no Pharisee; you do not pass by distress "on the other side."

JOHN BULL.

THE GHOST THEY DIDN'T EXPECT

Straight from the Shoulder

MRS. PANKHURST:—"Why, I ask, is there so much unemployment in England when so many houses are needed?"

If you thunder that question home to Parliament you will have justified your own return to England.

* * *

MR. F. COYSH:—"Handshakes are a confounded nuisance. We can do business without them."

Courtesy is a national asset. Business is not bettered by boorishness.

* * *

DEAN INGE:—"As soon as Catholics have the power they begin to persecute as a sacred obligation."

In making such a sweeping assertion you are persecuting without any obligation.

* * *

MR. LLOYD GEORGE:—"Men who have a bit of land have no time for Bolshevism."

Like most politicians you remember the key to the stable-door after the horse is stolen.

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LORD OXFORD:—"This is no time for compromise or any coalition."

It is time for politicians to drop personal recrimination and get on with legislation.

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Without Fear or Favour—*by The Editor*

KING'S SPEECH: Who Blundered?

Dear! Dear!

THERE is nothing like a strong dose of fact to correct a severe attack of theory.

The theory of the Protectionist is two-fold. He believes that if he calls Protection "safeguarding" no one will recognise it. He also believes that "safeguarding" is a sovereign remedy for industrial ills.

Now for the dose of fact. No one has ever been in the least deceived by the elaborate pretence of "safeguarding"—but let that pass, and look at the results.

In the motor trade the immediate result has been an increase in unemployment, whilst foreign cars are more numerous and cheaper than before.

Lace was "safeguarded." The secretary of the Amalgamated Society of Operative Laceworkers has nothing good to say about the result. There has been no revival of the lace trade. There has been no decrease in unemployment.

The lace workers, in fact, have come to the conclusion that in placing their faith in safeguarding duties they have backed the wrong horse.

Now the British tanners want a tariff on imported chrome-tanned upper leather. Alas! Leather is a raw material and the boot and shoe trade is up in arms.

They will not hear of it. They not only do not believe a tariff would do any good, but they declare definitely that it would injure the workers!

As we said, there is nothing like a strong dose of fact to correct a severe attack of theory.

Potent Possibilities

THE unseemly personal recriminations between A. J. Cook and J. H. Thomas must be giving amusement to their enemies and food for thought to their friends.

We have always maintained that the Labour Party was as disunited and consequently as ineffectual as the Liberal Party. Does anyone still doubt it?

Now we would like to ask these two wordy antagonists one or two questions. Does Mr. Cook really represent the miners? And does Mr. Thomas really represent the railwaymen?

Do the railwaymen consider that to defeat the aspirations of the miners is of more importance than to help the country to a sane solution of an appalling industrial muddle?

And do the miners really consider that the wearing of evening-dress by Mr. Thomas is a question that overshadows the distinct possibility of national chaos next May?

And, finally, for what are Thomas and Cook really working? For national unity, national prosperity and national safety—or for Thomas and Cook?

At any rate, when these two waste the time and money of their employers on "gutter-sniping," there is every hope that the Labour rank and file will be driven to think for themselves.

That the majority will eventually decide to enlist on the side of moderation and arbitration we do not doubt.

An Ominous Silence

FOR a Government that possesses the power to do exactly as it likes, the meagre programme of legislation foreshadowed in the King's Speech is deplorable. We point out some of the most striking omissions

THE King's Speech, which set forth the intended legislation of the Government during the present Parliamentary session, is a severe disappointment to those who, like ourselves, are disturbed at the complacency with which the Government appears to regard the evils that are driving the man in the street to despair.

If the electricity scheme is pushed through without regard to Party or vested interests, industry will receive a tremendous impetus. We are glad to be assured that such legislation is an immediate possibility.

The Prime Minister

To call a conference for the purpose of establishing an international forty-eight hour week is another good step. If sweating can be abolished internationally, unfair industrial competition would largely cease.

But we are not satisfied that the Government is fully alive to the seriousness of the problems that are omitted from its proposed legislation.

We consider there is more than one serious omission in the programme. There is, for instance, no suggestion of any remedy for unemployment.

Are we to assume that there is no remedy? Or are we to believe that the problem is solved by depriving the unemployed of benefit and thereby transferring them to the rates?

Has the Government forgotten that it was returned to power largely because of the very definite pledges it gave to deal with this modern plague?

AN equally serious omission, in our opinion, is the absence of any reference to the scandal of profiteering and high prices.

The Food Council is being openly laughed at. The bakers and millers appear to be working in concert to maintain the high price of bread. Speaking broadly, food prices are higher to-day than when the Food Council was brought into existence.

This is a serious matter. Are we to believe that the Government is as helpless before the profit-mongers as it is before unemployment?

What is the Government going to do with the recommendations of the Coal Commission? The King's Speech does not tell us; but the country that is paying a subsidy it cannot afford has every right to be told whether or not the Government intends to act on these recommendations.

WE look in vain for any positive statement that the bloated expenditure on armaments will be curtailed. Nowhere is there any frank admission of the folly of spending on armaments three times the amount we spend on education.

It is satisfactory, if trite, to be told that the Government is sending a representative to the preliminary disarmament conference at Geneva, but we should like to see a more decided gesture than that.

We should have liked to see a statesmanlike approach to a subject that vitally concerns the future peace of the world.

It is easy to show other nations where and how they could disarm, but what possibilities would have been opened up if the British Government had taken the initiative and suggested what it was definitely prepared to do itself in the matter of disarmament!

Lastly, we do not welcome the announcement of the Home Secretary that the long-overdue Factory Bill is to be postponed for yet another year.

For the great mass of the people the King's Speech contains but cold comfort and little hope. Not for the first time we ask Mr. Baldwin to use his enormous and undisputed power to carry out his election pledges and honour his bond in the spirit and in the letter.

Back-handed Comfort

TIMID souls who live in dread, believing this country to be on the verge of revolution, will find comfort in the news that plans for ensuring equitable distribution of supplies in such a crisis are nearing completion.

The Board of Trade, having obtained from wholesale food merchants particulars of stock, etc., is tabulating the information.

A skeleton organisation, with district food offices, under the direction of civil commissioners, is ready to take the field, with all the rest of the paraphernalia likely to be useful to a country in a state of siege.

The end of April, which is also the end of the coal subsidy, is expected to see the beginning of the trouble.

Why? The Home Secretary, speaking at Leicester, said the coal-mining industry was "*living on the charity of the nation.*" But that could not go on.

They had nearly another three months in which to put their house in order. He hoped employers and workers would realise the great danger and terrible position the country would be in if a stoppage occurred.

Such pious hopes are merely the offering of a stone where the workers ask for bread. The subsidy is in no sense a charity. It was a political expedient to give Parliament, not the workers themselves, time to put the coal industry in order.

The Home Secretary must sing a better tune. Mr. Baldwin has set the note. The coal trouble must be approached in a spirit of broad humanity. Recognise the miner, not as an enemy, but as a man and a brother, and there will be no revolution in May.

The Short Way

WE do not like dictators. At the same time we do not mind saying that occasionally we like some of the things dictators do.

Mussolini has just closed 1,000 dance-halls in Italy on the grounds that they are "sinks of iniquity and dens of corruption."

Similar action has been taken by the Greek Dictator, General Pangalos, who has issued a decree forbidding the opening of night clubs after 1 a.m., and providing for the permanent closing of all questionable dance-halls.

There are dens in England every bit as noxious as these Continental resorts. Here, too, the night club evil is still rampant, and the whole might of the British Legislature appears powerless to prevent a rogue paying 5s. and forthwith running a "sink of iniquity and a den of corruption."

Just for once we should not object if our Home Secretary took a leaf out of the book of dictatorship and settled this matter once and for all.

If it is really impossible to find a satisfactory definition of a "night club"—the excuse given for legislative inaction over one of the crying scandals of the day—at least some means could be found to make it more difficult for the bogus club runner to start business.

Mr. W. E. Mashford, who for the past 30 years has been the champion of the policy-holder

Gigantic Scandal Exposed

by A. G. GARDINER

INSURANCE companies thrive on ill-gotten gains obtained from the poorer classes. This evil must be stopped and insurance be made a national concern. The thrift of the people must not be made the means for payment of huge dividends

IT is as true to-day, I fear, as it ever was that while the little fish which are guilty of peculation rarely escape the net, nothing is more difficult than to land leviathan. The reason for this apparent mystery is simple.

It is easy to construct a net so reticulated that even the smallest fish cannot get through, but it is hard to construct a net so powerful as to retain leviathan. He passes with his mighty bulk and impetus through the entanglement so easily that he is hardly aware that there was a net in his way.

This is a parable. Let us read it in the light of an illustration. I have had put before me recently the facts of a scandal so colossal, so cruel, so far-reaching, that I have hesitated to touch it in sheer incredulity.

Surely, I said, there must be a snag in this business somewhere. Surely these things cannot be done in the light of day without a whisper of protest in Parliament, without any action for the protection of the victims by all the multitudinous authorities that are supposed to exist to see that justice is done and that the interests of the weak are defended against the rapacity of the strong.

Exploiting the poor!

But I have been unable to find a snag. If there is one I shall be glad to be enlightened—sincerely glad, for no one can feel happy that the good name of the country can be smirched with a cruel wrong and that the public conscience can be indifferent to the exposure of that wrong.

The matter I refer to relates to that vast question of industrial insurance. There is no public interest more vital than the cultivation of thrift among the people. There is no public interest which has been more neglected by the guardians of the public and more exploited by the private interests.

I bring these two facts together because they are related. The private interests are so strong, so involved in the machinery of Government, that they muzzle the public guardians of the public interest. They muzzle Parliament through the ramifications of their financial operations; they muzzle the Press by the power of advertising.

I do not here propose to touch on the many-sided scandals of the industrial insurance system. I propose to confine myself to a single specific aspect of those scandals. The case involves hundreds of thousands of poor investors and millions of money which belongs to them.

Valuable scraps of paper

In multitudes of homes there are documents which are as good as notes of the Bank of England to the possessors, but which are supposed to be worthless. These documents are industrial insurance policies and premium receipt-books which are wrongly believed to have lapsed.

They are believed to have lapsed because the truth is unknown to the holders, because the companies have created an atmosphere of deception and because the watch-dogs of the public have slept and refused to be awakened.

Let us take the key fact in regard to these policies. In the month of September, 1914, just after the beginning of the war, the Government passed what is called the Courts (Emergency Powers) Act of Parliament. The purpose of this Act was to prevent a disaster. All things were in chaos. Hundreds of thousands of men were leaving their homes to fight for their country.

In the tumult and convulsion of their normal life their policies would lapse by sheer inadvertence. The Act provided that no policy of the twenty million in existence should lapse unless a legal lapse notice had been served upon the holder.

Millions of these policies have lapsed and the premiums have gone to swell the profits of the companies. They have lapsed in multitudes of cases without the legal notice having been served, for the arrears notices sent to the holders did not fulfil the provisions of the Act.

Two scandalous examples

In a word, the policies have not lapsed. They are not waste-paper. They are legally in force—and if a death has occurred or an endowment policy has matured the amount due, less arrears, belongs to the owner of the policy.

I will give you two typical examples of the way in which men on Service were plundered.

(1) John Howe, of Vancouver Crescent, Hull, insured himself and his three sons in 1905. The premiums were regularly paid until 1915 when Mr. Howe, at the age of forty-six, joined the Army and was sent to France, where his three sons were already in Service. Being a widower, there was no one to look after the payment of the premiums and the policies fell into arrears.

In 1917 Mr. Howe was discharged from the Army medically unfit, called on the company concerned, and tendered the premiums in arrear on all the policies. The company refused the money, insisted that the policies had lapsed and pocketed the premiums paid for ten years by this man on behalf of himself and his family.

(2) In the year 1879, Mrs. Malloy, of Glebe Street, Glasgow, insured her boy at birth. In 1910 the son married, and insured his wife. As children came he insured them. In 1917 Mr. Malloy was serving in France when his wife was taken seriously ill and died in a hospital.

Mr. Malloy was wired for to attend the funeral. After the funeral he called on the insurance office and was told that the policies had lapsed while he was in France and his wife was in the hospital. He received nothing on the policies, including one on himself in regard to which premiums had been paid for thirty-seven years.

These cases are legion. In total they represent millions of money which belong to poor people, but which have been appropriated by rich companies.

Questions in Parliament have failed to undo the wrong, and, unfortunately, the Government took no measures to provide that the companies should acquaint the policy-holders of their legal position.

Is this wrong to pass unchallenged? Why has the British Legion not taken it up? Why has the Press not thrown its searchlight upon those documents lying in the homes of the people?

Questions that demand an answer

Why has Parliament not come to the defence of those who suffered because they offered their lives for the country?

I know of cases in which the claims have been established and the money returned. But the righting of this wrong cannot be left to the individual. It is a national matter that must be attacked on collective lines.

Its magnitude may be estimated by the staggering fact that, since the outbreak of the war, fifty million policies have been lapsed, the holders of which have lost every penny paid in premiums.

If ever there was a subject for a Royal Commission, for public exposure, for drastic public action, it is this.

The Brand o

Results of the marriage of the mentally diseased are tragic and call for remedy

ACCORDING to the last returns, there are in Great Britain over 200,000 mentally affected individuals, of whom 35 per cent. are congenital mental defectives. In addition, there are as many again who are not recorded in the official statistical returns, and who fall under two categories—those who are cared for by relatives and friends, and those who fill our prisons and Borstal institutions.

Sir Curtis Lampson, Bt.

These figures and facts are appalling, but they do not, by any means, signify the total number of our insane; this datum is impossible to obtain. If all the inmates of institutions for detention were pathologically and genealogically examined by a board of experts, the number showing signs of insanity would not fall short of 750,000.

It may be safely estimated that 75 per cent. of the insane are drawn from the poorer classes, who, owing to various factors, beget larger families than the more educated. Labour to-day (in fact, all Parties) is striving, among other things, and rightly so, to improve the conditions of the poor, including the wiping out of the slums.

But it must be remembered that the transmission of insane characteristics will occur in the same proportion in clean and congenial surroundings as in a squalid atmosphere.

It is common knowledge that the large majority of mental defectives reach the climax (when the State intervenes for their protection) towards middle age, and that the younger ones, many of whom are released as cured, are more liable to recurring insanity between twenty and twenty-six.

THE significance of these facts becomes apparent. Those who are already married before their entry to an asylum have, in all probability, handed down to their children insane characteristics, while those who are released are in the prime of physical manhood, and are likely to propagate.

It is indeed a serious issue, and should be dealt with immediately. The Government as co-trustee of the people must probe into this vital question, and set up some form of machinery to combat this backward trend.

There are many who will refute the idea that this increase of insanity signifies a serious menace

Who's Afraid to Speak Out?

by "A GENTLEMAN WITH A DUSTER"

THE Labour Party is not a happy family. There is dissension within and wire-pulling without. If it is to be worthy of the confidence of the people it must prove that the interests of the people are its first concern

The Rt. Hon. J. Ramsay MacDonald, M.P., Leader of the Labour Party

EVERYONE knows that the Liberal Party is in a bad way. Its leadership has fallen into the hands of uninteresting old men who tell us too often that they are on perfectly good terms with one another. It has the moral earnestness of John Bright and the religious consecration of Gladstone.

These things are patent. They form the gossip of the day. Whether we laugh at it or deplore it, the degradation of the once great Liberal Party is a staring fact, and a very serious fact, of our British political situation.

But not everyone knows that the Young Labour Party is showing similar signs of disruption, and that its condition is becoming painfully characterised by much the same symptoms of decrepitude. If Liberalism is falling into a state of senile decay, Labour, to those who know the facts, is betraying some of the tragic tendencies of infantile paralysis.

On the public platforms of the country, Young Labour is the confident and happy warrior of British politics, convinced of the rightness of its cause, marching breast forward to a triumphant future, laughing good-naturedly at the absurd stupidities of such old-fashioned ideas as Toryism and Liberalism.

It is as if Labour would be in Downing Street to-morrow, and the millennium in full working order the day after.

A skeleton in the cupboard

But behind its closed doors Labour is neither confident nor happy. It is, indeed, as thoroughly anxious about its future as Mr. Lloyd George about—well, about his grand new land policy.

There is a skeleton in the cupboard which frightens it. None of its champions has the courage to take this skeleton out of its hiding-place and fling it boldly out of the window into the street.

No; they are all so stricken with fear that they spend most of their time in pretending that there is no skeleton there at all, nothing in their family cupboard, in fact, except the charter of the millennium and a yet unpublished recipe for perpetual human happiness.

Now, because the future of the Labour Party is of real importance to the country, I consider that it is time to tell the truth about its condition, and to make an appeal to its convinced supporters for courage and honesty.

Trade unions' slave

The Labour Party is the trembling slave of the trade unions. It has no mind of its own, dare not utter its soul, and cannot move an inch without the permission of its masters. It would have us believe that it is a school of political philosophy, cherishing the noblest ideals of man's enfranchised spirit, and inspired by a clean passion for the political happiness of the entire human race.

In truth, it is only the paralysed arm of a narrow and stupid form of economics, and its proud revenues are contemptuously handed to it as wages by trades union officials who cannot see an inch beyond their industrial noses.

If, as the Communists tell us, we are all in the pitiful condition of wage-slaves, then the Labour Party is as pitifully the wage-slave of trade unionism as the Communist Party is palpably and laughably the wage-slave of Moscow.

Trade unionism at one time was a great and salutary power. It had clear ideas, modest ambitions, and strong practical good sense. It did not aspire to control the political destinies of the country, but solely to improve the conditions of the working-classes. Its founders were men of real moral character, of deep and true philanthropy, and of quiet orderly minds.

There are still men of this fine quality in the trade union movement, but they are swamped at the present time by a set of excitable and self-seeking ignoramuses whose personal ambitions know no bounds and whose knowledge of the real industrial problem of the nation is absolutely nil.

These men it is who pay the Labour Party its wages, who are determined to call the tune of the Labour pipe, and who have no scruple about sacrificing either the trade of the country or the domestic happiness of the working-classes to secure their own impudent ascendancy in the political life of the nation.

The leaders of the Labour Party know that this is true, but dare not say so. They have to keep it a secret, to hush it up as completely as possible, until their ranks are sufficiently swelled by Lord De La Warrs, Lady Warwicks, and Mr. Mosleys to take a more determined line of independence.

They appear to think that they will presently be able to balance their black-coated converts from the middle-classes against these obstreperous delegates of trade unionism, and so begin—gradually, guardedly and nervously—to take a line of their own.

Cowards and liars

My advice to these timid and procrastinating leaders is that they should tell the working-classes the truth *now*. I do not believe in any efforts to hoodwink great masses of the people.

Moreover, I am convinced that all such efforts, partaking as they do of the nature of hypocrisy, act with destructive force on the minds of those who make them. They lead to two very deplorable moral defects—dishonesty and cowardice. A man who dare not speak his own mind is a coward, and a man who will not speak his real mind is a liar.

Labour may play a part of great usefulness in the destinies of the British people, even if for some years merely as a critical and constructive opposition to a Unionist Government; but it can never play any worthy or dignified part in the politics of the country until it has the full confidence of its supporters and is inspired by an ideal which is more to it than the rewards of office or the satisfaction of popularity.

I suggest to the more enlightened supporters of the Labour Party that it is time they spoke their minds to Mr. Ramsay MacDonald on this matter, and encouraged him to deal frankly with the working-classes. The strength of the trade union official is his present conviction that no one dares to attack him.

Labour Party's slogan

Let him be resolutely exposed to the working-classes as a mean and self-seeking conspirator, utterly ignorant of economic truth, utterly unmindful of the workers' true welfare, and he will disappear out of Britain's public life as completely as Stiggins and Chadband have disappeared out of its religious life.

"Trust the People" should be the slogan of the Labour Party; and if the Labour Party is sincere in its protested affection for the working-classes it will show this trust, first and foremost, by warning the masses against their worst enemies—the wreckers and windbags of trade unionism.

# of Bedlam

by SIR CURTIS LAMPSON, Bart.

and will base their arguments on the laws of the survival of the fittest; but this theory so far as insanity is concerned is not borne out by statistics.

Medical science, in all its branches has done a great deal to arrest this evil, but far stronger measures are needed if the status of the future generation is to be upheld.

HEREDITY is the all-important factor in the cause of insanity. Parents transmit their characteristics to the offspring in the same way as physical qualities are handed down.

Ninety per cent. of the inmates of our asylums and prisons are victims of the natural laws of heredity, and this important fact must never be overlooked.

Many suggestions have been put forward to combat this danger, among which is segregation. While such a course would certainly assist in fighting the battle, the task of choosing the unfit for segregation would be stupendous, and is surrounded with tremendous difficulties.

It is incompatible with the laws of freedom. No father or mother whose son was mildly insane, and who had been segregated as unfit to propagate, would leave a stone unturned to obtain his release from everlasting seclusion behind asylum walls. Law courts would be inundated with such cases.

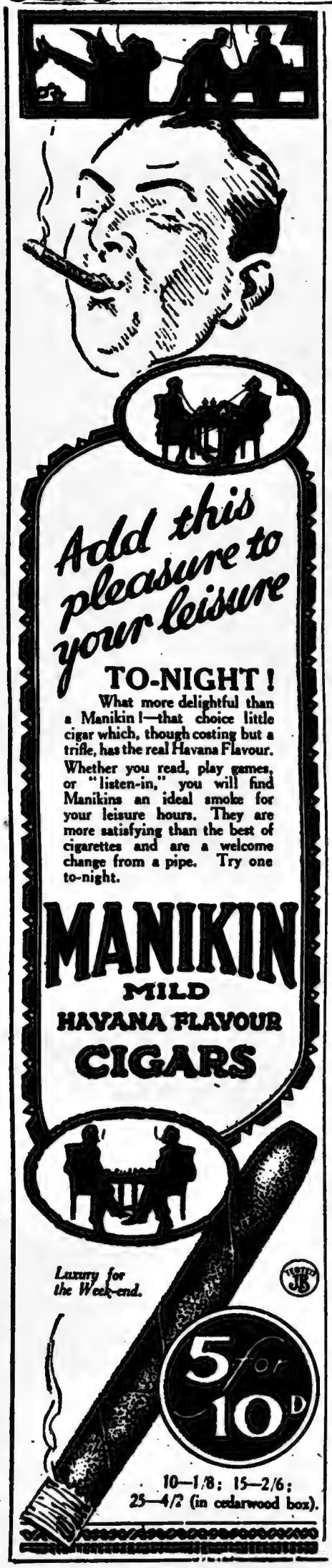
The remedy lies in the simple operation of sterilisation, which may be performed with no danger to the person affected, and, while allowing the ordinary habits of life, prevents reproduction.

No stigma would rest on those who were sterilised, for the fact need only be known by the doctor who performs the operation. By this method innocent children will be saved untold misery.

The onus of responsibility, which now rests so heavily on the asylum doctors, when considering the release of a patient, would be greatly lessened and the taxpayer would be relieved of the serious burden which he is now called upon to face, in the steady increase of the upkeep of asylums.

SENTIMENT and ignorance must be set aside. Nothing must be allowed to thwart the attempt to arrest the production of imbecile progeny, and only by the means of sterilisation can this object be accomplished.

The Government, as I have already said, is the trustee of the people, and we look to it for protection, if not for ourselves, then for the future manhood of the British Empire. The first step is the holding of a Royal Commission which would sift every possible evidence from expert sources.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A PLOT TO STEAL SHOPS

VULTURES WHO PREY ON BUSINESS

Robberies Authorised by Law

A FEW days ago, customers of a well-known London tea-shop of many years' standing were astonished to find the following brief notice displayed by the proprietors:

"The lease of these premises has been sold to a powerful competitor without our knowledge, so depriving us of the goodwill and the capital sunk in the business."

Here we have epitomised the most glaring of all iniquities in the laws relating to property. The proprietors secured a lease of the building at a time when it had no particular value for catering purposes.

By dint of good management, and the wise expenditure of a substantial capital which they had sunk in the venture, they built up a sound connection.

Throughout those years, the landlord did nothing whatever to add to the commercial value of the site. Some time before the lease expired he was apparently approached by a rival catering firm, who offered him a greatly increased rental.

Barefaced robbery

The bargain was clinched. Meanwhile the present tenants were not consulted. Only when the new lease had been granted were they informed that the goodwill of the restaurant no longer belonged to them.

It had been quietly taken from them, and presented to a higher bidder in the same line of business!

This is barefaced robbery. It is perfectly legal, and the wronged tenant has no redress, even if he is ruined and deprived of his livelihood.

In the case quoted above there is not likely to be such an unfortunate sequel. But many instances can be given of tradesmen who have had their sole business "stolen" from them by this species of legal piracy.

Just over twenty years ago, a young draper in a South London district launched out in business for himself. He acquired premises until then used as a lock-up for scrap iron, in a thoroughfare not a notably populous shopping rendezvous.

The landlord's ramp

He secured a twenty-one years' lease at a moderate rental. For a time he just managed to struggle along, but finally he gained a reputation in the neighbourhood for good value, and the corner shop is now a thriving business.

His lease expires in a few months' time. Last week he approached the estate-agent with a view to negotiating for its renewal. He was prepared and could afford to pay a fairly substantial increase.

He received a rude shock. The agent said there would be no difficulty about a renewal, providing he paid the landlord's price. *The figure he mentioned was seven times the present rental.*

The agent added that the site was a good one and worth the new figures to some people. "But," the draper protested, "I gave it whatever value it has, by risking my capital in what was originally a scrap-iron dump, and by developing the business. If I pay the new rent I shall have no profit."

Life's labour lost

The agent said that he could not help that, and that a certain large drapery firm were prepared to pay! Unless the heart of the landlord melts, an unlikely contingency, the draper will have to retire from the business when the lease expires.

The fruits of his life's labour will then be shared out between the landlord and the powerful competitor. For all that the law can do to help him, he may end his days in the workhouse.

Mr. R. C. Wallhead, M.P., who introduced a Bill to end the leasehold scandal

Other glaring instances of leasehold injustice are provided by Mr. John Pearce, chairman and managing director of J.P. Restaurants, Ltd.

At Christmas, 1905, Mr. Pearce took premises in a West End thoroughfare on a twenty-one years lease. The place was empty, there was no existing goodwill, and the venture was purely speculative.

Ruinous conditions

He spent thousands of pounds on the restaurant and made it a successful venture. Towards the end of last year, fifteen months before the expiry of the lease, he approached the solicitors of the estate to negotiate for a renewal.

He was informed that a tempting offer had already been made, and had been accepted! The new prospective tenants offered to let him have the renewal at double the present rental. As this would absorb all profits, the offer has been declined and the restaurant will be closed.

Exactly the same thing happened with another J.P. restaurant in the same district. In this case the premises were a "shut-up" tailor's shop when Mr. Pearce took up the lease. Not long ago, after repeated efforts to negotiate a renewal, he found that the lease had already been sold.

The new holder offered to let him have the renewal for seven years *at six times the present rental, and providing he agreed to spend* £7,000 *during the seven years on improvements.* Needless to say, the terms were ruinous, and could not be accepted.

"If such practices are allowed to continue," Mr. Pearce states, "it is quite possible for a firm even with a large number of branches to be squeezed out of business altogether.

"There is a certain class of estate-agents who make a profession of preying upon leasehold property. They search the land register for particulars as to the lease of property in the hands of a trader who is doing well, and if the term is nearing its end they hawk round the facts to big combines till they get a high offer to put before the landlord.

"Thus they force up the price of shops to the highest competitive figure the wealthiest firms can afford to pay."

Many promises broken

A point to be observed is that the leasehold squeeze directly affects the shopping public. High prices are forced on the shopkeeper because of the heavy overhead expenses principally represented by the extortion of the landlord.

Legislation on the matter is long overdue. For the last thirty or forty years there has been a persistent agitation to have the law remedied. Although several Governments during that period have agreed that tenants should have the option of renewing their leases at a fair figure, to be fixed, if necessary, by an arbitration court, nothing has been done.

In 1913, Mr. Lloyd George, as Chancellor of the Exchequer, promised to "adopt the principles of the Town Tenants' Bill," which was introduced at that time.

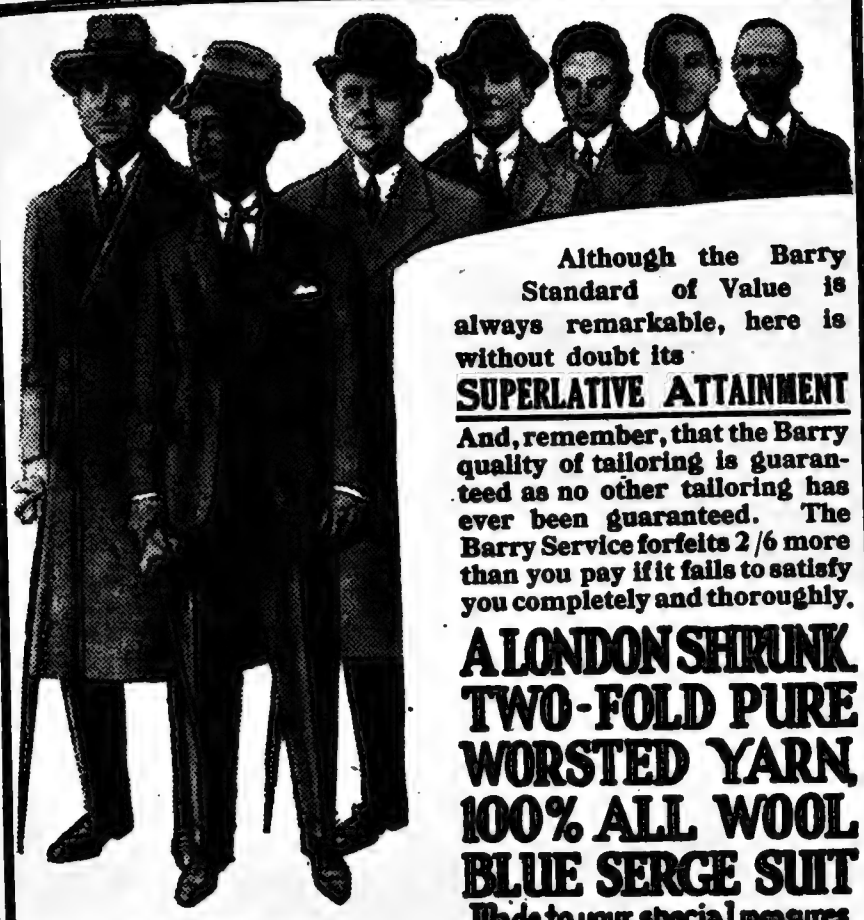
Lord Oxford (then Mr. Asquith), as Prime Minister, "recognised the tenants' right to submit their cases for extension of lease to the land commissioners of the court or tribunal which his Government proposed to establish."

The late Mr. Bonar Law gave the movement his blessing on behalf of the Conservative Party, and a Labour Bill was introduced by Mr. Wallhead. In spite of it all, the lease shark has been allowed to flourish, and many millions of illicit wealth have been immorally filched by the more rapacious type of landlord.

Campaign to support

It must be said in fairness that there are many honourable and considerate landlords and estate-agents who would not stoop to the practices indicated. But the law must nevertheless be altered.

A campaign has recently been opened by the Town Tenants' League, of Buchanan Buildings, Holborn, London, with the intention of pressing the Government to introduce a Bill at an early moment. It deserves success, and should have the support of every Member of Parliament in its effort to secure legislation to end the present iniquitous state of affairs.



Famous Men dressed by BARRY (left to right): Jack Hobbs, Steve Donoghue, Willie Smith, Jock Rutherford, Charlie Chaplin, Carpentier, Syd Jordan.

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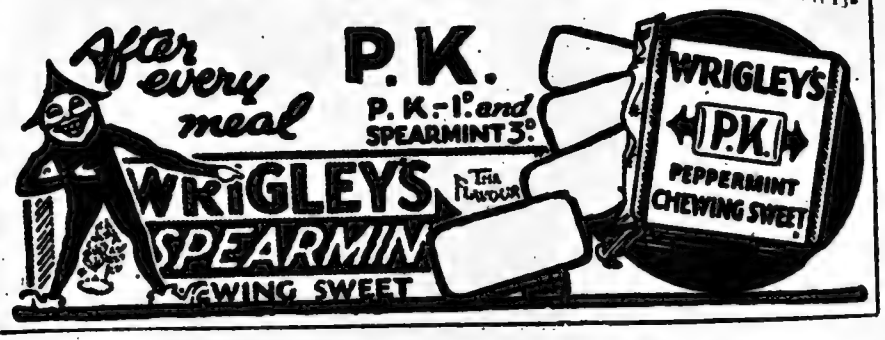

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KIDNAPPED GRANDFATHER: Dramatic Disclosures

A FAGIN OF MAYFAIR

Princely Plunderer's Lurid Past

THE peculiar case of the "kidnapped grandfather," in which Thomas Henry Rowe Williams and Geoffrey James Douglas Arden were charged with conspiring to defraud the latter's grandfather, occasioned much public interest during the trial at the Old Bailey. But few are aware that an amazing narrative lies behind this singular case.

We here reveal some inner secrets of the life of Thomas Henry Rowe Williams, whose rascally career is thus laid bare for the first time.

Williams is extremely fascinating where impressionable young men are concerned, and his charm has led many young fellows to disaster.

Some time ago Williams met a man named Simmons, who had been a colonel during the war. Simmons had a splendid record, having gained the D.S.O., and having also been recommended for the Victoria Cross.

But, like many ex-officers, he found it difficult to make his way in civil life, and, carried away by the lies of Williams, joined him in a stockbroking venture in Gracechurch Street, E.C.

A big haul

They traded as Williams, Simmons and Co., but Williams did most of the business, his partner being merely a figurehead. All went well for a time (until the confidence of the public had been obtained); then trouble arose over the sale of some shares.

Complaints poured in to the Bishopsgate police station, and enquiries were made by Inspector Philpotts, C.I.D., with the result that Williams and the hitherto exemplary ex-officer, Simmons, were arrested.

In all, Williams, the brains of the business, had extracted £10,000 from the public over these shares, which were never delivered.

If people had only made a few enquiries before sending their money they would have discovered that Williams had been thrice an undischarged bankrupt, and had previously victimised thousands of others through "bucket-shops" with which he had been connected.

Plotting even in jail

For this £10,000 swindle Williams was sentenced in 1923 to twelve months in the second division by Sir Ernest Wild. His dupe, Simmons, was very rightly bound over.

From evidence now in our possession we are able to say that even in prison Williams was plotting further frauds. In Wandsworth Jail he became friendly with several crooks, one of them named Lane. The latter was the first to be released, and kept in touch with Williams by writing him care of a firm of solicitors.

When Williams ultimately came out, he had little money. Most of the £10,000 obtained in the share swindle had been dissipated on wild night life in the West End.

He lost no time in remedying that defect, and with the ex-convict, Lane, opened a business at Sicilian House, Bloomsbury, called the "Commercial Development Company."

In this capacity Williams proceeded to lift money from people, and then he decided to take over the business of a turf commission agent who had gone "broke." His plan was to send out thousands of circulars soliciting business and to pay all winning clients, *at first*, to establish confidence.

Ex-Convict B 44—Thomas Herbert Rowe Williams, alias Captain Roe, alias Captain Rowe Williams, alias James Mutlow Williams, alias Hertford Williams

He then proposed to open an office in Glasgow, and instruct clients to forward their cash there for the Grand National. When thousands of pounds had been accumulated Williams was going to disappear without paying out. There was trouble over the negotiations, however, and this "coup" did not materialise.

Creditors in queues

Williams was not dismayed. Leaving his creditors and the Commercial Development Company on the rocks, he took offices at 34, Ludgate Hill, this time as "Hertford" Williams. Occupying a flat at Hertford Street, Piccadilly, he thus borrowed the name of the street for his rascally performances.

At Ludgate Hill he posed as many things, and in a short time obtained goods on credit to the extent of thousands of pounds. Creditors began to line up in queues, but Williams the magnificent retained a placid calm.

Although he usually succeeded in nailing a victim down, owing to his fascinating ways and superb rhetoric, he came to grief on one occasion when he was negotiating to find £15,000 for a company in need of funds.

Williams said he could find the money, but it was necessary for his client to take out a special policy with an insurance company with which he was connected and to pay down £200 on the spot.

The client came with his £200, but a bailiff turned up at the same time with a number of angry creditors. Thus the £15,000 deal fell through.

The Ludgate Hill offices were sumptuously furnished on the hire system; and housed there, too, was a concern called the West Riding and County Insurance Company, Ltd. Williams had taken over this company (which had been lying dormant for years) purely for the purpose of trading in its name. Under this cloak he obtained much money and many "premiums" by fraud.

Meanwhile, complaints were pouring in from all quarters, and the Public Prosecutor was approached in the matter. But nothing was done. Why, we do not know.

Another ingenious little stunt was carried out by Williams from an office in Devonshire Square. This was a financial ramp known as "Duncan's System," which secured many fees of £2 2s. from people who were anxious to get rich quick.

The missing bankrupt

A few months ago Williams went bankrupt with liabilities of nearly £40,000 and practially no assets. When he was due to come up for his public examination he was conspicuous by his absence!

Amongst his creditors are hotel proprietors he has defrauded, people he has victimised with dishonoured cheques, and firms from whom he has hired cars without paying for his tours of magnificence.

Latterly Williams has been a habitué of many notorious night clubs, and the latest victim to fall under his evil power is the young man Arden, who plotted to rob his grandfather.

Another young man who was also a dupe of Williams passes under the alias of "J. Parker." "Parker" was connected with a night club which Williams frequented, and following the part he played in the kidnapping case he fled the country.

Yet, despite this amazing career, Williams has only received eighteen months' hard labour for his share in the kidnapping conspiracy. Sir Ernest Wild, in sentencing him, remarked, "You are obviously a fraudulent person." We should have thought Sir Ernest might have used sterner language, since it was he who passed sentence on the occasion of Williams' previous conviction for the £10,000 fraud!

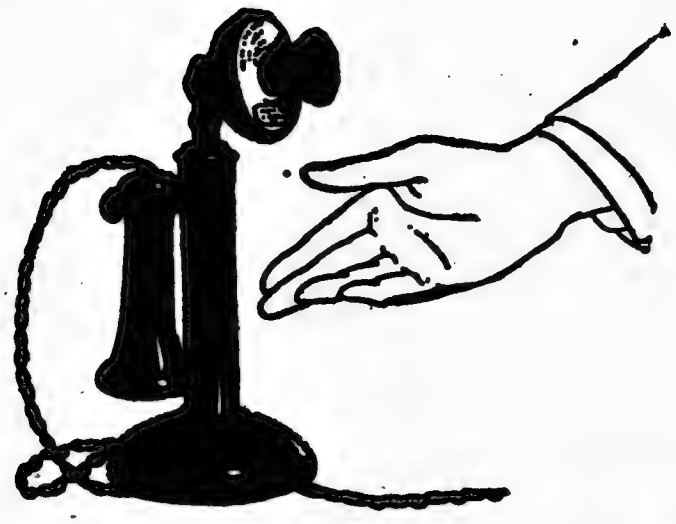
Williams must indeed be smiling. Most of his undesirable acquaintances in the underworld—where he is known as "Roey" and "B.44"—expected he would get at least three years' penal servitude.

Dangerous delay

What is the moral to this story? Had the Public Prosecutor acted when complaints were lodged with him months ago in connection with the Ludgate Hill swindles, Williams would certainly not have been able to perpetrate the kidnapping fraud.

He must not escape. We suggest to the police that they come to us for the information on which this article is written, in order that Williams can be made to suffer to the full for his persistent and heartless frauds.

When his present sentence is completed he should be arraigned on some of the charges directed against him here, *for which he has never been punished.*



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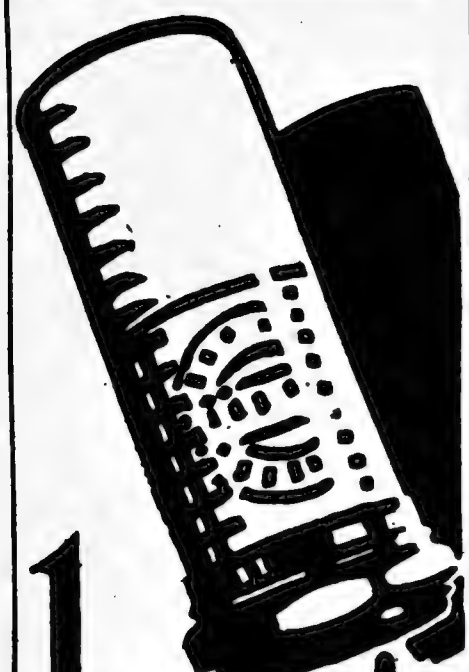

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WHO OWNS BRITAIN?

by Major A. LIVINGSTONE OKE, A.R.S.M., A.R.C.Sc.D.

OUR present laws relating to land ownership are a crying scandal. The existence of slums, unemployment, and lack of houses are all traceable to the selfishness of land "owners"

SINCE that day, July 1, in the battle of the Somme, when I saw thousands of young Englishmen falling dead, like shot rabbits, on French soil, and I realised that most of them did not own as much of the land they were fighting for as the area of foreign ground they covered as they lay, this matter of the ownership of land has been a burning one with me. It seemed like a ghastly joke, when looked at in this way.

A French peasant owned the land on which he fell and after he died a French peasant would get it back. If he had fought and died on English soil, a "big landowner" would have owned that land in all probability, and his death would be but to ensure that he should still go on owning it.

All wars, since the beginning of time, have been fought for the ownership of land, or, in other words, the right to the use of it.

A doubtful "right"

But millions fought and died in the war who had never owned a square foot of land, and they fought and died without realising that it was for the "right" to live in the crowded slums of our great cities, to share a single room with maybe half a dozen others.

They fought for the "right" to work all the hours of daylight in bleak workshops, stuffy work rooms, as labourers in docks, and at all the hundreds of dirty and hard jobs that fall to the lot of those who do not own the land that they were told was their "heritage"!

I live on a bare headland on the Cornish coast that since the beginning of time has produced nothing but grass almost too short for cattle to graze on, but now it is a "valuable building site" and a "land speculator" is taking toll of the labour of scores who wish to live there.

A house must have six sides to it, but the bottom may cost as much or more as any of the sides or roof. The bottom has been there since the world began and called for no human effort to make it, but human labour and human brains can only create the roof and walls.

Wicked vested interest

Why should the bottom cost so much? It is "land monopoly" that has created an artificial price for something that had no value until some human being wanted it!

In every direction it is possible to see how an artificial price for this prime commodity of all human activity is taking a continuous toll of the labour of every human being who has to *work* to live.

It increases the cost of "homes," the cost of food retailed in shops with "high rents"; it limits the activity of all those who would work some little bit of land if they had it; it increases the cost of transport by railways because of the fictitious price that, long years ago, was paid to "owners of land" for the right of way.

Roads, that great essential of the new era of civilisation that mechanical transport is bringing us, will be more costly than they should be, because of the price of land.

Old roads twist and turn, are narrow and badly graded, because land is "private property" and must not be taken lightly for "the common good"; so they had to go round rather than across. The need of thousands of road-users must be subservient to the "vested interest" of the owner of the land!

Around our coasts where, for a little while in the summer-time, that 80 per cent. of our population who are now crowded on to less than one-tenth of the area of England for most of the year find health and enjoyment for a few days, "landlords" everywhere are building fences and putting up warning notices to keep the common people off their land.

Immoral "cornering"

With folded hands these "owners" sit and wait for the land to "increase in value" while they do no single thing to make it more valuable.

Across the Atlantic America execrates our rubber "manipulation" that has made them pay more for something that they must have. If they could, they would do the same by wheat or cotton!

"Cornering" of any commodity, by common consent, is called immoral; but the community pays "through the nose" for land for roads, for recreation grounds, for parks, for slum clearances and for every kind of "improvement" to our surroundings, and no one seems to see the "immorality" of the lucky owners of the land.

The Church does not thunder its indignation, nor do our politicians hammer at this problem, except in a tentative and half-hearted way. There is no "burning indignation" anywhere that a "commodity" is so obviously "cornered"; that the lucky few should so profit by the absolute need of the luckless many.

Restriction Act needed

The question of the "monopoly of land" is more important than probably any other national problem. To solve it is to solve nearly all the others, our hard-pressed overseas trade, unemployment, slums, birth-control, even the scandal of night-clubs or the idle stupidity of the bored owners of "wealth" who encourage "palmists" to trade on human weakness and credulity.

All these things can be traced back, in one way or another, to the stranglehold of "land monopoly" by its effect of overcrowding and the artificial raising of "site" values.

The man or woman born in a slum has a totally different outlook on life to that of the country-bred. Good homes make good mothers, good mothers rear decent children, and such children make good citizens.

But you must start with good homes. The free play of the so-called "law" of supply and demand, as applied to the value of land, condemns untold millions to start the battle of life under a dreadful handicap.

Under the impetus of the exigencies of war, the community protected itself promptly by a "Rent Restriction Act," and the owners of houses saw their rosy hopes of inflated profits fade away. Why not an "Increment of Site Value" Restriction Act?

But since the days when feudal lords crowded the common people into the huddled hovels from which most cities sprang, no collective effort has been made to keep land at its intrinsic value. Site value of land became one of the biggest factors in human life and was left utterly uncontrolled, to be manipulated solely by the greed that is latent in nearly every human being.

Major A. Livingstone Oke

Temptation of "easy money"

Even the Ecclesiastical Commissioners themselves have never foregone, in a spirit of altruism, one tittle of the "increment of site value" of their lands, nor recognised such increment for what it is. It is not in nature to expect any man to forgo the good fortune that comes of "easy money."

Human nature being so constituted, the community must protect itself against its own baseness and make it impossible for anyone to profit unduly by the common need in this matter.

Every slum, every allotment, every crowded backyard, every row of back-to-back houses, every tenement, every teeming basement in Westminster cries to heaven for an end to be put to this age-old scandal of profiteering in the price of land.

More than a million able-bodied workmen line up each week for a "dole" which must be drawn from the wealth produced by those who work. There is no wealth without work, yet millions of acres of English soil could produce more wealth if it could be rendered more easily available for work.

Wealth, wages and work are the three spokes of the national wheel of progress, and no increase of one is possible without a corresponding increase of the others. More work, more wealth, more wages is a true circle and only land is needed on which to spread it.

A baffling handicap

Cheaper land for every conceivable purpose, for factories, for garden cities, for roads, for railways, for cottage homesteads, even for churches or cinemas, means more work, more work means more wages, and more wages mean more wealth.

But always we come back to it, we must have more land, cheaper land, for those who are willing and able to work it.

Idle acres and idle hands are anachronisms in the present state of our own national position. It is all the more serious in view of the fact that we are competing with a world becoming more industrialised each day and not surcharged, as we are, on all our activities, by this factor of "dear" land.

Are the *Children* PROTECTED *against* WINTER ILLS?

Wintry weather is a serious menace to the health of every child. They are deprived by weather conditions of the sunshine and fresh air which are essential to health. Exposure to rain, wind and cold leads to coughs, influenza, colds and other throat and chest affections.

The use of delicious "Ovaltine" as the daily food-beverage gives ample protection against winter ailments. It contains the nerve and body building material to restore the daily wastage of cells and tissues. Fat-forming and heat-producing elements to maintain weight and body heat, and energy-giving constituents to keep the nerves steady and the mind active and retentive are present in "Ovaltine" in exactly the proportions the system needs. More than this, it builds up a rich reserve of strength and vitality to withstand the many ailments to which children fall such an easy prey during the winter, such as measles and other infectious diseases.

"Ovaltine" is pure, delicious, concentrated nourishment extracted from malt, milk and eggs. The method of manufacture—exclusively used for "Ovaltine"—renders the wonderful nourishment easily assimilable by the most delicate digestive system. The food elements and vitamins are present in correct ratio.

Let your children have "Ovaltine" at every meal for health. Bright eyes, glowing cheeks, sturdy bodies and successful school reports will be your reward.

OVALTINE
TONIC FOOD BEVERAGE
Builds-up Brain, Nerve and Body

Sold in tins at 1/6, 2/6 and 4/6.
The larger sized tins are more economical to purchase.

OVALTINE RUSKS
More appetising, easily digested, and much more nourishing than ordinary rusks or biscuits.
1/6 & 2/6 per tin.

P.369

A-tish-oo!

(Is it flu?)

Don't be afraid to sneeze.

Sneezing is one of Nature's ways of getting rid of germs that find their way into the recesses of your nose, mouth and throat.

There they generate poisons, which they distribute (by means of the body's common carrier, the blood) to other parts of your anatomy. It then depends upon the condition of your blood whether or no the poison finds out your weak spot, and an attack of 'flu, a twinge of gout, or a sharp touch of rheumatism, lumbago, or sciatica be the painful and disabling consequence.

If your blood be pure and virile there is not a germ in all bacteriology that has the power to harm you.

The Kruschen habit is your first line of defence against disease germs, because it enables nature to maintain a rich supply of pure and virile blood. The body's organs of elimination all work better and more regularly under the daily reminder of the Kruschen habit, and with these organs working well and regularly the purity and virility of the blood are ensured.

Kruschen Salts is a **natural** aperient and diuretic tonic—not a medicine, but an "aid to Nature" in eliminating from the system waste material which poisons and debilitates the blood.

Take as much Kruschen Salts as will lie on a sixpence every morning in your breakfast cup of tea. This is your first safeguard against epidemics, etc., such as influenza—and the indispensable condition precedent to their successful treatment.

Your first line of defence

Tasteless in Tea
Put as much in your breakfast cup as will lie on a sixpence. It's the little daily dose that does it!

Kruschen Salts

Good Health for a Farthing a Day

The dose of a sixpenceful taken every morning is found in practice just the right amount for a most invigorating daily tonic. The medicinal dose for persons suffering from pains of rheumatism, gout, lumbago, or sciatica, or habitual constipation, with inactive liver, etc., is half to one teaspoonful in a tumbler of hot water before breakfast. Every chemist sells Kruschen in **6d.**, **1s.** and **1s. 9d.** bottles. A **1s. 9d.** bottle lasts three months. This works out at a farthing a day for health and happiness. Get a bottle at your chemist's and start to-morrow. *It's the little daily dose that does it!*

BOVRIL

PUTS BEEF INTO YOU

YOU need not suffer a day longer with a cough or cold! Start taking Lobelline now. There is a cure in every bottle. Lobelline touches the tickle and allays the cough. A marvellous remedy for coughs, colds, asthma, bronchitis and all chest and lung complaints. Be sure to ask your chemist for:—

GEE'S
LOBELLINE
The Great Lung Resolvent

MARVELLOUS FOR COUGHS, COLDS AND ALL CHEST AND LUNG COMPLAINTS.

Bottles, 1/3, 3/-, 5/-. Lozenges, 1/3 and 3/-

Obtainable at all Branches of Boots, Woodhams, Squires, and all Chemists, or post free, from (Dept. J.B.), Stirchley Labs., Birmingham.

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St. Julien
TOBACCO
A Tobacco that Satisfies.

10½d
OZ.

In Sunshine Ward

A HERO OF THE SCRAP-HEAP

A Midnight Drama

by PHILIP INMAN

WHEN I think of my hospital I recall a passage from the Old Book: "And the gates of it shall not be shut at all by day, for there shall be no night there." We know nothing of a Shop Hours Act. We have no such thing as an early closing day. The porchway entrance into a hospital is an ever-open door.

It was "whilst London slept" that a strange drama was enacted in a London hospital not long ago. The ambulance had arrived at the casualty entrance with "a case," and a few minutes later there was carried into the reception-room a still and silent form. It was a bitterly cold night and the patient had been found unconscious on the Embankment. "Poor devil," muttered one of the stretcher-bearers, "what a wreck she is."

One look at this fragment of broken earthenware gave the clue to her character. It was evident that she had been a prostitute. Yet on her face, despite traces of rouge, there was a look of dignity and of refinement. Who knows what contributory causes had led to her life of dissipation!

THIS woman had not been in the hospital more than a few minutes when a young fellow in the early thirties called to enquire about her. In a voice not untinged with bitterness he described himself as one of "England's heroes," and as he spoke he pointed to the war service medal which adorned his threadbare coat.

Now he was "down and out," and the only place he had to lay his head was a wooden bench by the side of the River Thames. That night to prevent him from freezing to the spot he started to walk up and down, and it was then he stumbled over the helpless form of our patient.

IMMEDIATELY he gave the alarm, and when the girl was conveyed to the ambulance he followed to the hospital. So he waited by whilst she was medically examined.

The doctor was not long in diagnosing the trouble. The patient had had a miscarriage and she had lost a good deal of blood from the hæmorrhage. There was only one thing to be done and even then it was doubtful if that could save her life. A pint of blood had to be transfused and there was not a minute to be lost.

"Can I do anything, guv'nor?" came from the "down and out" as he listened to the verdict. After the doctor had explained just what it meant "England's hero" repeated his desire to help.

A minute later a hypodermic was administered and a small incision made into his flesh. Then the tragic truth was discovered. He was what is known as a "bleeder" and his life was in great danger.

When the quantity of blood had been transfused into the girl he was put into an emergency bed, but despite medical skill and expert nursing in a few hours he had become a hopeless case.

Quietly the news was broken to him that he could never be well again, and this time without any bitterness in his voice he said, "I don't mind so much. Life hasn't been all honey." Then he asked after the girl and when he heard that she was improving a faint smile came upon his face.

AS the sun shone through the hospital windows the next morning this man had breathed his last. His hand was clutching his war service medal and on his face there was a look of utter contentment whilst in another part of the building, the girl, whose life had been saved by his blood, opened her tired eyes on a new day.

Life is indeed a tangled skein. One day we shall unravel its mystery.

The Sentence of the Court

Baking and Faking

Their Bread: Our Dough

NOBODY observing the worried look of Mr. H. G. Catchpool, secretary of the National Association of Master Bakers, when he pleaded "Not guilty" of conspiring to defeat the ends of justice would have suspected that he had lately been convulsed with merriment at the prospect of making the Food Council look as sick as a superannuated currant bun.

"The charge speaks of the 'ends' of justice," said Mr. Watchdog, K.C., "but the literal truth is that the accused has been conspiring to deprive the public of even the beginnings of justice.

"In November the Food Council issued a scale of maximum prices, which the bakers adopted; but since then every form of evasion, procrastination, circumlocution and plain and fancy prevarication has been resorted to by the 'dough'-or-die school of profiteers.

"The accused now suggests that if the millers would adopt a suitably unscrupulous attitude 'they could adjust their official quotations without forcing on our trade a rise or fall in bread prices at an unpropitious moment.' He also suggests to the millers that they and the bakers should 'work in harmony and laugh at the Food Council.'

"Laughing at the Food Council and strafing the consumer *seem* to be Mr. Catchpool's favourite hobbies, and a number of bakers apparently share both his peculiar sense of humour and his entire lack of a sense of fair play. According to the Food Council's scale, the price of the loaf should now be 9½d. instead of 10d. Even in January, when flour fell to 47s., the reduction was not passed on.

"It is bad enough that the consumer when he asks for cheap bread should be offered a stony stare, but when the accused urges that profiteering should be combined with conspiracy it is time for the Court to prevent further Catchpool-lution of the wells of justice."

Mr. Strawsplitter said that his client merely wished to arrive at an honourable understanding with the millers so as to obviate the inconvenience caused by constant readjustments of prices. The phrase about laughing at the Food Council, was, perhaps, a little unfortunate, but the bakers had never been able to take the Food Council seriously.

"If some bakers devoted half as much ingenuity to baking bread as they do to faking prices," said Mr. Justice Bull, "an eightpenny loaf would be an easily realisable possibility. Not content with using the staff of life as a bludgeon with which to browbeat the consumer, the prisoner endeavours to induce the jolly miller to hoist the Jolly Roger.

"The suggestion that the millers should delay reducing flour prices until a 'propitious moment' is a deliberate attempt to make procrastination the thief of the consumer, and to prolong indefinitely a more than usually depressing serial which is always 'continued in our next.'

"This now seems to me a propitious moment for awarding the prisoner an indeterminate sentence, for the duration of which his favourite diet of bread-and-milk will give place to one of bread and water."

Cartoonettes and Topical Jingles

by FRANK HOLLAND

With short-weight thieves, "John Bull" believes,
We've been too sentimental.
Let's treat 'em rough, with rogues so tough
It's no use being gentle.

Is bearing it all about our bill—
The French are growing funny;
Before they've done it's ten to one
They'll prove we owe *them* money.

If, dropping strife—which now is rife—
These two could but agree,
They might contrive p'haps to revive
This "branch" of Indus" tree.

On with the dance! Let joy be unconfined
No sleep till morn, when youth and pleasure meet,
To chase the glowing hours with flying feet.

BYRON

For the Radio Dance—the W.3

AS Channing once said, "The animation of youth overflows spontaneously in harmonious movements." Coming down to earth, he would probably have said to-day, "After a hard day at the office there's nothing like a jig round the room to loosen our limbs and to drive away the cobwebs from our brain." For our radio dance let us be sure of three things: suitable valves—a good loud speaker and a first-class L.F. transformer. With this trio correct and well balanced the Savoy Orpheans will step right into your home.

Don't stint money on an L.F. transformer. Pay a fair price and you'll get a good article. After all, generous amplification and pure tone can only be ensured by the use of ample turns of wire—and wire costs money.

For dancing you need volume—don't anticipate being able to obtain a true impression of a good orchestra on a small loud speaker. Choose one with an ample horn and a large diaphragm.

And finally the valves. For true volume and a richness of tone quite unique you'll need the Cossor W.3—a dull emitter valve capable of exceptionally fine loud speaker results.

Designed with arched filament and a hood-shaped Grid and Anode which almost completely encloses the electron stream, the W.3 is setting a new and higher standard of power valve performance. For the first time there is available an economical 2-volt valve productive of an immense volume of clear and undistorted sound on a moderate H.T. voltage of 100 to 120.

For 2-volt Accumulators.

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W.3.	The Loud Speaker Valve. Consumption ·5 amps.	18/6

For 2, 4 or 6 Volts.

W.R.1.	Similar to W.1, but with special resistance which can be short-circuited when not required	16/-
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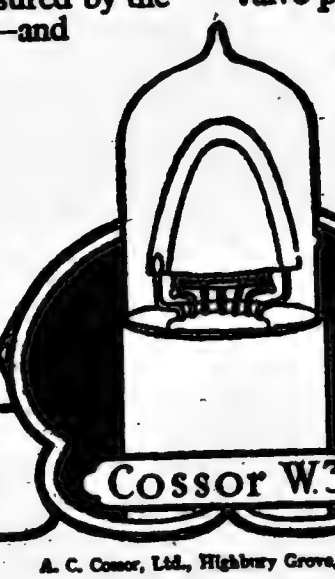

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for all Meat Dishes

A 53.

For Raw, Sore Throat

At the first sign of a sore throat, rub on Musterole. It goes right to the spot with a gentle tingle, loosens congestion, draws out the soreness.

A clean, white ointment made with oil of mustard, Musterole has all the strength of the old-fashioned mustard plaster, without the blister. Use Musterole for colds on the chest (it often prevents pneumonia), congestion, neuralgia and rheumatism.

BETTER THAN A MUSTARD PLASTER

MILLER'S

MUSTEROLE

Thos. Christy & Co., London

Words Winged to Women

STABBED BY A PEN

Paul Pry's Picnic

by **MABEL HORNER**

IT is interesting news that, despite the overwhelming preponderance of women over men in this country, since the war 96,500 of our war-widows have re-married. It says something for their youth, and certainly much for their attractiveness. Some of those war-time unions were so tragically brief.

It is a hopeful thing for the race that the human heart has this power of rising from the ashes of dead sorrows, making new companionships and starting life afresh. Moreover, without undue sentimentality, it is easy to see in this large proportion of second marriages a triumph of human affection over economic certainty.

When a war widow remarrries she loses her pension. This is one factor taken into consideration when the scales are fixed. The pensions would be lower than they are now but for the certainty that the burden on the taxpayer will be one that diminishes year by year.

Nevertheless, there are still 248,367 war widows left on the national pay-sheet. It is a veritable army of the bereaved, a sacred charge, left in all confidence by the men who died to the country for whom they were laying down their lives.

Terrible allegations

War widows are brought into public view just now because of the terrible allegations being made about the morals of many of them. The war widow's pension is granted conditionally. It is laid down in the statute that should she be found guilty of immorality she thereby forfeits her right to receive any financial aid from the State.

It would be in the nature of a miracle—human nature being what it is—if no one of this huge number of untimely widowed overstepped the mark of rigid propriety. If discovered in their fault the local authorities promptly descend and the State pension is stopped forthwith. It is a tragic thing for a woman with children to contemplate.

However, it is not within the scope of this article to argue the rights or wrongs of this stringent rule. We know that if similar regulations on strictly moral conduct were made in the case of male pensioners there would be even more ground of difficulty.

What really concerns all women vitally, because of the principle at stake, is the method by which breaches of the moral law by war widows are nosed out. *The majority of complaints against the war widow's morality come by anonymous letters.*

Underhanded and scurrilous

Having received information by these foul and underhanded means it then appears that district war pensions committees, instead of employing the services of their own women members in a friendly and sympathetic spirit, immediately inform the police and ask for official investigation.

The visit of a policeman marks a house. Women, even when able to prove their innocence beyond all possible doubt, have been compelled to leave their own neighbourhood through the atrocious publicity in which they have become involved.

It is a monstrous thing that the machinery of the law can be set in motion by that most scurrilous and cowardly of all weapons, an anonymous letter. It is abominable because in itself it is the very antithesis of morality. It gives free rein to every vicious gossip with a malicious imagination. It puts power into the hand of every mean-minded neighbour who entertains a grudge.

Even where immorality is certain, and the pensions committees, by the terms imposed upon them by the Pensions Act,

The Rt. Hon. G. C. Tryon, M.P., Minister of Pensions

must take disciplinary action, there is a cleaner, more British way of doing things than this.

A sacred trust

Already public opinion is against it. These police investigations, this reliance upon nasty insinuations of unsponsored letters, must stop. It can be made easy by the war widows themselves. They are with us still in their thousands, a constant reminder of the awful toll and sacrifice of war.

Into their hands, as in a chalice, the fair name of the fallen is laid for keeping. The very framing of the statute under which they receive their pensions emphasises the fact. It is a sacred obligation, and one woman who forgets it betrays all the rest.

[We have been asked to state that David Binney Putnam, whose portrait appeared recently on this page, is an American boy and not a British boy as stated.]

An Infamous Trade

by **DR. MARIE STOPES** (*President of the Society for Constructive Birth Control and Racial Progress, Author of "Married Love"*)

DR. STOPES is writing a series of articles on topics of vital interest to women. She invites correspondence, and readers' queries addressed to her at this office will be dealt with as speedily as possible if a stamped addressed envelope is enclosed.

MR. NEVILLE CHAMBERLAIN, at a trade meeting in Birmingham, has just said that the trade in jewellery has fallen upon evil days, not because manufacturers lack enterprise, but because fashions have changed. The Press tells us that he then urged that a "courageous line should be adopted in the interests of trade as a whole."

A courageous line in encouraging the trade in jewellery! What a magnificent enterprise for the Minister of Health of a great nation!

How feminine interests are being attended to! Presumably women, whose interests have become realer and deeper and have led them to study vital things, to engage themselves in charitable, sociological or scientific occupations rather than purely personal vanity or acquisitiveness, are to be jockeyed out of these living realities and made once more to tie themselves to a lot of expensive jewels in the interests of trade.

THE male trader is to adopt a "courageous line" with females, and if they cannot be lured quietly into vieing with each other in acquisitive vulgarity and the display of their jewels, they are to be driven into it by some of the coercive means known to the Minister of Health and all his myrmidons.

One looks in vain through the records of the Minister of Health for a "courageous line" taken in the interests of *life* or even of health.

ONE finds, on the contrary, that poor women are driven to despair, to suicide, to wrecking their lives, to destroying or attempting to destroy the unborn children within them, all for want of knowledge and want of conditions which make motherhood decent which the Ministry might have supplied.

Women are driven into the abortionists' arms because the Minister of Health timidly coerces his own staffs into keeping wholesome information from them.

One has always looked on this as timidity, but now one wonders if this coercion is really a form of courage on the part of the Minister of Health, "a courageous line in the interests of the trade" of the abortionists!

For, whether that is its deliberate intention or not, the present line taken by the Ministry of Health does actually play into the hands of the abortionists, and is actually a definite encouragement to the trade of the infamous "rubber shops," and those cloaking abortionists' parlours and other trades flourishing on death and disease of all sorts.

So long as the poor are kept without knowledge how to control their motherhood, and are thus at the mercy every day of the week, every month of the year, of undesired pregnancies which drive them to trade with those who fatten on their fear and sell them abortionist pills at a guinea a box, under just sufficient cloak of pretence that they are "tonics" to evade the law, so long will there be enormous profit in this gutter trade.

BUT directly the Minister of Health stops the embargo in knowledge at the reputable centres, and releases sound and reliable information on sex and birth control, the bottom will be knocked out of such undesirable trade.

The trade which exists to-day in abortion and the worst forms of commercialised birth control is very powerful. Is the Minister of Health being "courageous" or cowardly by playing into its hands?

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The Commercial Motor, from the light Ford Van to the many-ton Lorry; the Cycle-Car and the Motor-Cycle equally with the feather-weight two-seater, the light car and the medium car, all the makes in use, their capacities, utilities, care and upkeep are treated in an eminently sound and practical manner.

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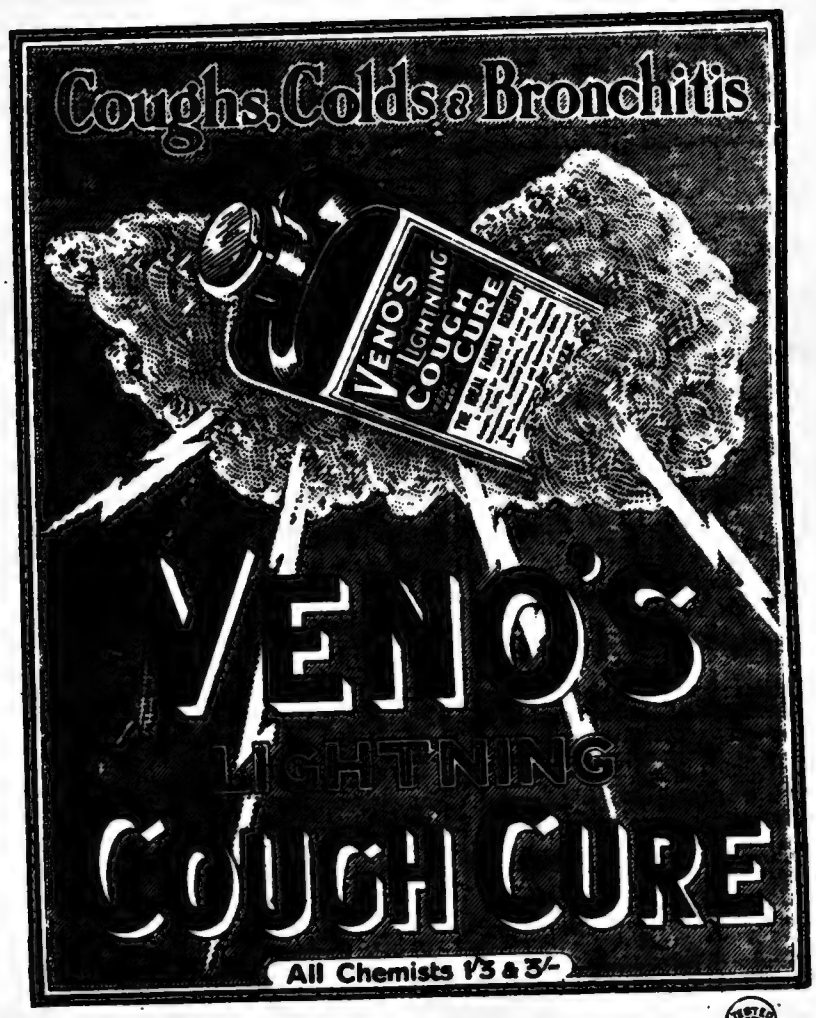

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They give relief even in chronic cases of indigestion when other remedies have been tried without avail.

They are especially useful in relieving HEARTBURN and FLATULENCE at night, which are so frequently the cause of SLEEPLESSNESS.

It is generally found that after a short course of them digestion is so much improved that ordinary meals can be taken without the least discomfort.

They are quite harmless, containing nothing in the nature of a drug, and can be used with confidence by young and old alike.

Boxes 1/3, 3/- and 5/- of all Chemists.

A FREE SAMPLE

of Dr. Jenner's Absorbent Lozenges will be sent on receipt of a postcard. Mention JOHN BULL and address:—Savory & Moore, Ltd., Chemists to The King, 143a, New Bond Street, London, W.1.

ST. DUNSTAN'S: 1915—1926.

"When Victory dawned, *our* War was done,
Our darkness ended, and new day begun;
What of those blinded—fighting in our ranks?
Have we paid *all* our debt by giving—THANKS?"

Please address offers of help to The Treasurer, Headquarters of St. Dunstan's, Inner Circle, Regent's Park, London, N.W.1.

Disfiguring Rashes Prevented by Cuticura

Cuticura Soap and Ointment not only soothe and heal pimples and rashes but their mission is to prevent such skin troubles. The Soap, used daily, assisted by the Ointment when required, keeps the pores active and the skin clear and healthy.

Soap 1s., Ointment 1s. 3d. and 2s. 6d. Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Charter-hse., London, E.C.1. Cuticura Shaving Stick 1s. 3d.

All Trade Advertisements in "John Bull" are guaranteed.

Human Documents

A Proxy Husband

A Parent Problem—Wife's Secret Debts—Pen Poison

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. In cases that are too intimate or are not of sufficient interest to be helpful to others, correspondents must send stamped addressed envelopes if they wish to be answered by post. Ten shillings is being sent to each of the writers of the first four letters printed.

A Daughter of Discord

"DURING the war I was employed on munitions, and in the course of my work I became on friendly terms with the foreman, a friendship which developed almost before I had realised it into deep affection. He did not tell me very much about his home life, so we kept company for a long time, and I understood that later we were to be married.

"I did what many other girls have done in such circumstances, loving him as I did, and presently I discovered that I was about to become the mother of his child. It was a terrible shock to me, when I told him of my condition, to learn that he was married with a wife and family.

"He was upset, but he still seemed to be devoted to me, and I must confess that my love for him remained unaltered.

"MARRIAGE with him was impossible, but he suggested a way out of the difficulty which would save me from shame. He had a brother to whom he had confided the secret, and this brother was willing to marry me.

"Distracted as I was by the thought of the shame to myself and to my parents if I did otherwise, I consented.

"Things turned out better than I had expected. My husband behaved just as a father to the child that he knew was not his own, and I had little cause for complaint.

"As time went on two more children arrived and I was becoming accustomed to the situation when I received a surprise visit from the father of my first-born. He told me that his wife had died a few months previously and that he wished to take the place of my husband.

"Seeing him again seems to have revived all the old longing for him, and I realise now as I never knew before, that I have never really loved my husband, who is the father of my other children.

"Must I continue to be a wife to a man when all the time I am in love with his brother?"

"HUMANIST" says:—*You sinned outrageously in the first place in consenting to become the wife of a man whom you did not love, but having lived with him so long you should be in a position to judge the worth of his character, which to my mind is very much higher than that of the man who so shamefully seduced you. Your problem is one which can only be solved by your legal husband.*

* * *

A Daughter of Discord

"A YEAR ago I married a widower with one daughter, who is now fifteen years of age. It was rather a hasty match, for I had known him only a few months before we were wed, and I had had little opportunity of judging his character or of learning anything of his daughter's disposition.

"My stepdaughter has been the cause of discord in our home almost from the very beginning.

"Her father told me that she had been spoilt from a baby, but that he hoped it would be possible to wean her slowly from the bad habits which she had contracted.

"I soon discovered to my amazement that she was an inveterate thief and a most outrageous liar.

"Her manners are deplorable. She is unclean and untidy in her person, and the home which I try so hard to keep nice would be like a piggery if I were not continually cleaning up after her.

"My husband seems to let everything slide, and in reply to all my protests he simply says that he must do his duty by his daughter, and he seems to hold me to blame for the unpleasantness which he must well know is caused entirely by her.

"If this stepdaughter were out of the way I might be quite happy with my husband, but as it is my health is beginning to suffer and I feel I cannot continue.

"I have told my husband that things are reaching such a point that he will have to choose between his daughter and me, but he does not seem to realise how keenly I am suffering and that I really mean what I say.

"Would you advise me to leave him, or how would you suggest the difficulty can be overcome?"

"HUMANIST" says:—*Such a difficulty can only be overcome by co-operation between your husband and yourself. I think you would have more hope of weaning your stepdaughter from her wayward habits if she were put to some useful employment, instead of being allowed to gad about with no interest in life except self-gratification. Point out to your husband that his duty to his daughter demands much more than indulgence of her every whim and fancy, and that he is responsible for the formation of her character.*

* * *

A Wife's Wanderlust

"I HAVE been married ten years and have two children. Just about a year ago my wife's people emigrated to the Antipodes, leaving behind of all their relatives only my wife and another daughter who married shortly before they sailed.

"This daughter has held her husband to a promise that he would follow in their footsteps as soon as possible, and they are shortly leaving the home country southward bound.

"I am just beginning to reap the fruits of my labour, but my wife seems to think that I should emigrate too.

"I have only business ties to this country, but, on the other hand, letters received from my wife's people indicate that they are not so happy there as they hoped to be, and I am doubtful regarding the wisdom of following them.

"My wife seems to be miserable because she is separated from her parents, and I should like your opinion as to whether I should stay here or follow them."

"HUMANIST" says:—*Decide and act for yourself. Your wife's duty is towards you and her happiness is bound up in your material prospects. You should reap where you have sown, and it is unreasonable that you should be asked to forgo the fruits of several years of hard work in building up your business.*

There's something on page 3 that you must not miss.
Turn to it now!

Should a Wife Tell

"I AM very worried over something I dare not tell my husband. He is very good to me, but is very strict where money is concerned. He allows me £2 a week, out of which I pay 10s. for rent. There are two children besides myself and my husband to keep on 30s.

"I know there are many who have to live on less, but unfortunately I am not a good manager. I have tried hard, but now I have got into debt.

"I have been afraid to tell my husband and ask him for more money. Things seem to be going from bad to worse, and seem to get further behind.

"If once I can get straight I should make myself manage on my allowance, or ask my husband for more. He gets a good wage and can afford to give me another 10s. a week.

"If I ask for extra money now I am afraid he will question me, and as I cannot tell him lies he would discover that I have got into debt. My husband and I have been so happy, especially since our children came, and I am afraid that if my husband knew what a fool I have been it would kill all his affection and our happiness.

"I never feel less able to tell him than when he is most kind, for he is a hard man in some ways and I would suffer anything rather than lose his love."

"HUMANIST" says: *You will never kill your husband's affection by confiding in him. What would really hurt him, if he is what a husband ought to be, is that you should withhold from him troubles which he could so easily solve. Tell him now exactly how you stand, before matters get worse, and ask him to help you out.*

* * *

Blood Ties Strongest

"I have a daughter aged thirteen whose health is very bad. I also have an adopted child who shows great promise and whose teacher has urged me to allow her to proceed to higher education. I wish to do my duty to both, but I fear the cost of the adopted child's education may restrict the amount I can spend on my own child's physical welfare. Please advise me."

"Humanist" says:—*I do not think you are called upon to spend money on the education of an adopted child if it would involve withholding necessary medical treatment from your own daughter. The adopted child should be able to obtain a scholarship which would render expenditure on your part unnecessary.*

Anonymous Slander

"For some time an acquaintance of mine has received anonymous letters of an abusive character, and I find that my name is being mentioned as the author of these. I find it difficult to convince my friends that I am innocent. What can I do?"

"Humanist" says:—*You should take no notice of such suggestions. It must be perfectly obvious that a comparison of your handwriting with that of the anonymous letters would establish your innocence.*

A Minor's Marriage

"A friend of mine was married last week and gave her age as twenty-one, though she is only seventeen. Is this marriage legal, and can her parents compel her to return to them?"

"Humanist" says:—*The marriage is valid and the parents cannot compel the girl to return, but she may be prosecuted for making a false declaration, though such prosecutions are somewhat rare.*

Write for "The Key to a Beautiful Home."

THE BIGGEST SUCCESS FOR YEARS!

Write for your FREE copy

THE Midland Book has caused a sensation! From North, South, East and West, applications are pouring in. Every day more and more people are deciding to get their furniture from the Midland Galleries, where high quality goes with bedrock prices and with the

WORLD'S MOST GENEROUS OUT-OF-INCOME TERMS

Should Unemployment, Illness or Accident make it necessary to discontinue your payments, you simply keep the furniture for which you have paid, returning the rest. We allow you full value for all goods thus returned, less a small charge for the use of them, and for carriage. And these terms are plainly stated in a signed guarantee which we give you to keep.

Everything you order is delivered carriage paid for a first payment of only 2/- in the £. You can take 1, 2 or 3 years to pay the rest in quite small monthly sums. We charge no interest, and give you Free Fire and Life Insurance.

Call or Write to-day

Come and see the wonderful *choice* of everything for your home in our 3 acres of Galleries and 30 Model Rooms. We pay customers' fares to London on all orders of £30 and over. But be sure to get the Free Book first. Send a postcard for it NOW.

1 minute from Holborn and British Museum Tube Stations.

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£10,000 PROFIT-SHARING GIFTS TO "JOHN BULL" READERS

GREAT "HARLENE-HAIR-DRILL" OFFER

1,000,000 4-Fold Hair Health Outfits FREE

At no time in our history has the Nation paid such particular attention to what has always been regarded as our National Glory—"Rich, Healthy, Beautiful Hair."

Bobbed, Shingled, "Etoned," or in its full glorious length, women are determined that their hair on all occasions should look its very best.

Men to-day know that the man who stands out for smartness and keen good-looks is the man with well-groomed hair.

Is that "all-to-be-dreaded" Bald Patch showing on Temples or on the Crown of the Head?

Any man or woman who answers "YES" to any of these questions should certainly secure the "Harlene" Four-Fold Gift NOW and AT ONCE.

POST THE COUPON BELOW AND THIS FREE GIFT AWAITS YOU.

Here, then, is the Four-Fold Hair Health Gift awaiting your acceptance. If you write now you will receive by return:

1. A BOTTLE OF "HARLENE," the true liquid food for the Hair. It is Tonic, Food and Dressing in one.
2. A PACKET OF "CREMEX" SHAMPOO. This is an antiseptic purifier which thoroughly cleanses the hair and scalp, and prepares the hair for the "Hair-Drill" Treatment.
3. A BOTTLE OF "UZON" BRILLIANTINE, which gives a final touch of polish to the hair. Especially beneficial where the scalp is over-dry.
4. A COPY OF THE NEW EDITION OF THE "HAIR-DRILL" MANUAL, giving complete instructions for the two-minutes-a-day hair-growing exercise.

The above handsomely fitted Toilet Dressing Case is only one of the many Gifts to be distributed FREE in the Great "Harlene-Hair-Drill" £10,000 Profit-Sharing Gift Scheme, open to every man and woman in the Kingdom.

There is no doubt that to a very large extent this intense personal pride in the maintenance or cultivation of hair beauty is due to the valuable work and the very practical help in the form of Hair Health Gifts that have been distributed by the Proprietors of the famous "Harlene-Hair-Drill."

HOW TO START TO SECURE YOUR SHARE OF THE £10,000 GIFTS.

The first step towards securing your share of the £10,000 Profit-Sharing Scheme is to send AT ONCE for the Free "Harlene-Hair-Drill" 4-Fold Outfit. With this parcel of hair-growing preparations will also be sent the Special Simple Particulars which will tell you how you can secure your share of the £10,000 Gifts offered.

If you are worried about the condition of your hair ask yourself these questions:

Is your hair becoming Dank and Lifeless?
Do hairs come out in Comb and Brush?
Is your hair losing Colour?
Are the ends of the hair Splitting and Straggly?
Has your hair lost its Natural Wave?
Does your hair, if Bobbed or Shingled, set badly to the head?
Are you troubled with Scurf?
Is your hair Too Dry or Too Greasy?

Then with the complete Hair-Growing Outfit comes the particulars of the £10,000 Profit-Sharing Gift Distribution. There are no puzzles to solve, no competitions. There are prizes for all who wish for them.

Send for your FREE OUTFIT and start your hair on a new lease of life and beauty.

After a Free Trial you will be able to obtain further supplies of "Harlene" at 1s. 1½d., 2s. 9d., and 4s. 9d. per bottle; "Uzon" Brilliantine 1s. 1½d. and 2s. 9d. per bottle; "Cremex" Shampoo Powders, 1s. 6d. per box of seven shampoos (single packets 3d. each); and "Astol" for Grey Hair at 3s. and 5s. per bottle, from Chemists and Stores all over the world.

"HAIR-DRILL" GUARANTEE.

If for any reason you are dissatisfied with the results obtained from any "Hair-Drill" preparation, the full price paid will be refunded on application within one month of purchase.

PASSED JB

SPECIAL NOTICE TO THE GREY-HAIRED.

If your Hair is Grey, Faded, or quickly losing its Colour, you should try at once the wonderful new liquid compound, "Astol," a remarkable discovery which gives back to gray hair new life and colour in a quick and natural manner. You can try "Astol" free of charge by enclosing an extra 2d. stamp for the postage and packing of the "Harlene Hair-Drill" parcel—1s., 6d. stamps in full—when, in addition to the splendid Four-fold Gift described in this announcement, a trial bottle of "Astol" will also be included absolutely free of charge.

"HARLENE" FREE-GIFT FORM

Detach and post to:
EDWARDS' HARLENE, LTD.,
20, 22, 24 and 26, Lamb's Conduit St., London, W.C.1.

Dear Sirs,—Please send me your free "Harlene" Four-Fold Hair-Growing Outfit, as described above. I enclose 4d. in stamps for postage and packing of the parcel.

"John Bull," 13/2/26.

NOTE TO READER.

Write your full name and address clearly on a plain piece of paper, cut this coupon to fit and post as directed above. Mark envelope "Sample Dept."

N.B.—If your hair is GREY, enclose extra 2d. stamp—6d. in all—and a FREE bottle of "Astol" for Grey Hair will also be sent you.

TERRIBLE ABSCESSES

Ex-Cowboy's Sufferings Through Bandits Bullet Wound.

Marvellous Zam Buk Cure.

"When I was a youngster I lived with my parents on a U.S. ranch," says Mr. W. Allen, of 135, Arlington Road, Camden Town, N.1. "One day my brother and I were attacked by bandits, and I got a rifle bullet in the throat. As soon as we reached camp my father took me to a New York hospital.

"The bullet was cut out, but after leaving hospital a lot of painful abscesses began to form. They spread until my neck was covered. I had continual medical treatment, but it did little good.

60-Mile Ride for ZAM-BUK.

"Later I went to Australia on an up-country cattle station. It was there I first read of Zam-Buk. My throat was then so very bad that I rode sixty miles to get a supply of the balm. It gave great relief, and my neck improved wonderfully. Owing to my roving life, however, I couldn't always get Zam-Buk. So I wasn't finally cured until I came back to England.

"Besides soothing the pain, Zam-Buk drew all corruption from the abscesses, and removed poisons that had been fermenting in my neck for years. Then this grand herbal balm healed every abscess with splendid new skin."

Zam-Buk

The Great Herbal Skin-Cure

Zam Buk is unequalled for cuts, burns, scalds, sore hands, eczema, psoriasis, ulcers, piles, bad legs, scurf, dandruff, scalp irritations, ringworm, pimples, poisoned wounds, shaving soreness, etc. Get a 1/3 or 3/- box of Zam-Buk from your chemist to-day. Try also a 1/- tablet of Zam-Buk Medicinal Soap—a splendid aid to the treatment.

FREE! Send p.c. (bearing 1d. stamp) to Zam-Buk Co. Leeds, for Free Sample of Zam-Buk Balm and Medicinal Soap, and copy of 1926 Almanac. Mention "John Bull," 13/2/26

Our Letter Parliament

The Friendless Bishops

The Best Wife—Banks' Blunders—A Colonist's Trouncing

Not One Friend!

I will hazard the prediction that not one letter defending existing ecclesiastical arrangements will reach JOHN BULL, but that all will endorse the article on Bishops. Obviously it is hopeless to expect these prelates to put their house in order. The only remedy is disestablishment. A State Church is an anachronism, a survival of the old unholy alliance by which king and priest shared national wealth and power. This offers the only chance the Church has of ever becoming a living, spiritual force in the world. —*L. D., Denville.*

[Our correspondent's prediction is correct. In a mass of correspondence, there is not one letter defending the Bishops.—ED., JOHN BULL.]

A Humble Head

The Church will never be the spiritual abiding place of the people as a whole until it takes a leaf from the great Methodist Churches. Each denomination has one president, elected by the votes of his brethren, whether he is the son of a rich man or a poor one. He holds his position for one year, which carries no advance in salary (except expenses in travelling by virtue of his position). His presidency ended, he goes back to his own place among his brethren.—*J. H., Bolton.*

Sweated Salaries

Does it never occur to the Bishops that their palaces might be dispensed with and the money so saved used to alleviate the suffering curates? The Primitive Methodist Church has a minimum of £250 a year for its ministers. How many curates would consider themselves passing rich on a similar salary!—*A. R., Roker.*

Precept and Practice

The men who take from £3,000 to £15,000 a year to preach the Word of God must ever be regarded by honest people as arch-hypocrites. If they really believed what they preach they would refuse palaces. They would not attend "fashionable" weddings. They would not recognise Mammon in any shape or form. They would not desire princely salaries and seek for social position. But these hypocrites of the Established Church would appear to loftily ignore the criticism of honest men.—*E. C., Twickenham.*

The Operating Knife

Articles like "The Bishops' Bank Book" and "The Impudent Duke" hurt any right-minded person. They hurt all the more because they are true and so necessary. We welcome them as one would welcome the surgeon's scalpel —something that has to cut deep to get to the root of the disease. It is wrong that a Bishop should have a huge salary and a splendid hard-working minister of the Gospel should receive a starvation wage. It is wrong that there should be huge unearned incomes. A duke should have to earn his income just as much as anyone else.—*Hard-working Nurse, Falkirk.*

Unchristian Charity

May I state why I do not go to church? During the war my mother's allowance from my brother had not come through, and she didn't know where to turn for a loaf of bread. She went to the church and asked for a little help until she received it. She was told that as she did not attend church they couldn't help her. A friend of mine has recently been told the same thing, at another church.—*E. Saait, Homerton.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

Wages and Profits

Your article "High Wages for Everyone" will gladden the hearts of many working men. A man well paid is a man unharassed by petty worries. He gives his best to his work, knowing his family will be well fed and clothed. Henry Ford pays good wages, and adds to his fortune. Some of our manufacturers seem to be doing neither. Employers cannot expect a maximum output on a minimum wage.—*Plebs, Brockley.*

Coal Robbers

Nothing could prove more the need of Government control over coal distribution than the recent cold snap. I live among the class that cannot afford to fill their coal cellars, but buy off the trolleys. On the first day of the last cold snap no trolleys came out. They appeared on the second day, when coals had advanced from 2s. 7d. to 3s. 4d. I shall never forget the sight of the poorly clad women and children queuing up for a pailful of coal.—*H. A., St. Pancras.*

Flappers Flounced

There are thousands of women to-day, willing to be home-makers and helpmates, who are ignored through the present-day false standard of values. I myself have recently lost a wife who, by reason of her homeliness, simplicity and sense of duty was a wife such as no one of the present day empty-headed flappers could ever hope to be. Should I ever choose again I should select one of the same type, one to whom home is the hub of the universe and not a theatrical dressing-room in which to change one's costumes or re-touch up one's make-up.—*J. H., Woking.*

S.O.S. Scandal

As I write, the British steamer *Errington Court*, with a crew of thirty-five, is reported in mid-Atlantic with her steering-gear smashed and at the mercy of the seas. It is declared that she carried no wireless operator! You said: "If any disasters occur at sea through the inability of ships in distress to send out the S O S signal, the Board of Trade will have much to answer for." What reply has Sir Philip Cunliffe-Lister to your indictment?—*D. M., London.*

Britain's Decline

I am an old labourer living in a small village, and can remember when farming was prosperous. In the middle of last century in this village quite double the number of cattle, sheep and pigs were kept. Eight bushels of wheat were grown to one now, and more labour was employed on one farm than is now in the whole parish. A dozen girls were kept where there is not one now.—*H. H. L., Byfield.*

Rotten Literature

There is much talk about the censorship of the cinema, whose evil influence is much exaggerated, but why doesn't the public protest against the rotten literature that is undermining the morals of our young? More and more shops are springing up which sell books of this cheap and nasty kind. Those writers who aim at commercial success by exploiting the ugly side of human nature have no respect for their profession and should be suppressed.—*C. B., Hounslow.*

Contaminating Bread

Now that the clean-meat battle is in full swing, could we not also have a "Clean Bread Battle"? Loaves are brought round to the houses, and women are allowed to pick them up and examine them in their often none too clean hands. These are then put back into the basket, and another loaf goes through the same performance. "Wrapped" loaves are brought round, but for these a higher price is charged, and where there is a large family that extra is prohibitive.—*Housewife, Peckham.*

Banks' Bad Tactics

The annual returns of the various banks make interesting reading. Once again they have paid big dividends and spent fabulous sums on bank buildings while manufacturing concerns are losing money. Mr. McKenna says there is a big improvement in trade. Does he realise that the banks could give trade a decided impetus by loaning money to bona-fide traders at cheaper rates and without wanting about fifty times the amount of the loan as security? English enterprise in foreign markets is being killed by the banks, who do not help this country like the Continental banks help theirs.—*Albert Dowson, Darnall.*

A Thrashing Indeed

I have recently returned from the "back blocks" of Australia, going out there in 1919, after five years in France, and what do I find? I expected to find the dear old country settled down again, and everybody's "shoulder to the wheel." Instead, I find a snarling, discontented, lazy, thriftless people, and, what is worse, some of the Press encouraging them. "Cropped" women, semi-nude, giggling at apparently nothing; men with the hunted look of despair. Thank God, I return to civilisation this month, out to Britishers and God-fearing people of the type that made England mighty.—*H. B., New Brighton.*

Spinsters' Sorrows

The question of pensions is very much to the fore just now. Why not pensions for unmarried women at sixty? There are countless women of the present generation whose potential husbands were slain on the battlefield, and whose wage-earning powers are insufficient to enable them to live comfortably and yet save for the future when they are incapable of work. Unless, therefore, the best years of their lives are spent in rigid economy and self-denial, they are for ever haunted by the spectre of a poverty-stricken old age.—*R., London.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SUNDAY POST":—"He then imprisoned her ARMS by tying her coat round her HEAD."

"DEARNE VALLEY ADVERTISER":—"Ladies' Velour Hats with Fur COLLARS."

"THE SCOUT":—"They climbed steep hills and penetrated deep valleys, eating what they could gather, SLEEPING as they WALKED."

"DEESIDE LEADER":—"A bird-catcher . . . was summoned for confining GOLDFISH in a cage which did not permit the BIRD freely to stretch its wings."

"EASTERN DAILY PRESS":—"BLACK satin crepe, all SHADES, 7d. per yard."

"GLASGOW EVENING CITIZEN":—"Exchange 3 rooms, kitchen, bathroom, Hillhead, for one room, TWO ROOFS, kitchen."

KEEP YOUR WIRELESS SET IN "TUNE"

Osram Valves

for Broadcasting

The G.E.C. — your guarantee

Radio Talks.

Trying to Stop Wireless

by Professor A. M. LOW, Fellow of the Radio Association

THE attempts that are made from time to time by various musical unions to interfere with the progress of broadcasting are most ill-timed. It is no more possible to stop the wireless waves than it is practicable to restrict those of the sea.

If a band is playing in a tent and certain people who have not paid for admission are able to hear the music outside, it would not be very logical to demand extra pay for the artistes.

The public now realises that wireless is a necessary *public service* and they will not always regard such interference with their rights in a kindly manner.

* * *

It seems quite time that the B.B.C. made arrangements for land-line transmission from Paris to London. If we were able to receive all the Continental music with the same strength and purity to which we are accustomed in the case of London, a great impetus would be given to wireless.

Music and speech from abroad are amusing and have enormous educational interest. It could be brought to London by land lines and retransmitted by the B.B.C. at such strength as to reach the crystal user within the ordinary radius of Daventry, London or the relay stations.

* * *

A great many people are unable to use their sets regularly every night and the apparatus is consequently liable to collect dirt. Ebonite panels, when dusted, become slightly electrified owing to the friction produced and will attract small pieces of dust like a vulcanite fountain-pen that has been rubbed upon the coat sleeve.

A movement is on foot to supply the blind with wireless apparatus without the need for the post office licence for its use. It is a worthy object.

* * *

Some interesting experiments are now being conducted in which the chimes from Big Ben are photographed by an apparatus placed near to Westminster. A comparison of these photographs with the chimes taken from a loud-speaker shows considerable difference in the actual sounds.

Some are due to reflection and to mechanical interference with the noise, but in most cases it is the old story of "forced" sets. No apparatus works at its best when driven too hard.

* * *

With increasing numbers of transmitting stations it is becoming very important to maintain wave-lengths at an exact figure. Some of the long-distance stations change their wave-length considerably. This not only spoils reception, but prevents a log being kept of results, and often produces interference.

By incorporating what is known as a crystal oscillator, it is possible to define the wave-length of any station by a small piece of crystal that would go in the waistcoat pocket. Stations will therefore be able to keep a standard wave-length "on tap," as is done in the case of weights and measures.

Legislation is sure to be introduced one day to ensure that programmes are delivered to us without short (wave-length) measure!

GECOPHONE

(Registered Trade Mark.)

2 Valve Flat Model

THE GECOPHONE 2-Valve Flat Set combines a 25-mile loud-speaker range with economy and simplicity. Inclusive of valves, it is priced at

£7 : 7 : 0

(Royalty 25/-),

and is the supreme 2-valve set. Your dealer will demonstrate it!

Advt. of The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.

Not all the Scientific experiments in the world have yet resulted in a combination to better—

EDISWAN

P.V.6. (Power) & A.R.D.E.

"VALVES"

they give reception that is unexcelled for clarity and volume. Try them on *your* set and learn how free from trouble wireless can be.

THE EDISON SWAN ELECTRIC CO., LTD., 123-125, Queen Victoria Street, London, E.C. 4.

Two More Ediswan Combinations A.R.5 & P.V.5. (5 Valves) A.R.6 & P.V.6. (2 Valves) AT ALL WIRELESS DEALERS.

This is Amplion week

Amplion Stockists and Dealers throughout the British Isles are giving free demonstrations in the interests of

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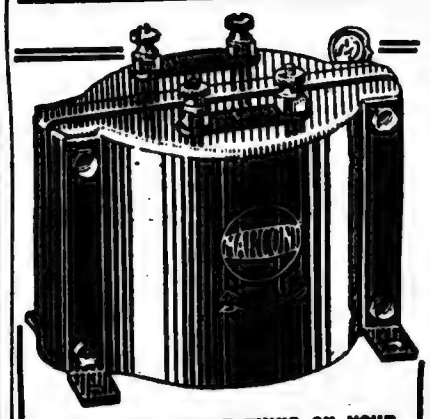

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Winners! Eight out of Eleven!

Coram for the Lincoln and Old Tay Bridge for Aintree—Both Each Way—Long-Shots—Code's Wonderful Run—London Betting

THE acceptances do not affect the National. To some extent they have clarified the Lincoln air, but, in this direction, the atmosphere is still decidedly foggy.

Demands for Doubles

All along I have steered clear of black-lettered selections, and I do not regret the step; in fact, I should like to hold my hand for another month, but daily I am receiving numerous requests for definite tips.

Coram and Old Tay Bridge

In putting up CORAM, EACH WAY, for the Lincoln, and OLD TAY BRIDGE, EACH WAY, for Aintree, I am still playing for safety. I may not go outright for these two on the day of the races, but I do not think that punters who back them *each way* will have anything to grumble about. They are safe bets.

Two Over 12 Stone since 1899

The 1, 2, 3 clause is imperative as regards Old Tay Bridge. Hartigan's champion is built for Aintree, but the records of the race are dead against the heavy weights. Since Manifesto won in 1899, Jerry M. and Poethlyn have shouldered 12 st. 7 lb. to victory, but every other Liverpool winner has had under the 12 st. burden.

A Long-shot Each Way

For a long-price each-way shot I suggest Sunderland and Dwarf of the Forest.

Steve Wanted for Coram

Don't be surprised if you see Steve Donoghue accept the mount on Coram. I know that the owner wants him and is ready to make almost any terms to get this crack rider on the Carholme. I believe Steve is only waiting for a hint that he is not wanted where there is a prior claim. It has been suggested that Coram is at Shrewton, where Tapin was prepared, but this is incorrect.

'Gene Leigh, the trainer of Coram and Sir Galahad III.

The Bookies Know

As I have remarked on numerous occasions, you have to get up very early to catch the bookmakers groggy. They generally know something. On acceptance day they were offering 200 to 1 Prompt. 50 to 1 Pons Asinorum. 40 to 1 Gojah, and 14 to 1 Pasha, the pick of Mr. Solly Joel's fleet. Pasha is the only one left in of this little lot. The gelded son of Syndrian may win on the Carholme, but he is not a fancy of mine. As a three-year-old in 1924 he captured three races. In 1925 he ran four times, finishing last on three occasions, and last but one in the other event. Not very inspiring form for one of the favourites.

EIGHT OUT OF ELEVEN		
Thursday,	MARSIN	Won 5/1
	BLARIS	Won 11/10
Friday	PINK STAR	Won 3/1
	Cloth of Gold	Lost.
Saturday,	RED LYNCH	Won 7/1
	Double Chance	Lost.
Monday—No code selections sent out.		
Tuesday,	THE JESTER	Won 5/1
	MAUDLING	Second 8/1
Wednesday,	HERBERT'S CHOICE	Won 13/8
	Yarnton Non-runner.	
Thursday,	No racing.	
Friday,	SOCRATES	Won 11/2
	SAVERNAKE	won 2/1

London Betting

In the course of a few days we shall be studying that interesting but very unreliable news item, "The London Betting," which emanates from the big clubs. By carefully watching the London betting day by day, and jotting down in a memorandum book the big bets registered, one can very often find a good handicap winner. The unreliability crops up where the long-priced horses are concerned. Many of these are only backed for fivers and tenners and should not be included in the quotations. Others with quotations are on offer but find no takers. It needs clever judgment to sift the wheat from the chaff.

Old Tay Bridge's Trainer

Frank Hartigan, who trains Old Tay Bridge, has not sent out many winners over the sticks this season. I think he was fed up in the early part with frost, snow, and abandoned meetings, and went across to the South of France for a change of climate. Anyway, he is back once more, and his horses should not be allowed to run loose at Hurst, Kempton and Sandown Park. I do not think there are many trainers with a record like Hartigan's. He will be notching his eleven hundredth victory before long. His winners, of course, have run under both codes.

One-eyed Top Light

Top Light had the Cranford 'Chase at Kempton at his mercy when he stumbled after clearing the last fence. I made a little entry in my note-book to the effect that he must be followed for the rest of the season, as the money lost—and there was plenty for him at 7 to 2—is sure to be recovered. Top Light is minus an eye, and I noticed in the paddock that the hood which he was wearing had only one eye-hole. The disability does not seem to affect the grey's jumping. His action is cat-like.

Crock Hill is No Crock

I have been watching patiently for Crock Hill's next appearance and I expect this to be at Hurst Park on Friday or Saturday week. The horses for courses theory works out better on the flat than over the jumps, but Crock Hill is a 50 per cent. better animal at Hurst than on any other course. He has won several races at the Thames-side meeting. I might also mention that at Lingfield in December I saw him beat two of my recent code winners—Herbert's Choice and Red Lynch—by a street.

Stealing Our Thunder

It is a pity that French owners cannot curb their passion for reviving names of great English horses of the past in favour of animals that may or may not justify the name. I see that Santoi has been registered as the name of a two-year-old filly belonging to M. Esmond. She holds classic liabilities in England next year and will probably meet them, but I think a name could have been found without this "pinching" from the past. Polly Flinders is another great name borrowed in the same way.

"SILVER RING."

FOR YOUR NOTEBOOK

CHALTOI.—I do not recommend anyone to take evens in a field of twenty-one Selling Platers—Chaltoi's price at Gatwick—but back Martin's gelding when the odds are reasonable. Chaltoi revels in soft going.

ARDUOUS.—Bennett will recover the money lost over Arduous at Gatwick. In Hackdene he was taking on one of the most improved chasers in training.

CHICOT.—This well-bred young 'chaser—he is by Black Jester—comes from a small stable which does very well. He has won one three-mile event and, judging by his running behind Snipe's Bridge at Nottingham, it will not be long before he scores again.

MITCHELLS should be followed from now on.

LOYAL SCOT will probably be one of Frank Hartigan's early winners. I noticed this one at Kempton in the race won by my code selection, Red Lynch.

"Soccer" Selections

WEEK-END COUPS.

6 HOME.—Bury, Huddersfield, Sunderland, Blackpool, Chesterfield, Southend.
5 HOME.—Leicester, Grimsby, Halifax, Southend, Glasgow Rangers.
4 HOME.—Manchester Un., Chesterfield, Bristol C., Glasgow Rangers.
3 AWAY.—Bolton, Preston, Celtic.
3 DRAWS.—Arsenal v. Newcastle, Bradford v. Rochdale, Clydebank v. Morton.
3 HOME, 2 AWAY.—Liverpool, Chesterfield, Gillingham, South Shields, Reading.
1 HOME, 1 AWAY, 1 DRAW.—Southend, Millwall, Hibs v. Motherwell.

FORECASTS FOR FEBRUARY 20.

ENGLISH CUP—FIFTH ROUND.

HOME WINNERS.—Aston Villa, Bolton, Manchester Un., Southend, Sunderland.
AWAY WINNER.—Newcastle.
DRAWS.—Millwall v. Swansea, Notts Co. v. Fulham.

THE LEAGUE—DIVISION I.

HOME WINNERS.—Leeds, Sheffield Un., Tottenham.
AWAY WINNER.—Huddersfield.
DRAW.—Cardiff v. Birmingham.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Barnsley, Chelsea, Middlesbrough, Portsmouth, Wolverhampton.
DRAW.—Bradford C. v. Derby.

THE LEAGUE.—DIVISION III. (Northern).

HOME WINNERS.—Doncaster, Hartlepool, Lincoln, Southport, Wrexham.
AWAY WINNERS.—Nelson, Chesterfield.
DRAWS.—Durham v. Halifax, Rochdale v. Grimsby, Tranmere v. Bradford.

THE LEAGUE.—DIVISION III. (Southern).

HOME WINNERS.—Aberdare, Bournemouth, Brentford, Charlton, Exeter, Reading, Swindon.
AWAY WINNER.—Plymouth.

SCOTTISH LEAGUE.

AWAY WINNER.—Kilmarnock.

The Acceptances are out—
You'll need a Form Book
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Price 2/6.

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Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow Noon Record, Irish Independent, Sporting Man, The Sheffield Mail.

L M U F N E Y B W T C V 3 G

2 A R H J K P I X D Z O Q S

How to read the code: in place of the letters or figures advertised in the daily papers read those above or below the line as the case may be.

SKUM2T2 would read GERALD L.

This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, February 10, to Tuesday, February 16.

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3/- MEDIUM (CHAMPAGNE PINT) SIZE

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Please send me a Free Sample Bottle of 'Wincarnis.' I enclose Fourpence in stamps to pay postage, etc. [Please put a 1½d. stamp on your envelope.]

Name.....

Address.....

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John Bull Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are handled by the expert staff of our Free Advice Service.

WHEN you are in a quandary and are in doubt as to the way to proceed is the time when you feel the need of reliable advice. This is offered to you by our Free Advice Service, a department run to deal with exactly such difficulties as yours. Send particulars, with stamped addressed envelope, and skilled opinion is at your disposal.

F. P. (Southend).—"I am a professional backer." Even then the odds are against you!

M. J. (Ealing).—"It is time theatre queues were abolished." Yes, it is a very long-standing grievance.

I. B. (Letchworth).—"Did you get a laugh at the joke I sent you?" No, but the fire did—it simply roared.

F. R. (Chelsea).—"Modern poets are very disappointing—they hardly ever look like the real thing." And they certainly don't write like it!

S. K. (Kingston).—"Cardboard is being made from leather that is too poor to make boots with." So are boots!

Miss B. (Eastbourne).—"I am thinking of opening a private laundry, in friendly opposition to a friend." We suppose you are both eager for the fray.

D. S. (Lowestoft).—"As an ardent angler I long for sensitive hands." Yes, but what really you want are elastic arms.

REV. E. (Wells).—"I love a round of golf." That will be all right as long as your parishioners cannot listen-in!

G. L. (Thrapston).—"Beware of a beggar with one leg named Wightman." What is the name of his other leg?

H. T. (Hanwell).—"Much good is done by the man who will really try." And much undone by the man who is really "trying."

A. F. (Purley).—"Do as you would be done by." Thanks, but we haven't the slightest intention of being done by anybody.

D. T. E. (Melford).—"A woman always knows when a man is going to propose to her." Yes, long before he knows.

L. T. V. (Llanrwst).—"I am in love with a girl, but can't get at her opinion of me." Marry her and she'll enlighten you quickly enough.

D. W. (Holborn Viaduct).—"I hope you don't mean to infer I'm an unmitigated liar?" Oh dear no, but you have a good grasp of our general idea.

J. K. (Dorney Common).—"I long for simple life and would choose to be either a fisherman or a shepherd." You long to get your living by hook or by crook.

WM. T. (Birmingham).—"My wife's father kicked me; why shouldn't I sue him for damages?" He has already footed the Bill.

J. L. (Leigh-on-Sea).—"What does it indicate when a woman sits silent in a man's presence?" That she has run out of breath.

MRS. G. (Willesden).—"At the bargain sales there were plenty of things that looked cheap." Tut, tut. Don't talk of weary waiting husbands so discourteously.

C. L. J. (Royston).—"My small son is a regular little pickle." That's all right, but don't stand too much of his sauce.

P. L. (Jarrow).—"Why aren't all men equal?" Because some of them are born capable of asking silly questions like that.

W. J. (Maidenhead).—"I have addressed letters to all the prominent people in the country." And we'll warrant you didn't get more than 3s. 6d. a thousand for the job.

A. Y. (Buckden).—"I can never get a wrist-watch to last long." Its hours are always numbered.

T. S. (Kingston).—"I'll send you a good joke next week." We're practising a realistic chuckle.

A. L. N. (Chester).—"A friend of mine dislocated his jaw through yawning." What were you talking about?

J. S. (Glasgow).—"Conjurers are not particularly popular in my part of the country." Of course not—they usually want to borrow something.

T. L. B. (Borden).—"Laugh and keep young." But some landladies are so unreasonable about anybody keeping young.

GRACE L. (Surbiton).—"I believe he fell in love with me across the tennis net." But, remember, in that game "love" means nothing.

A. C. B. (Castle Rising).—"Is it always possible to tell quickly when mussels are poisonous?" No—sometimes you have to wait till after the inquest.

E. Y. (Sunderland).—"There seem to be more bad cigars on the market than ever." "Ill weeds grow apace," as the proverb puts it.

MRS. T. (Caterham).—"My husband seems to have a perfect genius for doing the wrong thing." If he is retrospective, he may possibly share your opinion.

L. T. (Manchester).—"Prohibition may sweep over parts of England." We can't believe Manchester will ever be dry.

B. T. (Kensington).—"You'll notice that I have put my monomark on my poem." You needn't have bothered as we'd have sent it back in any case.

B. M. (Maida Vale).—"Lap-dogs are going out of fashion." The reason, of course, is that the short skirt has practically abolished the lap.

A. P. (Ferry Hill).—"It is impossible to produce a really good leather substitute." Nevertheless, on one day in the country recently we made a rabbit hide.

T. B. (Dunbar).—"It's unkind to say she squints." Put it more tactfully and say her eyes are so beautiful that they can't help looking at each other.

S. SELLARS (13, Sargent Street, Bedminster).—"My £300 in *Bullets* last week was my first cash prize. I work in a glue factory and my ambition is to win a still larger prize." Evidently you believe in sticking to it. Look out for another £1,500 shortly.

The Worm Turns

JONES was a most obliging man,
And Brown, his neighbour, knew it;
So when Brown wanted anything
He'd get old Jones to do it.

Brown borrowed all his tools and hose,
His mower and his roller,
His records from his gramophone,
Rolls from his pianola.

A month ago Brown went too far,
And Jones in silent fury,
Destroyed him with a rolling-pin.

Here's what Jones told the jury.
"I killed this fellow Brown, they say,
The murder is admitted.
How *could* I lend my *Passing Show?*"

Defendant was acquitted.

L. D. (Hitchin).—"Is the present Government sound?" Mostly!

D. A. (Maidenhead).—"I owe a lot to my mother." Why not pay up?

B. C. (Tamworth).—"I am a poor fool." We didn't know you were poor!

BESSIE (Kew).—"I wish you everything my friends wish me." Tut, tut. What have we done to offend you?

MISS F. (Brentford).—"I always judge a man by his voice." Whether or not it has an engaging ring in it?

MRS. M. (Bloomsbury).—"A man knocked at the door and wanted to see the master of the house." What did he want to see you about?

T. N. (Cowes).—"I want your verdict on the enclosed poem which is the only one I've ever written." Case dismissed as it's your first offence.

L. H. (Hoxton).—"I am something of a local celebrity." Try to visualise us in the midst of a graceful bow.

B. T. (Tottenham).—"I am fearNing thee tyPewrriter." YoU haVen't QuiTe m@$te4ed the keyBosrD!

A. S. S. (Bedford).—"I am going to apply for my monomark." Judging by your initials it would be waste of time.

G. C. (Colnbrook).—"Happily calf love only afflicts youth." Though it often sends the elders into the stalls to view the youthful calves.

A. L. (Loughborough).—"What comfort can the world offer a poor man?" The comfort of friends who only want his friendship.

S. M. (Southwark).—"Everybody ought to save some money for rainy days." In this country they'd save more if they saved it for sunny days.

K. K. (Manchester).—"I've got a job as rate collector, so now I shall never be a welcome visitor." On the contrary, hundreds will ask you to call again.

MRS. F. (Chard).—"I've a lot of things I want to talk to you about." Good. You'll be a change from those whose sole conversation is about things they haven't got.

M. C. G. (Lewes).—"Stout people are seldom guilty of trickery." They certainly find it difficult to stoop to anything low.

S. S. (Upper Tooting).—"A good car should have a brilliant finish." Fifty miles an hour and a hill with a good, sharp curve at the bottom will usually give it one.

C. P. (Bovey Tracey).—"On our way we passed the oldest pub in England." Too stony-broke to venture in, we suppose.

M. M. C. (Wanstead).—"I want you to help me in an entirely new departure." Tell us when, and we'll have on our thickest-soled shoes in readiness.

E. P. (Buckhurst Hill).—"Does the course of true love never run smooth?" Sometimes, if there are good banks on each side.

MRS. L. (Wallasay).—"My brother is sole manager of one of the largest corporations in the country." Heavens! Is he taking anything for it?

MRS. K. (Poplar).—"The doctor says I need rest, and I'm only just home from a week at Brighton!" Exactly, you need rest.

H. H. (Maidstone).—"Thames water is the healthiest in the world." Possibly that is why it is so difficult to keep it confined to its bed.

P. T. (Farnborough).—"I make quite a tidy sum from cabbages raised by myself." We catch the idea. 4d. each on slack days raised to 10d. when trade is brisk.

"ENAMOURED" (Torquay).—"After all a wife can't cost more to keep than a car." But she'll change her gear more frequently.

M. L. (Bolney).—"I should like to know how long engaged girls should wait for a ring?" Patiently, like short engaged girls.

W. G. (Islington).—"I don't want to kill my wife with all this hard work." Why don't you get somebody else to do it for you?

"FED-UP" (Shoreditch).—"We have made up our minds to part because we can never agree." And then you agreed to separate!

J. H. N. (Leeds).—"Whatever I try my hand at seems to fail." Possibly because you don't try using your head at it as well.

GEO. L. G. (Didcot).—"A library contains much food for thought." We suggest that you set about having a good square meal.

(Many replies unavoidably held over.)

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This work gives, with noble simplicity, that knowledge our young people need to-day. This is the information many a good father longs to give his son; but he does not know how to set about it.

MOTHERS who wish their daughters to develop naturally will find exactly the teaching they need.

WOMEN OVER 40 will find their difficulties regarding health frankly discussed.

For those—men as well as women—who have reached those middle years when Nature tells them: "Go slowly at this crossing if you want to enjoy a healthy old age," here is wise counsel and skilled practical direction.

There are hundreds of subjects of value to all. The muscles, teeth, digestion, hair, food values, Ju Jitsu, phrenology. How to diagnose diseases from appearance of head, face, neck, tongue, throat, chest, perspiration, etc.

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Treating Diseases by Water
Herb, Root and Salt Remedies
Baths and Bathing Cures and Wards
Dieting and Health
Dieting for Disease
Treatments for Beauty
Beauty Prescriptions
Physical Culture
Exercises for all Purposes
What to Do in Emergencies
Veterinary Medicines
Treatments for all Skin Diseases
How to Read Symptoms
How to Diagnose Pain
All About Healthy Old Age
Sleep, Beds and Bedding, etc.
The Eye, The Ear
The Throat
The Nose
The Chest
The Heart
The Stomach
The Liver
The Teeth
The Muscles
Infant Welfare
First Aid
Female Diseases
The Expectant Mother
Happy Motherhood
Homœopathy
Nourishments
The Lungs
Adenoids, etc., etc.
Pleurisy
Hygiene, Anatomy
Pharmacy
The Principles of Nursing
Sick Room Management
Invalid Cookery
How to Treat Accident
Ovarian Diseases
Occupational Diseases
Surgical Diseases
Brain and Nerve Diseases
Venereal and Sexual Diseases
Diseases of Old Age
Diseases of Infancy
The Principles of Phrenology
Diseases of Hair and Head
Practical Teaching About Consumption, etc., etc.

THE WORK IS COMPLETE IN 5 VOLUMES.

4/- Only deposit brings the complete set to your house, balance to be paid by a small sum monthly after delivery. BUT FIRST SEND for INTERESTING BOOKLET, FREE

Simply Sign and Post this Free Coupon.

To Messrs. Virtue & Co., Ltd. (H Dept.), 7, City Garden Row, City Road, London, N.1.

Please send me Free Booklet on "The Household Physician" (complete in 5 Volumes), and particulars as to your offer to deliver the complete Work at once for the first payment of 4s., balance to be paid by a few small monthly payments.

NAME.....
(Send this form in unsealed envelope stamped ½d.)

ADDRESS.....
J.B.

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GRAVES

BARGAIN BEDDING SALE

10/- NOW

World's Finest Value. 1 pr All-Wool Blankets; 1 pr White Fleecy Blankets; 1 pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. £4:10:0

Terms to approved orders—10/- now, balance 10/- monthly. Catalogue Post Free. J. G. GRAVES Ltd. SHEFFIELD

1/- NOW

All Sizes. Black or Tan.

SPECIAL OFFER

Rycrome leather soles are waterproof, wear twice as long as ordinary leather, and give you double value for your money. We offer these Rycrome Double Wear Soled Boots in Black or Tan, price 25/-, on easy terms you can afford to pay—1/- now, 2/- in ten days, and 4/- monthly and you have the boots to wear while paying your monthly instalments. Give these wonderful Rycrome boots a trial. Send 1/- (P.O. or stamps) and say what size we shall send you. Satisfaction or deposit refunded. Price List Free.

MASTERS, Ltd.

83, Hope Stores, RYE.

TO OVERCOME NEURITIS.

Neuritis is the medical term for inflammation of the nerves. It is characterised by excruciating pain, which is usually worse at night. Neuritis is common among persons who are reduced in strength by overwork, anxiety, or some form of over-exertion, either mental or physical, or even by loss of sleep. The actual cause of the trouble is usually impoverished blood. The reason is this—the nerves get their nourishment through the blood, and when the blood is thin and weak it cannot furnish the necessary nourishment. The nerves then become inflamed, and neuritis pains develop. These pains have been aptly described as "the cry of starved nerves."

There is only one way to cure neuritis—through the blood; so treatment must be directed towards building up the blood. That is why Dr. Williams' pink pills have proved so successful in the treatment of this painful disease. The new rich blood created by these pills feeds the nerves, the nerves gain strength, the inflammation subsides, and the pain vanishes.

FREE.—Every neuritis sufferer should read "The Nerves and Their Needs," sent free to all who write to C.G. Dept., 36, Fitzroy Square, London.

ILLUSTRATED SALE LIST Post Free

Wood, Iron and Asbestos buildings of every Description.

Greenhouses from £8 10 Huts from £3 12 6

Poultry Houses from £1 12

Incubators, Auxin Heaters, Rearing Apparatus.

T. BATH & CO., LTD., Savoy St., London, W.C.2.

100,000 Rugs GIVEN AWAY.

This Phenomenal Offer is made to the readers of "John Bull," 13/2/26. On receipt of Postal Order for we will forward direct from our Looms to your address one of our "Prudential" Brussels 12/6

Real Seamless Woven Guaranteed Genuine Bargains

Carriage 1/- extra.

Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in thirty Turkey patterns & fashionable colourings of Crimsons, Greens, Blues and Art Colourings, to suit all requirements and large enough to cover any ordinary sized room

CARPETS

12/6

These Carpets with FREE RUGS will be sent out as sample Carpets, showing you the identical quality we supply. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Over 400,000 sold during the past 12 months. Money willingly returned if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received. With every carpet we shall absolutely give away a very handsome rug to match. Gigantic Illustrated Bargain Catalogues of Carpets, Hearthrugs, Bedsteads, Bedding, Table Linens, Curtains, etc., post free, mentioning "John Bull," 13/2/26, when writing. Established over Half a Century.

F. HODGSON & SONS (Dept J.B.) Woodsley Rd. City of Leeds.

BABY CARS from 52/6

Direct from Factory, On Approval. CARRIAGE PAID. Retail Profits Saved. Cash or Easy Terms. Send now for Free Art Catalogue.

GODIVA CARRIAGE CO (Dept. 86) COVENTRY.

BORN IN POVERTY

An Everyday Tragedy of Unemployment

FATHERS and mothers in the great JOHN BULL family should read this with sympathy, for they know full well the anxiety that attends the arrival of the first-born.

The birth of a first child is a trying ordeal for both parents in the best of circumstances; how terrible it may be is known only to those who through adversity have been unable to make proper preparation for the little one's coming.

Every day there are tragedies of life and death as babes are born in poverty, and we are often called upon to provide the necessaries of the occasion for those who through lack of means are unable to obtain them for themselves. Here is a typical case:

A year ago an ex-Service man with no pension came, as he thought, to the end of a long lane of unemployment, and, believing that the work he found would prove permanent, he married the girl to whom he had been engaged since his demobilisation.

They set up a modest little home with their combined savings, and for a time fortune seemed to smile upon them in their happiness.

ALAS for their fond hopes. Fortune, ever fickle, quickly deserted them. Within a few months the husband's health failed, and he was compelled to give up his employment. He was not entitled to the "dole," and what little money they had was quickly absorbed by his illness.

The wife gallantly shouldered the double burden, and went out to work to support her stricken mate. All that she could earn, however, did not suffice for their needs, and part of the home had to be sold to provide medicine and nourishment for the invalid. Drawing nearer was the ordeal of the woman with her first-born.

There is no telling what might have happened to the young couple if "The Greatest of These—" Fund had not been called to the rescue. Through our ministrations the parents have been relieved of the anxiety which was driving them to despair.

Your subscriptions to the fund will enable us to play fairy godmother over many a cradle on your behalf. Think of your own children, and help us to help others in their darkest hour.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

L/Cpl. R. Reynolds, 1s. 6d.; R. E. B., 6d.; E. Edwards, 5s.; A. S., 2s. 6d.; Mrs. B. Palmer, 2s.; M. Dick, 1s.; A. Thom., 2s.; M. T. P., 1s.; A. Salisbury, 6d.; Mrs. A. Longley, 1s. 7½d.; G. H. Wright, 10s.; Mary Vale, 3s.; Mrs R. Clark, 2s.; F. C. Brasher, 6d.; G. F. Johnston, 1s.; Ruby Adams, 2s.; From a Poor Woman, 5s.; Maisie Wilcox, 6d.; For the Starving, 2s.; "Greenland," 1s.; "Hope," 5s.; "My Rosary," 1s.; St. Anthony's Bread," 6d.; A. Gillies, 2s.; G. Watson, 6d.; T. H. Drew, £1; "Spires," 5s.; Devizes, 5s.; Meerabrook, 1s.; From a Poor Man, 1s.; Miner's Wife, 3d.; Vera R., 1s.; C. H., 2s. 6d.; L. S. B., 1s.; T. D. S., 1s.; From the "Three Peaches," 3s. 6d.; Widow Tipton, 1s.; W. B. D., 5s.; Ernie T., 2s.; Afflicted (Oscar), 10s.; F. E. S., 2s. 6d.; Burntisland, 2s.; W. J. W. S., 2s. 6d.; Mr. and Mrs. H. Kay, 2s. 6d.; Mrs. E. Morgan, 2s. 6d.; J. S., 6d.; F. Elliott, 10s.; A. Foden, 1s.; W. Jones, 2s. 6d.; G. Wright, 1s.; Mrs. H. Bond, 1s.; T. E., 2s.; H. Perrin, 2s.; "240 More Pennies Ante-dated," £1; A. Carter, 2s.; J. S. Edwards, 2s. 6d.; A. Cook, 1s.; J. N. S. M., 6d.; G. W. Cook, 2s. 6d.; A. W. W., 10s.; R. Croasdale, 2s.; E. Beedell, 1s.; P. A. Gallagher, 2s. 6d.; "In Memory of Jack," 2s. 6d.; My Stuffing, 1s.

More Acknowledgments on page 3

Ringworm

and all Children's Skin Ailments

Baby Wanostrecht.

Mrs. M. W. Wanostrecht, 2, Dolphin Houses, Fowey, Cornwall, writes:—"When my little boy was five weeks old he was vaccinated, and this was followed by persistent sores on his head. The trouble subsequently spread to his face, and continued for six months, when, indeed, he was worse instead of better. Then I decided to try Germolene. The result was little short of marvellous. The first box worked wonders, and before I had used the second one the rash was quite gone. He is now nearly 15 months old, his skin is clear, and he is very bonny. I feel I cannot be grateful enough to Germolene for the good it has done my baby."

Use Germolene for

Eczema	Itching	Ringworm
Psoriasis	Ulcers	Pimples
Rashes	Cuts and Burns	Chapped Hands
Piles	Skin Eruptions	Chilblains

And all Cut, Bruised, Itching or Ulcerated Surfaces.

GERMOLENE ASEPTIC SOAP is unrivalled for cleansing, soothing, and protecting the tender skins of infants. Mothers who know the value of Germolene will be eager to complete the treatment by employing this luxurious preparation. Obtainable at all Chemists, 1/- per tablet or in boxes of three tablets, 2/9.

SOOTHES AT A TOUCH!

HOME PRICES; 1/3 and 3/-. Of all Chemists throughout the Empire.

Germolene

The Aseptic Skin Dressing

We Trust You

No. 503

1/9 Weekly

WITH 40 TUNES 2/6 Weekly

No. 3004

4/- Weekly

No. 816

You can buy highest grade British made Gramophones direct from our works on easy monthly terms without local people knowing that you are buying on credit.

So send for beautifully illustrated art catalogue and choose a richly inlaid mahogany Cabinet Gramophone, solid oak Table Grand, Portable Hornless with carved front and satin backing, or exquisitely designed Mead-o-phone with massive metal horn. 80 new season's models to select from. Whatever instrument and records you like best will be sent packed free and carriage paid anywhere in Great Britain on 10 Days' Free Trial. Absolute satisfaction guaranteed or money refunded in full. Factory skilled instruments from 20/-.

Write TO-DAY for reduced factory quotations—and save pounds. Also ask for particulars of Saxophones, Banjos, Melodeons, Jazz Outfits, Violins, Mandolines, etc.

Mead

COMPANY (Dept. M. 149,) BIRMINGHAM.

His Biggest Surprise the Following Morning

Mr. C. Beverley, of London, S.E. 22, writes:—"After years of trouble with face disfigurement in the shape of pimples and blotchiness, you can imagine my surprise on waking one morning to find my face quite free from these troubles. I had tried nearly every ointment and specific known, but it was Carter's Little Liver Pills which I took as a last resort, which cured me. Obviously the pills must have removed the internal cause. I no longer suffer from sick headache and flatulence, so can truthfully say Carter's have done me a world of good." Millions recommend Carter's Little Liver Pills for removing all disorders resulting from constipation, such as sick headache—indigestion—bad breath—and poisons which undermine the system and cause tired and sluggish feeling. The Genuine Carter's Little Liver Pills sold by all Chemists in 1/3 phials only.

1/6 WEEKLY FREE RECORD OFFER

...y free lists only wait ...ering, and you will not ...ay elsewhere. Small ...eposit gets any horn ...r hornless model by ...eturn on 14 Days' Approval, Packed Free and ...arriage Paid. Money ...efunded if dissatisfied. Write for free lists. I am ...ne of the oldest adver... s in this paper.

Wm. O'Brien 34 COVENTRY.

A £300 Thunderbolt

NOBODY knows what to-morrow may bring—particularly a *Bullets* competitor. For weeks he may compete with little or no reward, but one day he hits upon a *Bullet* that is just what the judges are looking for, and a big cheque crowns his efforts with success.

That is what is happening to *Bullets* competitors every week. A few days ago, for instance, a young City clerk who had been entering *Bullets* for a year or more found himself the winner of £300 in Competition No. 588. "NIGHT LIFE—SUITS PUSSY—UPSETS PUSSYFOOT," was the amusing *Bullet* which brought success to this competitor, Mr. H. W. Sullivan, of 111, High Street, East Ham.

"I live in a small flat with my wife and kiddy," he writes, "and the possibilities of obtaining a house seemed very remote—until this welcome thunderbolt arrived. I have previously won several 'Targets' and small cash prizes, and I would like to remind other plodders that it is only just this *Bullet* that separates us—or in other words, 'If I can do it, why not you?'"

A Word on Parodies

To publish a well-balanced prize-list representing good *Bullets* of widely varying types is our aim in every contest. That task is not made easier by the fact that a surprisingly large proportion of competitors are relying each week upon one type of effort—the parody *Bullet*.

Some months ago a few successful parody *Bullets* were quoted in this column to illustrate what was then a comparatively new fashion in winning efforts. That hint produced many more parody *Bullets* for the winning lists, but during the last few weeks the number of these efforts submitted has steadily increased. The result is that it is becoming more and more difficult to evolve a parody *Bullet* sufficiently original for one of the bigger cash prizes.

We do not suggest that parody efforts should no longer be attempted. We would merely remind competitors that in concentrating on parodies to the exclusion of other equally profitable types of *Bullet*, they are obviously restricting their opportunities of becoming big prize-winners.

Another Huge Prize Coming

If £300 is handsome payment for a few well-chosen words, what of that huge cheque for £1,500 which on rare occasions heads the *Bullets* prize-list? Another of these exceptional opportunities is at hand, for in *Bullets* Competition No. 594 we shall offer the first £1,500 of 1926.

Last year there were four competitors who secured £1,500 prizes in *Bullets*—a South Wales mine worker, a lady competitor on the Tyne, a London painter and a Norwich shop-assistant. Are you going to carry off one of these monster prizes and add your name to the lengthy list of *Bullets* First Prize-winners? This is no idle dream—it is a real possibility and will depend entirely upon your *Bullets* in the coming big contest.

Meanwhile, another "Bullets Big Ten," including a £300 First Prize, await the best *Bullets* received this week. Get to work at once.

☞ **Result of "Bullets" Competition No. 590 will appear next week.**

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 592.

WHEN BRITAIN SPEAKS	WHEN SHE WAS YOUNG
IN THE SCALES	AT THE DOCTOR'S
OLD SOLDIER	SEEN IN THE MOON-LIGHT
THE HOUSE	
MILK AND WATER	TO A WOMAN
PARTY WARFARE	WHAT THE MINER SAID
SAID TO THE POLICE-MAN	LEFT ALONE
ARTFULLY	THE GAME
IF CUPID STRUCK	FORGETTING
A GENTLEMAN	HIS WORK
	WHAT IS A STRIKE?

These Examples may be made use of on the Coupons on this page, and must reach us on or before THURSDAY, FEB. 18. All Coupons so used MUST be marked clearly with the number 592 in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. 592, JOHN BULL, Long Acre, London, W.C.2 (Comp.) Such Coupons must not contain any of the Examples for Competition No. 592.

EXAMPLES FOR "BULLETS" No. 592.

THANKS TO LLOYD GEORGE
SPRING FASHIONS
WHEN LOVE RULES
FULL STEAM AHEAD
WHAT PADDY SAID
HEARTBREAKING
OTHER NATIONS
MODERN CINDERELLA
WHAT THE SAUSAGE SAID
INDIGNANTLY
FROM BAD TO WORSE
SPILT MILK
ONE OR TWO
AT THE WINDOW
EVERY NIGHT
IN FANCY DRESS
IF I WERE BABY
AT PRESENT
PICTURES IN THE FIRE
FUNNY THING
HOW TO BE FAMOUS
WIFE'S FRIEND
OUR GUARDIANS
WHEN FATHER'S AT WORK
IN THE NURSERY
WITHOUT TROUBLE
AMATEUR DETECTIVE
SAID TO THE DOCTOR
FATHER'S WIRELESS
BACK FROM THE LAUNDRY
DAYLIGHT ROBBERY
WHAT IS A SECRET?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed _____ and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 592 have purchased their copies of "John Bull."

HOW TO MAKE "BULLETS."

Choose any of the Examples printed; then give any **Two, Three** or **Four Words**, having some bearing on the Example chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:—

Example:—UNCLE SAM — Bullet:—LENT, BUT WON'T RELENT.
Example:—THANKS TO BABY — Bullet:—"CATCHING" EVERYTHING, I'M "STUMPED."
Example:—AFTER THE PARTY — Bullet:—"TEN LITTLE *Bigger* BOYS."

SEND POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED.

Address Coupons to—"Bullets" No. 592, "John Bull," Long Acre, London, W.C.2. (Comp.)

PLEASE POST EARLY IF YOU CAN

You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Example _____ Closing Date, Thursday, Feb 18.
Bullet _____
Example _____
Bullet _____
(592) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. Address _____

Example _____ Closing Date, Thursday, Feb. 18.
Bullet _____
Example _____
Bullet _____
(592) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

Example _____ Closing Date, Thursday, Feb 18.
Bullet _____
Example _____
Bullet _____
(592) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

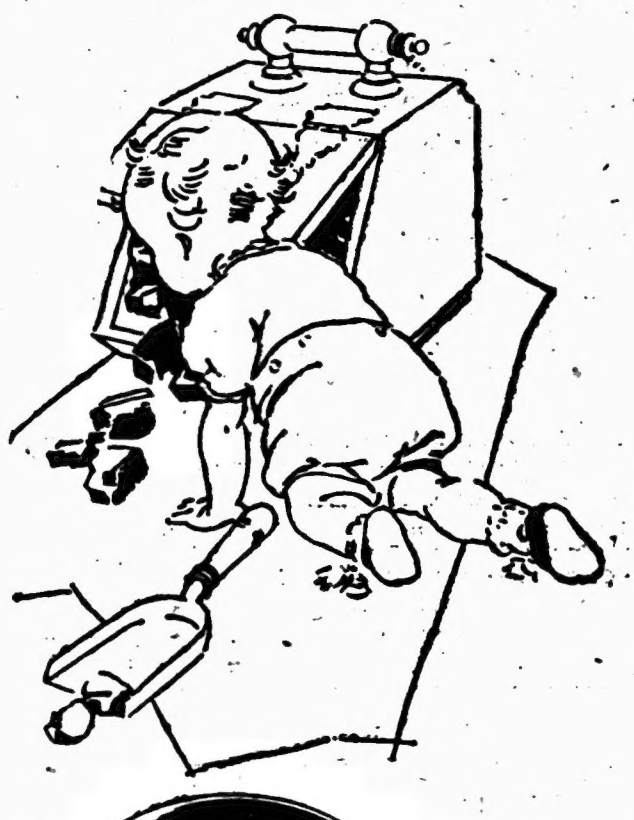
Example _____ Closing Date, Thursday, Feb. 18.
Bullet _____
Example _____
Bullet _____
(592) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

☞ **If you wish to send in further "Bullets" you can write them on plain paper.**

The original cheque for £300 awarded to the First Prize-winner in "Bullets" Competition No. 589 can now be seen in the window of Mr. W. F. TRAYES, 1, Sargent Street, Bedminster, Bristol.

Another £1,500 Coming!!

If he didn't—he wouldn't be healthy



When baby starts to crawl, his energies are boundless. The floor beyond the carpet is an uncharted sea. The coal-scuttle hides a dark and delicious mystery he longs to solve. His instinct is to explore by *touch*. Another instinct makes him carry everything he can to his mouth.

Mother, the health doctor, will not curb his activities. They are signs of *health*. And that health she safeguards by the constant use of Lifebuoy Soap. Those wandering, clutching, grubby little hands, are washed—oh, so often!—with Lifebuoy. The wonderful Lifebuoy health element penetrates deep down into every pore, washing away infection, ensuring perfect cleanliness and protection from the germs of disease. Lever Brothers Limited, Port Sunlight.

Mother the Health Doctor says

Lifebuoy Soap

FOR HEALTH

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